2022-2024 IMPLEMENTATION STRATEGY





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Indiana University Health's Mission

We are guided by our mission to improve the health of our patients and community through innovation, excellence in care, education, research and service.

Purpose of a Hospital's Implementation Strategy

An Implementation Strategy outlines how a hospital plans to address community health needs and is intended to satisfy the requirements set forth by state law and the Internal Revenue Code Section 501(r)(3) regarding Community Health Needs Assessments (CHNA) and Implementation Strategy. The Implementation Strategy process is meant to align Indiana University Health and its hospitals' initiatives and programs with goals, objectives and indicators that address significant community health needs described in the CHNA.

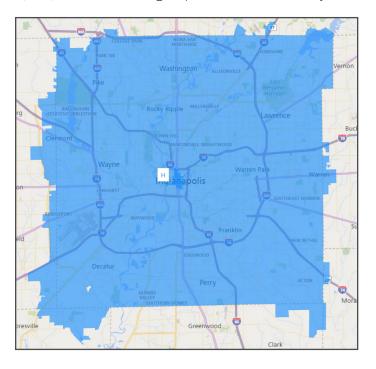
About the Hospital

Indiana University Health University Hospital is located in downtown Indianapolis and is part of the downtown IU Health campus. The hospital provides high acuity care across an array of specialties, including Level 1 Trauma care. The hospital is a Magnet-designated facility recognized by the American Nurses Credentialing Center for demonstrating excellence in nursing services and high-quality clinical outcomes for patients.

The hospital is part of Indiana University Health (IU Health), the largest and most comprehensive health system in the state of Indiana. IU Health, in partnership with Indiana University School of Medicine, one of the nation's leading medical schools, gives patients access to leading-edge medicine and treatment options that are available first, and often only, at IU Health. Additional information about IU Health is available at: iuhealth.org.

Community Definition

IU Health University Hospital serves patients from central Indiana and across the state of Indiana. The hospital's local community is defined as Marion County, Indiana. Marion County accounted for approximately 57 percent of the hospital's inpatient cases in 2019. The total population of the county in 2019 was 954,670. IU Health University Hospital also serves the state of Indiana as a whole. The total population of the state in 2019 was 6,732,219. The following map shows this community.



Development of Implementation Strategy

This Implementation Strategy was developed by senior leadership and team members at IU Health University Hospital in collaboration with IU Health Community Outreach and Engagement. The development of the strategy was an assessment of existing and future services, community supports, resources and contributions to community-based organizations. The initiatives in this strategy reflect collaborations and partnerships within IU Health University Hospital, the Indiana University School of Medicine and varied community-based organizations and agencies.

Each year, senior leadership at IU Health University Hospital will review this Implementation Strategy to determine if changes should be made to better address the health needs of the community.

Community Health Needs Identified

The 2022 – 2024 Implementation Strategy was developed by IU Health University Hospital in response to the prioritized, community health needs identified in the 2021 CHNA. The CHNA process was informed by multiple data sources gathered in January through June of 2021. Demographic, health condition, health behavior and social determinants of health data; findings from other community health assessments of the hospital's local community; and input from community members and organizations were analyzed and reviewed to assess the health of the community. Health disparities were highlighted across the different data sources too.

Significant community health needs in the 2021 CHNA are listed below, in alphabetical order. Those highlighted will be addressed in calendar years 2022 through 2024. For more information on the CHNA process, a summary of the significant community health needs, highlights of the multiple data sources that support the health needs and for a copy of the IU Health University Hospital 2021 CHNA, please visit: **iuhealth.org/in-the-community/community-benefit**.

- 1. Access to Healthcare Services
- 2. Behavioral Health¹
- 3. Chronic Disease and Chronic Disease Management²
- 4. Health Education and Navigation
- 5. Maternal and Infant Health and Child Well-being
- 6. Smoking, Tobacco Use and Exposure to Secondhand Smoke
- 7. Social Determinants of Health³

¹ IU Health uses the term Behavioral Health to refer to Mental Health and Drug and Substance Abuse (including opioids and alcohol).

² Chronic Disease and Chronic Disease Management includes needs such as Obesity, Diabetes and Physical Inactivity.

³ Social Determinants of Health includes needs such as Food Insecurity and Healthy Eating.

Community Health Needs Hospital Will Address

Community Health Need: Access to Healthcare Services

Goal: Increase access to comprehensive, affordable and equitable healthcare services.

Initiative: Provide vaccine clinics in under-resourced commun	ities.
Strategies	Anticipated Impact as of December 31, 2024
 Identify communities that are under-resourced and/or that have residents at high-risk for illness to provide access to vaccines. Collaborate with community partners to plan, educate and promote vaccine clinics to populations at risk of illness. Implement vaccine clinics that are accessible to a variety of populations in the community (e.g., date, time, etc.). Ensure services demonstrate cultural humility. Review and work to reduce barriers for community members. 	 Increase the number of clinics provided in the community by at least 10 clinics per year. Multiple community organizations have engaged and partnered with IU Health to reach different populations and leverage resources. Increase the number of community members who have received vaccines by at least 500.
Internal/External Collaborations	Hospital Resources
 IU Health Community Outreach and Engagement IU Health Infectious Disease Prevention Faith-based organizations IU Health Connected Care IU Health Congregational Care Network Indiana Department of Health (IDOH) Local Health Departments Healthy Hoosier Alliance Various Healthcare Organizations (e.g., Gennesaret, Raphael, etc.) Community-based organizations that provide services to non-English speaking populations (e.g., LatinX) 	Estimated Budget: \$90,000 annually. Additional resources include non-clinical staff time and resources to implement and coordinate clinics; paid clinical staff to vaccinate community members; medical and general supplies, equipment and technology resources for clinics; interpreter services to assist with limited-English proficient populations; and educational and marketing resources.*

^{*}The budget for this initiative is an estimate and should be regarded as such.

Initiative: Support community members accessing healthcare services regardless of their ability to pay.	
Strategies	Anticipated Impact as of December 31, 2024
 Provide medical financial assistance. Educate community members on how to qualify for financial assistance based on the IU Health financial assistance policy. Help community members enroll in healthcare coverage programs. 	 Charity care is provided to eligible patients who are underinsured/uninsured. Increase the number of patients with healthcare coverage and that understand their benefits.
Internal/External Collaborations	Hospital Resources
■ IU Health Finance ■ IU Health Individual Solutions Coordinators (ISCs)	Estimated Budget: Financial assistance is not a budgeted variable. Additional resources include staff time to help patients apply for healthcare coverage programs.*

^{*}The budget for this initiative is an estimate and should be regarded as such.

Initiative: Support community-based organizations that help community members with lower incomes access healthcare services.	
Strategies	Anticipated Impact as of December 31, 2024
 Provide financial assistance to: community-based organizations that help community members access healthcare coverage. health clinics serving community members with lower incomes or limited access to services. 	 Maintain funding with at least three community-based organizations. Increase the number of community members who are underinsured/uninsured successfully enrolled in healthcare coverage programs. Increase the number of community members who are underinsured/uninsured served by health clinics.
Internal/External Collaborations	Hospital Resources
 IU Health Community Outreach and Engagement Health centers, including Federally Qualified Health Centers Community-based organizations 	Estimated Budget: \$75,000 annually. Additional resources include staff time to coordinate the grant.*

^{*}The budget for this initiative is an estimate and should be regarded as such.

Community Health Need: Behavioral Health

Goal: Increase access to comprehensive, affordable and equitable behavioral health services.

Initiative: Further develop and implement Behavioral Health services into varied clinical settings.	
Strategies	Anticipated Impact as of December 31, 2024
 Provide 24/7 virtual peer recovery counseling for patients who present in the emergency department (ED) with substance use concerns. Provide comprehensive suicide prevention through the Zero Suicide project. Launch the Anti-Stigma Campaign, providing monthly education and quarterly lunch and learns. Provide addiction treatment services through the Addiction Treatment and Recovery Center. Provide urgent care consults to patients in crisis in primary care clinics. Provide collaborative care sessions to patients. Ensure services demonstrate cultural humility. 	 Increase the number of patients with substance use concerns who receive counseling when visiting the ED. Increase the number of patients receiving behavioral health assistance when visiting the ED. Provide behavioral health services in different clinical settings.
Internal/External Collaborations	Hospital Resources
 IU Health hospital staff IU Health ED staff IU Health Virtual Care IU Health Community Health Division 	Estimated Budget: \$9.9 million annually for IU Health (system) (includes other behavioral services too). Additional resources include staff time to coordinate program; virtual care technology; and staff training.*

^{*}The budget for this initiative is an estimate and should be regarded as such.

Initiative: Support community-based organizations that help community members access behavioral health services.	
Strategies	Anticipated Impact as of December 31, 2024
 Provide financial assistance to community-based organizations that help community members access behavioral health services. 	 Maintain funding with at least two community-based organizations. Increase the number of community members who are underinsured/uninsured accessing behavioral health services.
Internal/External Collaborations	Hospital Resources
 IU Health Community Outreach and Engagement Community-based organizations providing behavioral health services 	Estimated Budget: \$75,000 annually. Additional resources include staff time to coordinate the grant.*

^{*}The budget for this initiative is an estimate and should be regarded as such.

Community Health Need: Chronic Disease and Chronic Disease Management

Goal: Reduce the burden of chronic disease and improve quality of life for people who have, or are at risk for, a chronic disease.

Anticipated Impact as of December 31, 2024
 Increase patient screening for hypertension control. Increase patients' ability to manage blood pressure and reduce risk for disease. Reduce health disparities in hypertension prevalence in the community.
Hospital Resources
Estimated Budget: To be determined as strategy develops. Additional resources include staff time to manage the program.*

^{*}The budget for this initiative is an estimate and should be regarded as such.

⁴ Some significant community health needs connect to one another and may impact one another or work towards the same impact. This may be the same for other initiatives described throughout this plan.

Community Health Need: Smoking, Tobacco Use and Exposure to Secondhand Smoke

Goal: Reduce illness, disability and death related to tobacco use and secondhand smoke.

Initiative: Further implement the Centralized Tobacco Treatment Program (CTTP) (provides patients access to evidence-based tobacco treatment).	
Strategies	Anticipated Impact as of December 31, 2024
 Screen patients for any tobacco use. If patient is agreeable to referral for tobacco cessation/reduction treatment, refer patient to the CTTP CTTP staff will perform a level of care assessment to determine the best collaborative approach to treatment options including CTTP Tobacco Treatment Specialist (TTS) coach, Clickotine, Indiana Tobacco Quitline and APP Pharmacotherapy management. Patients accept treatment. Ensure services demonstrate cultural humility. 	 Increase the number of patients screened for tobacco use. Increase patient access to evidence-based tobacco cessation treatment. Reduce the use of tobacco in adults and adolescents.
Internal/External Collaborations	Hospital Resources
 IU Health Community Health Division IU Health providers IU Health Healthy Results IU Health Centralized Tobacco Treatment Program IDOH – Indiana Tobacco Quitline Clickotine 	Estimated Budget: \$450,000 annually for IU Health (system). Additional resources include staff time to coordinate program; training for staff and providers; and discharge planning.*

^{*}The budget for this initiative is an estimate and should be regarded as such.

Initiative: Support community-based organizations that help community members quit smoking.	
Strategies	Anticipated Impact as of December 31, 2024
 Provide financial assistance to community-based organizations that help community members avoid tobacco and quit smoking. Provide financial assistance to support Tobacco Treatment Specialist training. 	 Maintain funding with at least two community-based organizations that focus on tobacco cessation and control. Increase the number of professionals in the community with skills and knowledge to provide interventions to people who use tobacco.
Internal/External Collaborations	Hospital Resources
 IU Health Community Outreach and Engagement Community-based organizations IU Health Simon Cancer Center 	Estimated Budget: \$15,000 annually. Additional resources include staff time to coordinate the grant.*

^{*}The budget for this initiative is an estimate and should be regarded as such.

Initiative: Monitor state tobacco related policies.	
Strategies	Anticipated Impact as of December 31, 2024
 Provide expertise and education to state policymakers on key legislation, programs and investments that support preventing and reducing tobacco use. Develop and maintain strategic partnerships to maximize resources. 	 Prevent and reduce tobacco use in adults and youth (statewide impact). Reduce tobacco-related disparities in communities. Engage community partners to mobilize resources.
Internal/External Collaborations	Hospital Resources
IU Health Government AffairsCommunity-based organizations	Estimated Budget: Additional resources include staff time for consultation and expertise and to coordinate education and outreach.*

^{*}The budget for this initiative is an estimate and should be regarded as such.

Community Health Need: Social Determinants of HealthGoal: Increase the health and well-being of the community by addressing the impact of social, economic, physical and/or environmental factors on health.

Initiative: Implement Medical-Legal Partnership (collaborative intervention between hospital and legal aid professionals to assist patients and their families).		
Strategies	Anticipated Impact as of December 31, 2024	
 Develop formal agreement for a Medical-Legal Partnership at IU Health Methodist/University Hospital. Define patients and/or families who will have access to legal aid services (e.g., patients who are low-income and families with no or limited access to legal aid). Screen and refer patients and/or families to legal aid. 	■ Increase the number of legal issues impacting health that are resolved for patients.	
Internal/External Collaborations	Hospital Resources	
 IU Health Social Workers IU Health physicians and other clinician staff Community legal aid professionals 	Estimated Budget: \$100,000 annually. Additional resources include staff time to coordinate the initiative.*	

^{*}The budget for this initiative is an estimate and should be regarded as such.

Initiative: Launch the Mosaic Center for Work, Life and Learning as part of the Health District Initiative.	
Strategies	Anticipated Impact as of December 31, 2024
 Create personalized plans with community members to grow their healthcare careers, obtain further education and eliminate barriers to success. Adapt Local Initiatives Support Corporation Bridges to Career Opportunities model providing career, financial and resource coaching to community members. Support community members through training, coaching and other supports to obtain and retain employment in the healthcare industry. 	 Increase support and access to career opportunities for community members. Diversify talent in the healthcare industry. Improve the social determinants of health for community members.
Internal/External Collaborations	Hospital Resources
 IU Health clinical and non-clinical team members Local Initiatives Support Corporation Industry certification and post-secondary education partners Community centers and other non-profit organizations Wilder Foundation 	Estimated Budget: \$8.5 million (total budget). Additional resources include staff time to manage the center and coordinate activities.*

^{*}The budget for this initiative is an estimate and should be regarded as such.

Initiative: Host the Crispus Attucks Career Development Program as part of the Health District Initiative.	
Strategies	Anticipated Impact as of December 31, 2024
 Collaborate with local schools to build and prepare a pipeline of diverse talent to sustainable and high-quality careers in healthcare. Collaborate with community partners to provide educational enrichment programs and to promote educational attainment at Crispus Attucks High School. Implement healthcare education, professional development and work-based learning activities to prepare fellowship students for healthcare careers. 	 Increase the annual pipeline of students into healthcare-related post-secondary programs. Increase the number of young people receiving industry-recognized healthcare certifications. Establish new pathways for youth into healthcare careers work and learn partnerships.
Internal/External Collaborations	Hospital Resources
 IU Health Community Outreach and Engagement Community-based organizations Non-profit and for-profit organizations Professional Development organizations IU Health clinical and non-clinical team members 	Estimated Budget: \$2.5 million (total). Additional resources include staff time to organize and coordinate the events and activities.*

^{*}The budget for this initiative is an estimate and should be regarded as such.

Initiative: Support affordable housing initiatives as part of the Health District Initiative.	
Strategies	Anticipated Impact as of December 31, 2024
 Establish at least two mixed-used development sites that house affordable and workforce housing options for community members as well as commercial space for community programs. Assess the current housing stock and built environment of the health district; invest in/support development projects that support affordable and workforce housing while working to prevent gentrification/displacement. Continue support for active housing developments including the Excelsior Development; Wesley Place Development; and Hall Place Development. 	 The Healthy Housing Playbook was created to document evidence-based interventions that have the potential to improve the health of the community – from individual families to the financial well-being of the broader community. Increase new development, multi-family projects, single-family neighborhoods and individual rehabilitation projects to implement healthy housing strategies through site selection, architecture and design, materials selection, programming and service delivery. Increase affordable and workforce housing units in the community by at least 300.
Internal/External Collaborations	Hospital Resources
 Near North Development Corporation (NNDC) Indiana Housing & Community Development Authority (IHCDA) Indianapolis Neighborhood Housing Partnership (INHP) Arrowstreet Development 	Estimated Budget: Real estate investment being assessed annually to determine budget. Additional resources include staff time to coordinate project.*

^{*}The budget for this initiative is an estimate and should be regarded as such.

Initiative: Support community-based organizations helping community members who are food insecure.	
Strategies	Anticipated Impact as of December 31, 2024
 Provide financial assistance to community-based organizations that help community members access nutritious food. 	 Fund at least two community-based organizations that provide food to community members. Increase food security for community members.
Internal/External Collaborations	Hospital Resources
IU Health Community Outreach and EngagementCommunity-based organizations	Estimated Budget: \$100,000 annually. Additional resources include staff time to coordinate the grant.*

^{*}The budget for this initiative is an estimate and should be regarded as such.

Initiative: Screen and connect patients to resources that address social needs.	
Strategies	Anticipated Impact as of December 31, 2024
 Adopt a social needs screening tool and community resource functionality, i.e. findhelp. Provide training for clinical and non-clinical staff. As part of routine health service delivery, screen patients for food insecurities and other social needs in IU Health clinical settings. Connect patients to community resources to help access nutritious food, housing, transportation, etc. IU Health Individual Solutions Coordinators help patients enroll in Supplemental Nutrition Assistance Program (SNAP) and Temporary Assistance for Needy Families (TANF). Ensure services demonstrate cultural humility. 	 Increase knowledge and skills of IU Health clinicians to screen and refer patients who are food insecure. Increase food, housing and transportation security in patients. Increase the number of eligible patients enrolled in programs that help pay for food.
Internal/External Collaborations	Hospital Resources
 IU Health Community Health Division IU Health Individual Solutions Coordinators AAHC Pre-Admission Testing at Methodist and University Hospital, Simon Cancer Center, Connected Care Clinic East Washington and Saxony, Rogers St Family Medicine Clinic 	Estimated Budget: \$60,000 annually for IU Health (system). Additional resources include staff time to coordinate efforts and work on information services components.*

^{*}The budget for this initiative is an estimate and should be regarded as such.

Initiative: Launch Integrated Social Work Initiative in IU Health clinical settings.	
Strategies	Anticipated Impact as of December 31, 2024
 Provide training for clinical staff in primary care. Determine if a patient has an urgent need (e.g., life threatening event, abuse, neglect or social need threatening the welfare of the patient) that should be addressed immediately. Use virtual care technology to connect patients with social workers to address immediate need. Connect patients with local/regional resources and services to address the immediate need. Ensure services demonstrate cultural humility. 	 Virtual consults available to all primary care practices for adult and pediatric populations. Maintain virtual and embedded social workers within IU Health primary care clinics to assist people struggling with social needs. Increase addressing social needs that contribute to ongoing health problems.
Internal/External Collaborations	Hospital Resources
 IU Health Virtual Care IU Health Physicians (IUHP) Southern Indiana Physicians (SIP) Arnett Physicians Ball Memorial Physicians Fort Wayne Physicians IU Health Population Health IU Health Information Services (IS) 	Estimated Budget: \$1.1 million annually for IU Health (system). Additional resources include staff time to support Integrated Social Work workflow.*

^{*}The budget for this initiative is an estimate and should be regarded as such.

Strategies	Anticipated Impact as of December 31, 2024
 Connect patients to peer support for substance use disorders. Accessible Spiritual care in primary care offices through virtual Chaplain hub and connecting patients to CCN. Implement Spiritual Care Assessment and Discharge Plan. Expand the CCN to other hospitals in the IU Health system. Connect patients to cardiovascular resources through Health and Equity programs. 	 Reduce the need for ED and inpatient services. Increase access to treatment and recovery programs for substance use disorders and other chronic mental illness Decrease social isolation and loneliness. Increase access to spiritual care in hospital at home and outpatient settings.
Internal/External Collaborations	Hospital Resources
■ IU Health Spiritual Care ■ Community Faith-based congregations (CCN) ■ IU Health Integrated Care Management ■ IU Health Behavioral Health ■ IU Health Community Outreach and Engagement ■ IU Health Foundation ■ Connected Care Clinics ■ Indianapolis Center for Interfaith corporation ■ CICOA Aging & In-Home Solutions ■ Family and Social Services Administration (FSSA) ■ National Alliance on Mental Illness (NAMI) ■ Health and Equity	Estimated Budget: \$450,000 annually for IU Health (system). Additional resources include staff time to coordinate program.*

^{*}The budget for this initiative is an estimate and should be regarded as such.

Initiative: Advance community collaborations and interventions with support from the IU Health Foundation Community Impact Investment Fund (CII).	
Strategies	Anticipated Impact as of December 31, 2024
 Share CII Fund opportunity with community-based organizations and agencies. Identify community partners and interventions to address CII Fund focus areas. Connect IU Health team members and community partners to align resources for successful grant applications. Monitor future and currently funded initiatives including: Volunteers of America – Fresh Start Recovery Program Early Learning Indiana – Healthy Outcomes of Positive Experiences (HOPE) GLAM & Judson Partnership 	 Increase collaborative partnerships with community-based organizations to address social determinants of health. Increase health and well-being in the community by addressing the social determinants of health.
Internal/External Collaborations	Hospital Resources
 IU Health Foundation IU Health Community Outreach and Engagement Other IU Health business units, divisions and service lines Community-based organizations addressing social needs and social determinants of health 	Estimated Budget: Dependent on the budget of the proposed initiative. Additional resources include staff time to coordinate projects related to CII Fund opportunities and data reporting.*

^{*}The budget for this initiative is an estimate and should be regarded as such.

Initiative: Collaborate with community-based organizations to complete employee volunteer service projects that address	
CHNA-defined health priorities. Strategies	Anticipated Impact as of December 31, 2024
 Introduce IU Health University Hospital team members to social causes in the community that could use their time and talent. Encourage participation in IU Health Serves (team member volunteer program). Partner with Marion County community-based organizations to: make improvements in local neighborhoods and parks to support healthy lifestyles. collect and distribute items that children and families need to meet basic needs. provide clinical knowledge and skills in community health clinics. host letter and card drives. 	 Maintain the number of IU Health University Hospital team members involved in IU Health projects. Ensure partnerships with community-based organizations.
Internal/External Collaborations	Hospital Resources
 IU Health Community Outreach and Engagement – IU Health Serves IU Health business units, department and service line staff Community-based organizations 	Estimated Budget: \$225,000 annually for IU Health (system). Additional resources include staff time to coordinate IU Health Serves and staff participation in service projects.*

^{*}The budget for this initiative is an estimate and should be regarded as such.

Community Health Needs Hospital Will Not Address

IU Health University Hospital is unable to address all of the significant community health needs identified in the local community. This is not meant to minimize the importance of any health need or the integrity of the CHNA process. IU Health University Hospital is a mission and values driven hospital; therefore, addressing community health needs that align with the hospital's mission will have the greatest opportunity to activate and leverage hospital resources as well as maximize current strategic collaborations with community-based partners.

IU Health University Hospital is unable to address the following community health needs identified in the 2021 Community Health Needs Assessment.

Health Education and Navigation

Health education and navigation refers to services and resources that are available in the community, but people do not know how to get connected to them (e.g., how to obtain health insurance, understanding insurance benefits, navigating the healthcare system, language barriers and health literacy). IU Health University Hospital perceives this health need as being addressed under many initiatives in Access to Healthcare Services. IU Health University Hospital will monitor this need to see if there are changes or opportunities in the future to address it further.

Maternal and Infant Health and Child Well-being

IU Health University Hospital is located in downtown Indianapolis and is part of the downtown IU Health campus that also includes IU Health University Hospital and Riley Hospital for Children at IU Health. The latter hospital opened the Riley Hospital for Children Maternity Tower in November 2021. The new facility centralizes all maternity and newborn health services offered at the three downtown hospitals. For this reason, the health need will be addressed exclusively by Riley Hospital for Children at IU Health.

Please contact **communitybenefit@iuhealth.org** with additional questions.

