



Indiana University Health

March 20, 2019

Thank you for your participation in our February 26, 2019, meeting regarding the opportunity to submit artwork to be considered for the new IU Health Bloomington Regional Academic Health Center.

We were pleased with how many of you took time to come to this event. Your feedback was very helpful to us and we will be taking your comments and suggestions into consideration as we develop future opportunities.

Please see the following pages for answers to the questions that have been submitted about the project.

Thank you again for your interest in the project.

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Question 1: The mosaics for levels 3 through 5 appear to consist of the areas around the 3 elevators effectively making a shape similar to the letter pi (π). Should the submissions be in this same shape or is the request for a standard landscape shape which will then be altered to fit the space?

Response: We are requesting that submissions shape/size reflect the specifications as identified in Appendix A. Any modification necessary to accommodate the final interior design will be discussed and mutually agreed upon with the Artist or Artist Team.

Question 2: Are submission images supposed to be the actual pieces for the project or descriptions of ideas of the conceptual approach in addition to samples of work? Then, the actual pieces would be created after the selection is made, if chosen.

Response: The actual pieces intended for the project are requested, however, consideration will be given to concepts that are submitted with samples of similar work.

Question 3: What is meant by an “official agent” or “authorized representative” must sign the proposal? If I’m just an individual artist do I just sign it myself?

Response: Yes, you, as the artist, will sign if you do not have a company representative. If a team of artists is submitting each team member will need to sign if there is not a company or individual representative.

Question 4: At the February 26 Informational meeting the speaker stated that an artist could have multiple “conceptual” submissions and seemed to suggest (and actually may have said) that the artist(s)/artist team(s) limit is 8 images per concept. Is this accurate? If so, please clarify what is meant by a *conceptual perspective*.

Response: The *conceptual perspective* is the "Shades of Southern Indiana" with themes and colorways as presented in Appendix-C. IU Health is requesting artwork that ties in with the overall concept, themes, and colorways. Each respondent is limited to a total of 8 submissions.

Question 5: As a photographer some of my work is limited edition and have some sales. Also, some will be part of future shows. At the February 26th informational meeting, it was stated that painters could request, and I assume it would be granted, the ability to reproduce their painting in order to be able to sell glycee prints. It would seem this should also apply to photographers. So, if some are sold (limited edition) and I want to continue selling until the edition is sold out – will that be okay (basically considered the same as glycee prints for painters?)



Response: IU Health would have all rights to the selected artwork. All selected art will be treated the same as far as the artist being able to request permission to reproduce the original artwork.

Question 6: How closely should the proportions of the art work match the proportions of the mosaic?

Response: We do not want to limit creativity so there is some flexibility in the proportions. The Design Team and Mosaic manufacturer will work with the artist to make adjustments if needed. Please refer to Appendix A for mosaic sizes.

Question 7: The Call For Art – Appendix C has levels 3, 4, & 5 – patient rooms. Are these part of this call?

Response: Patient rooms are not included in this Call for Art. The Call For Art – Appendix C – patient rooms were included in the document only as a reference to the colors.

Question 8: The Call For Art document shows the mosaics over the elevators – I assume there is no art work going there.

Response: The mosaic artwork will be utilized over the elevators as noted in Appendix A.

Question 9: The Call For Art - Appendix B shows three sample images. Images 2 and 3 are landscape/panorama format however, the elevator images are portrait (7 wide, 12 high) and the dining room is roughly square (20x23). Were those images meant to be samples reflecting the dimension or were they simply some photos to put up?

Response: The 3 images in the Call For Art - Appendix B are meant to be samples.

Question 10: Please clarify the image submission requirement: Submit images to be considered as part of the mosaic to be created? Or is the selected artist responsible for creating a mosaic? I am very cautious about releasing digital files without a contract on usage of those files. Since this first submission is just to be considered for the Mosaic is it ok to submit watermarked images?

Response: We are requesting respondents to submit high resolution images of their artwork. Should the submission(s) be chosen, the artwork would be transferred into a mosaic by the manufacturer. It is ok to submit a watermarked image. We request that the watermark not prohibit the selection panel from viewing the artwork in its entirety.



Question 11: If I read the documentation correctly, any images selected can no longer be reproduced or distributed? Is that only for the final mosaic or the images submitted? Meaning I would not be able to sell the art work on my website any longer?

Response: IU Health would have all rights to the selected piece(s) of artwork and the mosaic. The artist(s)/artist team(s) may request permission to use the original artwork. However, approval/denial would be at the discretion of IU Health. The Artist(s)/Artist Team(s) may create a related series to the original artwork, but may not replicate IU Health's purchased artwork without permission.

Question 12: What is the qualification to be considered a professional artist?

Response: We invite all persons, age 18 and over, to submit their qualifications as noted in the Call For Art Document, Section 2. IU Health has recognized amateur as well as professional artists in its facilities across the state of Indiana for many years.

Question 13: I sell prints independently, and have limited commissioned work. I have a reference with a Gallery for a show. If I can't provide 3 references should I not apply?

Response: We would consider employment and personal references. This would provide insight to work ethic and responsibility.

Question 14: What content should I be putting in the "Conceptual Approach to the Project"? I was under the impression we were just submitting images to be considered for the Mosaic?

Response: That is correct. The 'conceptual' perspective is the "Shades of Southern Indiana" with themes and colorways presented as Appendix-C. IU Health is requesting artwork that ties in with the overall concept, themes, and colorways.

Question 15: I have many photos of Indiana landscapes taken over the last year. These files have not been edited or printed. May I use these files now for this project? Or do I need to take photos between now and the submission deadline?

Response: Yes, photos that have been taken prior to this Call for Art may be submitted. This is not a commissioned Call for Art.

Question 16: What are the Respondent Questions and the IU Health Response Questions to Artists as noted at the bottom of Page 2 in the Call for Art Handout?

Response: We invited questions to be submitted via email and have consolidated them into this document with our responses.



Question 17: Would you like all of the Submission Requirements - Letter of Interest, Professional Resume, Images, Professional References, and Conceptual Approach to the Project in one pdf document or would you like the images to be separate?

Response: IU Health prefers one PDF but will accept multiple files.

Question 18: At the February 26 Call For Art Informational Meeting there was a reference made to Day 1 and Day 2 Call For Art. Are the large tile mosaics specific to Day 1? Will there be calls for other media than mosaic for Day 2 - Such as canvas prints, for example, or metal prints?

Response: "Day 1" refers to what will be in the hospital facility when we open to care for patients. "Day 2" refers to anything that is added to the hospital after the first patient. To clarify, this Call for Art is for "Day 1" and this particular Call for Art is specific to gathering submissions to be considered for transfer into a mosaic.

We anticipate identifying additional opportunities for other media as well. Currently there is no specific information on a call for this next phase.

Question 19: How is the mosaic produced? Can you point me to any resources that would help me submit art that would best match the mosaic production?

Response: This answer will depend on the specific mosaic manufacturer that is awarded the bid for the project. The manufacturer has not yet been selected.

Question 20: May I submit my request via US Mail?

Response: Yes. Please refer to the Call For Art Document - Section 1 - Project Description and Call For Art Timeline for mailing information.

Question 21: Will a single artist or team be selected to develop all of the mosaic artwork? Is it required that the Artist/Artist Team submit work for every space or is work from various artists being selected?

Response: We may select one artist or team or multiple artists or teams. You may submit artwork that is specific to one area specified in the RFP (i.e. the Quarries), or for multiple areas. This Call For Art is for all artistic mediums for conversion to mosaics.

Question 22: What is meant by my "conceptual approach to the project" in the submission requirements? Can you please advise how I should approach this section?



Response: The concept for the art is "Shades of Southern Indiana". The respondents approach to this section should be a narrative about how they choose to represent the "Shades of Southern Indiana" in their artwork. (i.e. abstract pieces that use colors found in Southern Indiana, photography that includes landscapes of Southern Indiana, etc.) The purpose of the narrative is to ensure that the works submitted align with the theme and concepts for the new facility. It is our aim to engage in the decision making with as much insight from the artist(s) as possible. If the particular artwork is selected, this narrative may be utilized with permission for grand opening, walking tours, and other promotional opportunities.

Question 23: Can the resume be two pages?

Response: Please limit your resume to one (1) page.

Question 24: Will the mosaic aesthetic be a pixelated or byzantine style?

Response: The mosaic will be a pixelated style. See revised Appendix B for images.

Question 25: Will the tile be glass or glazed ceramic?

Response: The tiles will be glass. Please refer to the revised Appendix B for updated information since the February 26th information meeting.

Question 26: Is the request for landscapes only?

Response: We invite submission of all artistic mediums and are not only requesting landscapes. The concept is "Shades of Southern Indiana" as outlined in the project description of the Call to Art.

Question 27: What is the scale being requested?

Response: Please refer to the Call For Art Document and Appendix A, B, C

Question 28: Will the artists' original work hang next to the mosaic? Will the artist be acknowledged for the artwork?

Response: The IU Health Design Team is studying how the artist will be acknowledged and our community art committee will also be assisting in ensuring that the artists are appropriately recognized.



Question 29: Does the compensation include the copyright for the artwork?

Response: The compensation provided will cover the original artwork, the Artist or Artist's Team time through completion of the project, and the transferred ownership of the artwork to IU Health. It will not include a copyright.

Question 30: Will there be art/images on the ceilings of patient areas?

Response: Art/images for patient care areas have not yet been determined and are not included in this Call For Art.

Question 31: If an artist is chosen, can the artist do preliminary work on the JPG image to be used for the mosaic?

Response: The selected Artist(s)/Artist Team(s) will have the opportunity to work directly with the mosaic manufacturer. The manufacturer has not yet been selected.

Question 32: Is there a preference if the image is horizontal or vertical?

Response: We do not want to limit creativity. The concept is "Shades of Southern Indiana" as outlined in the project description of the Call to Art. We will accept horizontal and vertical images.

Question 33: Will the current art be moving or will it be new art in the new building? What will happen to the art that is not moving to the artwork that is not moving to the new building?

Response: Some of the art will be moving and there will be new art. We are studying the best placement for the art that is not moving. As part of our move of the hospital to the new campus many of our IU Health employees will be relocating to other locations across the South Central Region. Some of the existing art will be transferred to those locations as well.

Question 34: Are there approved colors or is it to the artist choice?

Response: Please refer to the "Shades of Southern Indiana" colors as listed in the Call For Art Document - Appendix C.



Question 35: What is the timeline after submission, when would the artist(s) be chosen?

Response: Call for Art Issued - February 26, 2019
Respondent Questions Due - March 8, 2019
IU Health Response to Questions to Artists - March 22, 2019
Call for Art Responses Due to IU Health - March 29, 2019, 5pm
Finalists will be notified about interviews – Week of April 28th
Interviews will be held – Week of May 6th
Announcement of Selected Artwork – June/July 2019

Question 36: Is the Hospital considering Art for in or near the Chapel?

Response: Yes. We do not have a final plan for the Chapel décor at this time.

Question 37: Public facilities are supposed to have one percent of their budget allocated for artwork. Will this project be aligning with that requirement?

- a. While it varies by state, sometimes there are budget requirements for public facilities that are constructed by government organizations or municipalities to allocate a percentage of the construction budget to art. That is not the case for construction projects that are not funded by tax payer dollars.

Question 38: I submitted my entry incorrectly. May I submit a corrected submission before March 29?

- b. Yes, if re-submitted before the March 29, 2019, 5pm deadline.