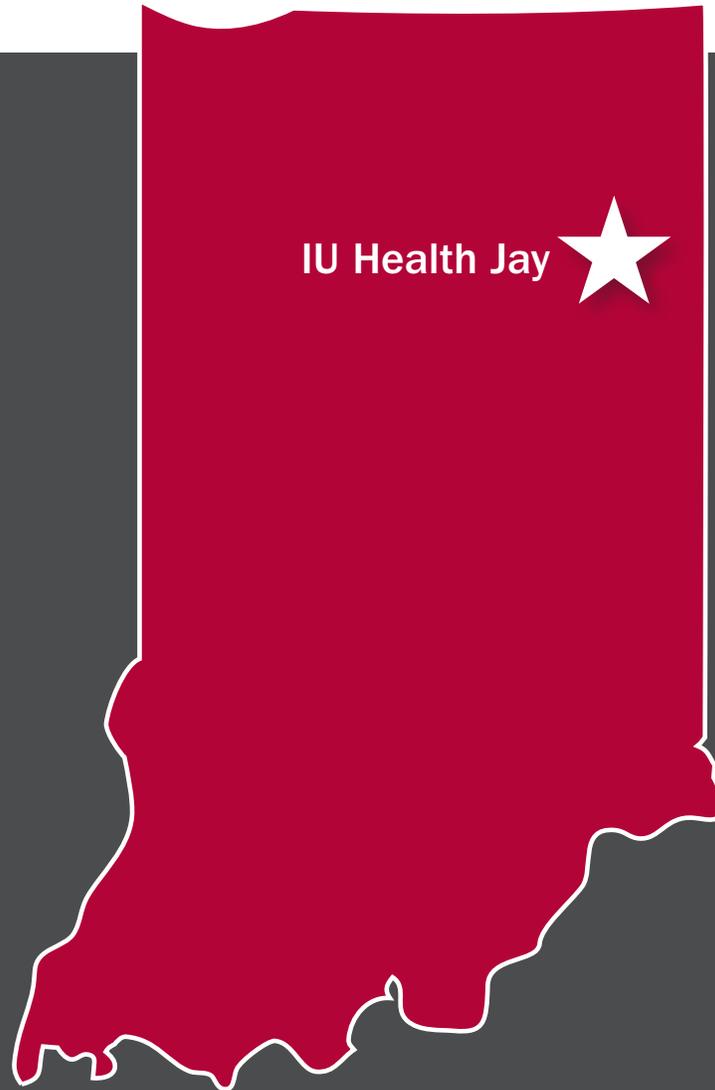


2021 Community Health Needs Assessment

# 2022-2024 IMPLEMENTATION STRATEGY



IU Health Jay



Jay

  
John Littler  
Board Chairman, IU Health East Central  
Region Board of Directors

April 29, 2022  
Approval date

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# Indiana University Health's Mission

We are guided by our mission to improve the health of our patients and community through innovation, excellence in care, education, research and service.

# Purpose of a Hospital's Implementation Strategy

An Implementation Strategy outlines how a hospital plans to address community health needs and is intended to satisfy the requirements set forth by state law and the Internal Revenue Code Section 501(r)(3) regarding Community Health Needs Assessments (CHNA) and Implementation Strategy. The Implementation Strategy process is meant to align Indiana University Health and its hospitals' initiatives and programs with goals, objectives and indicators that address significant community health needs described in the CHNA.

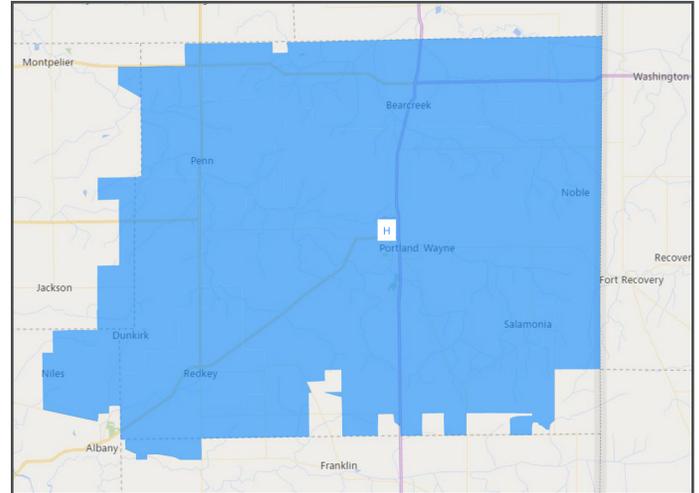
# About the Hospital

Indiana University Health Jay is a 25-bed, critical access hospital located in Portland, Indiana, that serves the residents of Jay County. IU Health Jay provides a full range of inpatient services, outpatient surgeries and emergency medical services. Specialties offered at IU Health Jay include neurology and cancer care. The Healthy Beginnings Program assists mothers through pregnancy and parenthood. IU Health Jay is a Joint Commission approved rural healthcare facility.

The hospital is part of Indiana University Health (IU Health), the largest and most comprehensive health system in the state of Indiana. IU Health, in partnership with Indiana University School of Medicine, one of the nation's leading medical schools, gives patients access to leading-edge medicine and treatment options that are available first, and often only, at IU Health. Additional information about IU Health is available at: [iuhealth.org](http://iuhealth.org).

# Community Definition

IU Health Jay's community is defined as Jay County, Indiana. The county accounted for 72 percent of the hospital's inpatient cases in 2019. The estimated population of this community in 2019 was 20,764. The following map portrays this community.



# Development of Implementation Strategy

This Implementation Strategy was developed by a team from IU Health Jay that included the local community outreach team, hospital leaders, program managers and community partners.

Each year, senior leadership at IU Health Jay will review this Implementation Strategy to determine if changes should be made to better address the health needs of the community.

# Community Health Needs Identified

The 2022 – 2024 Implementation Strategy was developed by IU Health Jay in response to the prioritized, community health needs identified in the 2021 CHNA. The CHNA process was informed by multiple data sources gathered in January through June of 2021. Demographic, health condition, health behavior and social determinants of health data; findings from other community health assessments of the hospital’s local community; and input from community members and organizations were analyzed and reviewed to assess the health of the community. Health disparities were highlighted across the different data sources too.

Significant community health needs in the 2021 CHNA are listed below, in alphabetical order. Those highlighted will be addressed in calendar years 2022 through 2024. For more information on the CHNA process, a summary of the significant community health needs, highlights of the multiple data sources that support the health needs and for a copy of the IU Health Jay 2021 CHNA, please visit: [iuhealth.org/in-the-community/community-benefit](https://iuhealth.org/in-the-community/community-benefit).

## **1. Access to Healthcare Services**

## **2. Aging Population and Needs of Seniors**

## **3. Behavioral Health<sup>1</sup>**

## **4. Chronic Disease and Chronic Disease Management<sup>2</sup>**

## **5. Smoking, Tobacco Use and Exposure to Secondhand Smoke**

## **6. Social Determinants of Health<sup>3</sup>**

<sup>1</sup> IU Health uses the term *Behavioral Health* to refer to *Mental Health and Drug and Substance Abuse (including opioids and alcohol)*.

<sup>2</sup> *Chronic Disease and Chronic Disease Management* includes needs such as *Obesity, Diabetes and Physical Inactivity*.

<sup>3</sup> *Social Determinants of Health* includes needs such as *Food Insecurity and Healthy Eating*.

# Community Health Needs Hospital Will Address

## Community Health Need: Access to Healthcare Services

Goal: Increase access to comprehensive, affordable and equitable healthcare services.

Initiative: Support community members accessing healthcare services regardless of their ability to pay.	
Strategies	Anticipated Impact as of December 31, 2024
<ul style="list-style-type: none"> <li>Provide medical financial assistance.</li> <li>Educate community members on how to qualify for financial assistance based on the IU Health financial assistance policy.</li> <li>Help community members enroll in healthcare coverage programs.</li> <li>Assist community members with applying for Supplemental Nutrition Assistance Program (SNAP) and Temporary Assistance for Needy Families (TANF) benefits.</li> </ul>	<ul style="list-style-type: none"> <li>Charity care is provided to eligible patients who are underinsured/uninsured.</li> <li>Increase the number of patients that have healthcare coverage and understand their benefits.</li> <li>Increase the number of eligible patients enrolled in programs that help pay for food.</li> </ul>
Internal/External Collaborations	Hospital Resources
<ul style="list-style-type: none"> <li>IU Health Finance</li> <li>IU Health Individual Solutions Coordinators (ISCs)</li> </ul>	<p>Estimated Budget: Financial assistance is not a budgeted variable. \$60,000 annually for IU Health (system). Additional resources include staff time to assist patients in applying for healthcare coverage programs.*</p>
This initiative may also address the community health need <i>Social Determinants of Health</i> <sup>4</sup>	

\*The budget for this initiative is an estimate and should be regarded as such.

Initiative: Implement Medical provider recruitment plan to address areas experiencing a shortage of primary and specialty care services.	
Strategies	Anticipated Impact as of December 31, 2024
<ul style="list-style-type: none"> <li>Recruit new primary care, obstetric, mental health and other specialty medical providers to practice in the IU Health East Central Region (ECR).<sup>5</sup></li> <li>Utilize IU Health's internal recruitment resources.</li> <li>Leverage IU Health Ball Residency Programs for potential recruits.</li> <li>Maintain and update facilities' plan and initiatives to support incoming/expanding/relocated practices.</li> </ul>	<ul style="list-style-type: none"> <li>Add a balanced ratio of new physician and advanced practice providers each year to the IU Health ECR.</li> </ul>
Internal/External Collaborations	Hospital Resources
<ul style="list-style-type: none"> <li>IU Health Ball Physicians Family Medicine Residency Center</li> <li>IU Health recruitment resources</li> <li>External recruitment resources</li> </ul>	<p>Estimated Budget: Additional resources include staff time to identify areas of need, manage facility needs and coordinate recruitment efforts at the IU Health system level.*</p>

\*The budget for this initiative is an estimate and should be regarded as such.

<sup>4</sup> Some significant community health needs connect to one another and may impact one another or work towards the same impact. This may be the same for other initiatives described throughout this plan.

<sup>5</sup> IU Health's East Central Region includes the hospitals IU Health Ball, Blackford and Jay.

Initiative: Further implement Healthy Beginnings Program.	
Strategies	Anticipated Impact as of December 31, 2024
<ul style="list-style-type: none"> <li>■ Maternal Infant Navigator to provide Prenatal and postnatal care.</li> <li>■ Provide lactation consultations to new mothers.</li> <li>■ Implement the use of Twistle for continuity of care.</li> <li>■ Offer educational programs such as Safe Sleep, Childbirth classes and car seat fittings.</li> <li>■ Offer Milk Depot, a location to donate breast milk to be distributed at no cost to mothers in need to ensure newborns receive proper nutrition.</li> </ul>	<ul style="list-style-type: none"> <li>■ Increase breastfeeding rates within the program.</li> <li>■ Increase outreach and referrals in Jay County.</li> <li>■ Improve postpartum follow-up compliance.</li> <li>■ Increase childhood vaccination education to increase compliance.</li> <li>■ Increase participation in educational programs.</li> </ul>
Internal/External Collaborations	Hospital Resources
<ul style="list-style-type: none"> <li>■ IU Health Blackford</li> <li>■ IU Health Jay</li> <li>■ Healthy Families</li> <li>■ Muncie Maternal Health Coalition</li> <li>■ Purdue Extension</li> <li>■ Second Harvest Food Bank</li> <li>■ Criminal Justice Institute</li> <li>■ Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)</li> <li>■ Children's Bureau</li> </ul>	<p>Estimated Budget: \$358,000 over three years. Additional resources include staff time to coordinate program.*</p>
<p>This initiative may also address the community health needs <i>Access to Healthcare Services, Smoking, Tobacco Use and Exposure to Secondhand Smoke and Social Determinants of Health.</i></p>	

\*The budget for this initiative is an estimate and should be regarded as such.

Initiative: Implement Mobile Integrated Health Care – Paramedicine.	
Strategies	Anticipated Impact as of December 31, 2024
<ul style="list-style-type: none"> <li>■ Facilitate 80-hour curriculum Paramedicine training for Paramedic, Emergency Medical Services (EMS) and Fire Department personnel.</li> <li>■ Coordinate IU Health paramedic personnel and affiliate EMS organizations to deploy at hospital or physician point of care to establish post discharge care in home environment in six county area.</li> <li>■ Identify and fill the gap between homecare and other discharge services for patients who are underserved, including those experiencing homelessness.</li> <li>■ Promote self-management of chronic conditions.</li> <li>■ Identify and connect social service support based on client needs.</li> </ul>	<ul style="list-style-type: none"> <li>■ Improve continuity of care post-discharge resulting in reduced hospital re-admissions among the identified population.</li> </ul>
Internal/External Collaborations	Hospital Resources
<ul style="list-style-type: none"> <li>■ IU Health Heart and Lung Center</li> <li>■ IU Health Cardiology Department</li> <li>■ IU Health Pulmonology</li> <li>■ IU Health Internal Medicine Residency Center</li> <li>■ IU Health Cardiovascular Surgery</li> <li>■ IU Health Ball EMS</li> <li>■ Delaware County EMS</li> <li>■ Muncie Fire Department</li> <li>■ Jay County EMS</li> <li>■ Randolph County EMS</li> <li>■ Henry County EMS</li> </ul>	<p>Estimated Budget: Additional resources include staff time to coordinate 80-hour paramedicine curriculum for local EMS providers.*</p>
<p>This initiative may also address the community health needs <i>Behavioral Health, Aging Population and Needs of Seniors, Social Determinants of Health and Chronic Disease and Chronic Disease Management.</i></p>	

\*The budget for this initiative is an estimate and should be regarded as such.

**Initiative: Further implement Infant and Maternal Health Programs.**

Strategies	Anticipated Impact as of December 31, 2024
<ul style="list-style-type: none"> <li>▪ Perinatal Coordinator will facilitate a network of regional collaborators to enhance efforts to decrease infant mortality and improve the health of newborns and women.</li> <li>▪ Collaborations emphasize promotion of tobacco cessation, perinatal quality improvement, safe sleep and lactation support.</li> <li>▪ Implement HIPPA compliant text messaging and remote monitoring virtual platform to all obstetrical practices in the ECR providing prenatal care and offering delivery services at IU Health Ball.</li> <li>▪ Seek other grant support for needed infant and maternal health programs.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Increase the scope of collaborator network.</li> <li>▪ Promote resources in community.</li> <li>▪ Use text messaging platform to improve access to perinatal care.</li> <li>▪ Identify additional resources to support the programs.</li> </ul>
Internal/External Collaborations	Hospital Resources
<ul style="list-style-type: none"> <li>▪ ECR Community Outreach Department</li> <li>▪ IU Health System Tobacco Collaborative</li> <li>▪ IU Health Physicians in Delaware, Blackford and Jay Counties</li> <li>▪ IU Health Pediatric Rehab</li> <li>▪ IU Health Ball Family Medicine Residency</li> <li>▪ Open Door Health Services</li> <li>▪ Non-IU Health Physician practices – OB, Family Medicine and Pediatrics</li> <li>▪ The Tobacco Free Delaware County Coalition</li> <li>▪ Baby and Me Tobacco Free Program</li> <li>▪ Indiana Department of Health (IDOH)</li> <li>▪ Indiana Perinatal Quality Improvement Collaboration (IPQIC)</li> <li>▪ Meridian Health Services programs for Maternal Treatment</li> </ul>	<p>Estimated Budget: \$52,000 annually. Additional resources include staff time to coordinate programs; training for staff and providers; coalition building; and program development.*</p>
<p>This initiative may also address the community health needs <i>Access to Healthcare Services, Social Determinants of Health, Behavioral Health, and Smoking, Tobacco Use and Exposure to Secondhand Smoke.</i></p>	

\*The budget for this initiative is an estimate and should be regarded as such.

## Community Health Need: Aging Population and the Needs of Seniors

Goal: Promote the health and well-being of older adults through the aging process.

Initiative: Support senior-focused programs at local events in the community.	
Strategies	Anticipated Impact as of December 31, 2024
<ul style="list-style-type: none"> <li>■ Provide access to free screenings, general health education, fitness programs and activities to promote active and healthy lifestyles for seniors.</li> <li>■ Provide resources/referrals for screenings that are abnormal.</li> <li>■ Leverage Healthy Community Alliance (HCA) to develop senior focused resources and make connections with organizations that serve senior populations including minority and resource-limited audiences.</li> <li>■ Promote and support access to online IU Health Resources such as Virtual Appointments in partnership with local Senior Centers.</li> </ul>	<ul style="list-style-type: none"> <li>■ Increase seniors' access to healthcare education, screenings and healthy lifestyle activities.</li> <li>■ Increase the number of community education seminars offered with topics appropriate for aging population.</li> </ul>
Internal/External Collaborations	Hospital Resources
<ul style="list-style-type: none"> <li>■ IU Health Rehabilitation Services, physicians and other clinical staff, Behavioral Health and Nutrition</li> <li>■ IU Health Community Outreach</li> <li>■ HCA</li> <li>■ Healthy Lifestyle Center</li> </ul>	Estimated Budget: \$5,000 annually. Additional resources include staff time to coordinate programming and outreach activities.*
This initiative may also address the community health needs <i>Access to Healthcare Services, Behavioral Health and Chronic Disease and Chronic Disease Management.</i>	

\*The budget for this initiative is an estimate and should be regarded as such.

## Community Health Need: Behavioral Health

Goal: Increase access to comprehensive, affordable and equitable behavioral health services.

Initiative: Further implement Comprehensive Outpatient Addiction Treatment in Jay County.	
Strategies	Anticipated Impact as of December 31, 2024
<ul style="list-style-type: none"> <li>■ Provided the following services to individuals and families:                             <ul style="list-style-type: none"> <li>– Intensive Outpatient Program (Virtual) (IOP)</li> <li>– Individual therapy</li> <li>– Group therapy</li> <li>– Aftercare services</li> <li>– Peer Recovery Coaching program</li> <li>– Medication Assisted Treatment (MAT)</li> <li>– Community education- via Naloxone training</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>■ Improve access to services, MAT availability and reduction in overdose deaths.</li> <li>■ Ensure a provider is certified to provide MAT and sees patients two days per week in Jay County.</li> <li>■ Increase by 10 percent the number of patients served by the IOP</li> <li>■ Increase by 10 percent the number of patients served in the individual track.</li> <li>■ Six community education events are offered in 2022.</li> </ul>
Internal/External Collaborations	Hospital Resources
<ul style="list-style-type: none"> <li>■ IU Health Behavioral Health Collaborative</li> <li>■ Purdue Extension</li> <li>■ Purdue University</li> <li>■ Jay County Drug Prevention Coalition</li> <li>■ A Better Life Brianna's Hope</li> <li>■ Jay County Department of Children's Services</li> <li>■ Jay County Community Corrections</li> <li>■ IU Health Jay ED, Family First of Jay County, Family Practice of Jay County and Jay Family Medicine</li> <li>■ IU Health Virtual Hub</li> </ul>	Estimated Budget: \$9.9 million annually for IU Health (system) (includes other services too). Additional resources include staff time to coordinate program; training for staff and providers; and discharge planning.*

\*The budget for this initiative is an estimate and should be regarded as such.

Initiative: Implement IU Health Jay Virtual Care Behavioral Health.	
Strategies	Anticipated Impact as of December 31, 2024
<ul style="list-style-type: none"> <li>▪ Provide 24/7 virtual peer recovery counseling for patients who present in the emergency department (ED) with substance use concerns.</li> <li>▪ Trained behavioral health clinicians provide virtual visits to patients who present in the ED with behavioral health concerns.</li> <li>▪ Ensure services demonstrate cultural humility.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Increase the number of patients with substance use concerns who receive counseling when visiting the ED.</li> </ul>
Internal/External Collaborations	Hospital Resources
<ul style="list-style-type: none"> <li>▪ IU Health Jay ED</li> <li>▪ IU Health Jay inpatient units</li> <li>▪ IU Health Virtual Care Peer Recovery Coaching Program</li> </ul>	<p>Estimated Budget: \$9.9 million annually for IU Health (system) (includes other services too). Additional resources include staff time to manage local aspects of program.*</p>
<p>This initiative may also address the community health need <i>Access to Healthcare Services</i>.</p>	

\*The budget for this initiative is an estimate and should be regarded as such.

Initiative: Support the Consortium for Opioids Response and Engagement-East Central Indiana (CORE-ECI)	
Strategies	Anticipated Impact as of December 31, 2024
<ul style="list-style-type: none"> <li>▪ IU Health Blackford and Jay will work alongside partners to build sustainable consortium of stakeholders to combat the opioid crisis.</li> <li>▪ Focus on early intervention of children, adolescents and families with a focus on the individual, interpersonal, community and societal influences that produce health disparities, stigma and bias and cultural insensitivities.</li> <li>▪ Embed evidence-based prevention, treatment and recovery services into a seamless community-based system of care for both counties.</li> <li>▪ Increase access to MAT for opioid addiction.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Remove barriers to prevention, treatment and recovery that impact health outcomes.</li> <li>▪ Build on the strengths of the communities to address substance use and opioid-poisoning deaths in the community.</li> <li>▪ Increase success in breaking the cycle of addiction across generations.</li> </ul>
Internal/External Collaborations	Hospital Resources
<ul style="list-style-type: none"> <li>▪ IU Health Blackford</li> <li>▪ IU Health Jay</li> <li>▪ Purdue University</li> <li>▪ Jay County Drug Prevention Coalition</li> <li>▪ Blackford County Community Corrections</li> <li>▪ Hester Hollis Concern Center</li> <li>▪ A Better Life Brianna's Hope</li> </ul>	<p>Estimated Budget: Additional resources include staff time to assist with initiative.*</p>
<p>This initiative may also address the community health needs <i>Access to Healthcare Services</i> and <i>Social Determinants of Health</i>.</p>	

\*The budget for this initiative is an estimate and should be regarded as such.

## Community Health Need: Chronic Disease and Chronic Disease Management

Goal: Reduce the burden of chronic disease and improve quality of life for people who have, or are at risk for, a chronic disease.

Initiative: Support the Healthy Community Alliance of East Central Indiana (HCA).	
Strategies	Anticipated Impact as of December 31, 2024
<ul style="list-style-type: none"> <li>▪ Facilitate organization recruitment and engagement using the collective impact model around improved nutrition, increased physical activity and tobacco cessation.</li> <li>▪ Organize workgroups and develop partner tools for audience engagement, including Food Council of East Central Indiana.</li> <li>▪ Build and maintain HCA website and other communication tools to support partner engagement.</li> </ul>	<ul style="list-style-type: none"> <li>▪ HCA collaborator base will continue to grow by five collaborators each year.</li> <li>▪ Partner growth and increased engagement among senior, resource limited, minority and faith-based organizations.</li> <li>▪ Fifty percent or more of collaborators will begin or continue employing HCA resources to influence audiences.</li> </ul>
Internal/External Collaborations	Hospital Resources
<ul style="list-style-type: none"> <li>▪ IU Health Ball</li> <li>▪ IU Health Blackford</li> <li>▪ IU Health Jay</li> <li>▪ IU Health Public Relations/Marketing</li> <li>▪ 150 East Central Indiana collaborators in Blackford, Delaware and Jay Counties</li> <li>▪ Conduent (website vendor)</li> </ul>	<p>Estimated Budget: \$40,000 annually. Additional resources include staff time to coordinate program.*</p>
<p>This initiative may also address community health needs <i>Ageing Population and Needs of Seniors, Smoking, Tobacco Use and Exposure to Secondhand Smoke and Social Determinants of Health</i>.</p>	

\*The budget for this initiative is an estimate and should be regarded as such.

Initiative: Provide outpatient nutrition counseling.	
Strategies	Anticipated Impact as of December 31, 2024
<ul style="list-style-type: none"> <li>▪ Provide no-cost outpatient nutrition counseling following physician referral.</li> <li>▪ Promote no-cost outpatient nutrition services to community audiences at health fairs, events and through the HCA partner network.</li> <li>▪ Provide a Bariatric and Medical Weight Loss support group and promote to community audiences.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Increase visibility of nutrition counseling and support group opportunities at community events, including those serving senior, resource limited and minority audiences.</li> <li>▪ Increase participation in nutrition counseling and support group offerings.</li> </ul>
Internal/External Collaborations	Hospital Resources
<ul style="list-style-type: none"> <li>▪ HCA</li> <li>▪ IU Health Ball Outpatient Nutrition and Weight Management</li> <li>▪ IU Health ECR Community Outreach</li> </ul>	<p>Estimated Budget: \$15,000 annually. Additional resources include staff time to promote availability of program in community setting.*</p>
<p>This initiative may also address the community health needs <i>Ageing Population and Needs of Seniors and Social Determinants of Health</i>.</p>	

\*The budget for this initiative is an estimate and should be regarded as such.

Initiative: Further implement IU Health Days of Service (volunteer event engaging IU Health team members in activities that benefit the community).	
Strategies	Anticipated Impact as of December 31, 2024
<ul style="list-style-type: none"> <li>Promote health, wellness, good nutrition and active living through annual Days of Service by making improvements to local parks, greenways and local recreation areas.</li> </ul>	<ul style="list-style-type: none"> <li>Increase the amount of equipment and activities in the community available to all families and seniors for physical activity as a result of Days of Service activities.</li> </ul>
Internal/External Collaborations	Hospital Resources
<ul style="list-style-type: none"> <li>IU Health team members</li> <li>Portland Parks Department</li> <li>Jay Community Schools</li> <li>Community Centers</li> </ul>	Estimated Budget: \$2,500 annually. Additional resources include staff time to coordinate projects with community partners.*
This initiative may also address the community health need <i>Ageing Population and Needs of Seniors</i> .	

\*The budget for this initiative is an estimate and should be regarded as such.

**Community Health Need: Smoking, Tobacco Use and Exposure to Secondhand Smoke**

**Goal: Reduce illness, disability and death related to tobacco use and secondhand smoke.**

Initiative: Promote the use of Quit Now Indiana (1-800 Quit Now).	
Strategies	Anticipated Impact as of December 31, 2024
<ul style="list-style-type: none"> <li>Distribute 1-800 Quit Now Toolkits to community partners.</li> <li>Encourage IU Health providers to refer to the Indiana Tobacco Quitline.</li> </ul>	<ul style="list-style-type: none"> <li>Increase referrals to the Indiana Tobacco Quitline.</li> </ul>
Internal/External Collaborations	Hospital Resources
<ul style="list-style-type: none"> <li>HCA Partners</li> <li>IDOH – Indiana Tobacco Quitline</li> <li>Tobacco Free Jay County Coalition</li> <li>IU Health Ball Cancer Services, Cardiopulmonary Rehabilitation</li> </ul>	Estimated Budget: \$2,000 annually. Additional resources include staff time to coordinate program and training for staff and providers.*

\*The budget for this initiative is an estimate and should be regarded as such.

Initiative: Further implement the Centralized Tobacco Treatment Program (CTTP) (provides patients access to evidence-based tobacco treatment).	
Strategies	Anticipated Impact as of December 31, 2024
<ul style="list-style-type: none"> <li>▪ Screen patients for any tobacco use.</li> <li>▪ If patient is agreeable to referral for tobacco cessation/reduction treatment, refer patient to the CTPP</li> <li>▪ CTPP staff will perform a level of care assessment to determine the best collaborative approach to treatment options including CTPP Tobacco Treatment Specialist (TTS) coach, Clickotine, Indiana Tobacco Quitline and APP Pharmacotherapy management.</li> <li>▪ Patients accept treatment.</li> <li>▪ Ensure services demonstrate cultural humility.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Increase the number of patients screened for tobacco use.</li> <li>▪ Increase patient access to evidence-based tobacco cessation treatment.</li> <li>▪ Reduce the use of tobacco in adults and adolescents.</li> </ul>
Internal/External Collaborations	Hospital Resources
<ul style="list-style-type: none"> <li>▪ IU Health Community Health Division</li> <li>▪ IU Health providers</li> <li>▪ IU Health Healthy Results</li> <li>▪ IU Health Centralized Tobacco Treatment Program</li> <li>▪ IDOH – Indiana Tobacco Quitline</li> <li>▪ Clickotine</li> </ul>	Estimated Budget: \$450,000 annually for IU Health (system). Additional resources include staff time to coordinate program; training for staff and providers; and discharge planning.*

\*The budget for this initiative is an estimate and should be regarded as such.

**Community Health Need: Social Determinants of Health**

**Goal: Increase the health and well-being of the community by addressing the impact of social, economic, physical and/or environmental factors on health.**

Initiative: Advance community collaborations and interventions with support from the Community Impact and Investment Fund (CII).	
Strategies	Anticipated Impact as of December 31, 2024
<ul style="list-style-type: none"> <li>▪ Share CII Fund opportunity with community-based organizations and agencies.</li> <li>▪ Identify community partners and interventions to address CII Fund focus areas.</li> <li>▪ Connect IU Health team members and community partners to align resources for successful grant application.</li> <li>▪ Monitor future and currently funded initiatives.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Increase collaborative partnerships with community-based organizations to address social determinants of health.</li> <li>▪ Increase health and well-being in the community by addressing the social determinants of health.</li> </ul>
Internal/External Collaborations	Hospital Resources
<ul style="list-style-type: none"> <li>▪ IU Health Foundation</li> <li>▪ IU Health ECR Community Outreach</li> <li>▪ IU Health team members</li> <li>▪ Community partners that focus on CII Fund focus areas</li> </ul>	Estimated Budget: Dependent on the budget of the proposed initiative. Additional resources include staff time to coordinate projects related to CII Fund opportunities and data reporting.*

\*The budget for this initiative is an estimate and should be regarded as such.

Initiative: Support Farmers Market Education Program.	
Strategies	Anticipated Impact as of December 31, 2024
<ul style="list-style-type: none"> <li>▪ Engage local organizations to recruit families with limited resources to participate in the program.</li> <li>▪ Provide opportunities for families to learn about the nutrition value of fresh produce, physical activity and tobacco cessation.</li> <li>▪ Offer IU Health Bucks coupons to participants so they may fully engage in farmers market experience.</li> </ul>	<ul style="list-style-type: none"> <li>▪ At least 100 families participate each year at locations in Delaware, Blackford and Jay Counties.</li> <li>▪ Seventy-five percent or more of families report increased use of produce into meals following program participation.</li> </ul>
Internal/External Collaborations	Hospital Resources
<ul style="list-style-type: none"> <li>▪ IU Health Ball, Blackford and Jay</li> <li>▪ IU Health ECR Community Outreach</li> <li>▪ IU Health Public Relations/Marketing, Diabetes Educators and Nutrition and Dietetics</li> <li>▪ Portland Farmers Market</li> <li>▪ Purdue Extension</li> </ul>	Estimated Budget: \$6,000 annually. Additional resources include staff time to coordinate and provide programming on site at events.*
This initiative may also address the community health needs <i>Smoking, Tobacco Use and Exposure to Secondhand Smoke and Chronic Disease and Chronic Disease Management</i> .	

\*The budget for this initiative is an estimate and should be regarded as such.

Initiative: Assist people from racial and ethnic minority groups with accessing health services in the community.	
Strategies	Anticipated Impact as of December 31, 2024
<ul style="list-style-type: none"> <li>▪ Create information regarding local health and wellness services in community members' native language.</li> <li>▪ Identify community groups and leaders to help make connections with limited-English proficient populations.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Increase knowledge of local healthcare services available among community members with limited English proficiency.</li> </ul>
Internal/External Collaborations	Hospital Resources
<ul style="list-style-type: none"> <li>▪ IU Health Marketing</li> <li>▪ IU Health Community Outreach</li> <li>▪ Local minority organizations</li> <li>▪ Open Door Health Services</li> <li>▪ County Health Departments</li> <li>▪ Ball State University</li> <li>▪ Taylor University</li> </ul>	Estimated Budget: \$1,000 annually. Additional resources include staff time to coordinate and provide services.*
This initiative may also address the community health need <i>Chronic Disease and Chronic Disease Management</i> .	

\*The budget for this initiative is an estimate and should be regarded as such.

## Community Health Needs Hospital Will Not Address

IU Health Jay will address all the community health needs identified in the 2021 Community Health Needs Assessment.

Please contact [communitybenefit@iuhealth.org](mailto:communitybenefit@iuhealth.org) with additional questions.



Jay