

Obesity/Lack of Exercise Objective

- Increase the amount of physical activity and access to healthy and affordable food

Identified Need	Implementation Strategy	Anticipated Impact
<ul style="list-style-type: none"> ▫ Unhealthy diet and exercise habits ▫ Limited or no access to healthy and affordable food ▫ Lack of understanding and education of healthy habits 	<p>Research and evaluate the following opportunities:</p> <ul style="list-style-type: none"> ▫ Provide educational materials and promote healthy habits - partner with community resources to promote healthy eating habits and exercise ▫ Invest in food access initiatives including vouchers for an extra \$5 to low-income families for use at the local farmers market 	<ul style="list-style-type: none"> ▫ Increase understanding of healthy behaviors ▫ Expand access to healthy and affordable food ▫ Increase physical activity

Substance Abuse Objectives

- **Increase access to substance abuse prevention and treatment services**

Identified Need	Implementation Strategy	Anticipated Impact
<ul style="list-style-type: none">▫ Lack of programs and resources to address substance abuse▫ Little or no awareness of resources and how to access these resources for help▫ Significant use of tobacco products, illegal drugs and misuse of prescription medications	<p>Research and evaluate the following opportunities:</p> <ul style="list-style-type: none">▫ Collaborate with nonprofits providing substance abuse programs and services▫ Develop and execute communication plan to inform underserved populations of programs and services	<ul style="list-style-type: none">▫ Expand access of substance abuse services and tobacco cessation

Chronic Disease Management Objective

- Increase the number of individuals who are aware of their chronic disease. Provide free information regarding management of chronic disease.
- Improve care for chronic disease.

Identified Need	Implementation Strategy	Anticipated Impact
<ul style="list-style-type: none"> ▫ Limited youth knowledge of chronic diseases, habits of today that affect future health, and the healthcare system ▫ Limited knowledge of healthcare system and how to negotiate the processes 	<p>Research and evaluate the following opportunities:</p> <ul style="list-style-type: none"> ▫ Collaborate with service providers on screenings, vaccinations, health insurance outreach and health literacy at community events ▫ Provide educational materials and promote healthy habits - partner with community resources to promote healthy eating habits and exercise. ▫ Develop and execute communication plan to inform underserved populations of programs and services (i.e Medical nutrition therapy and diabetes education) 	<ul style="list-style-type: none"> ▫ Increase understanding of healthy behaviors ▫ Expand access of chronic disease management services and tobacco cessation

Basic Needs Objectives

- Increase access to basic needs such as healthcare, food, shelter, education

Identified Need	Implementation Strategy	Anticipated Impact
<ul style="list-style-type: none">▫ Lack of programs and resources to address basic needs▫ Little or no awareness of resources and how to access these resources for help	<p>Research and evaluate the following opportunities:</p> <ul style="list-style-type: none">▫ Collaborate with nonprofits providing programs and services▫ Develop and execute communication plan to inform of programs and services	<ul style="list-style-type: none">▫ Expand access / awareness of basic needs services and programs

Mental and Behavioral Health Objectives

- Improve awareness of behavioral health services

Identified Need	Implementation Strategy	Anticipated Impact
<ul style="list-style-type: none">▫ Lack of programs and resources to address mental / behavioral health▫ Little or no awareness of resources and how to access these resources for help	<p>Research and evaluate the following opportunities:</p> <ul style="list-style-type: none">▫ Collaborate with nonprofits providing mental / behavioral health programs and services▫ Develop and execute communication plan to inform of programs and services	<ul style="list-style-type: none">▫ Expand access / awareness of basic needs services and programs