



IU Health XBE Program

WHO WE ARE

Indiana University Health's (IU Health) mission is to improve the health of our patients and community through innovation and excellence in care, education, research and service. Supplier Diversity at IU Health reflects the organization's commitment to our community, by creating business and growth opportunities while balancing good financial stewardship. Investing in the identification and cultivation of a diverse supplier base not only builds an awareness of a social and economic responsibility to our community, it assists IU Health in partnering with the best suppliers for mutual economic benefit. The purpose of this program is to increase the business opportunities for certified veteran, women and minority-owned businesses.

Definitions

- **XBE:** Used to reference MBE/WBE/VBE businesses as a group. It minimizes the need to reference all certified business categories individually.
- **Minority-Owned Business enterprise (MBE):** A for-profit enterprise at least 51 percent or more of which is owned and controlled by a minority group (i.e. U.S. Citizens who are African-American, Hispanic, Native American, Asian-Pacific American or Asian-Indian Americans).
- **Women-Owned Business Enterprise (WBE):** Similar requirements as MBE but for women.
- **Veteran-Owned Business Enterprise (VBE):** Similar requirements as MBE, but for Veterans.
- **Local Business:** Similar to Indiana Department of Administration "Buy Indiana" program, an entity qualifies as an Indiana business if it meets one or more of the following conditions: 1) principal place of business is located in Indiana, 2) pays a majority of its payroll (in dollar volume/W-2 vs. 1099) to residents of Indiana, 3) employs Indiana residents as a majority of its employees, 4) makes significant capital investments in Indiana (\$5 million or more in facilities or equipment, or annual lease payments of at least \$2.5 million), 5) provides substantial economic impact on Indiana as a top 500 company for one of the following: number of employees, unemployment taxes, payroll withholding taxes, or corporate income taxes.

Certifying Bodies and Partners

- City of Indianapolis or State of Indiana (Certify MBE, WBE and VBE)
- National Minority Supplier Development Council (NMSDC) or Women's Business Enterprise National Council (WBENC)

Desired XBE Focus for Large Construction Projects

- 25 % XBE Participation on Design and Construction Projects (IU Bloomington goal is 20%)
- Minimum of 50% Local Business Participation

Sourcing and Achieving XBE Businesses and Goals

- Inclusive Bidding Process/ XBE Diversity Language in all opportunities
- Targeted Outreach Informational Sessions to Source XBE companies
- Project XBE Dashboards and Monthly reports
- XBE Team dedicated to compliance, monitoring, reporting and outreach (James Duke – Lead)