

All the Difference

Advancing the
Campaign for
Indiana's Health



Foundation



ALL
THE
DIFFERENCE

2024 ANNUAL REPORT

Board of Directors

GARY D. HENRIOTT, chairman emeritus, Henriott Group, Inc.: Chair

STEPHEN G. MOORE, shareholder and board member, CarDon & Associates: Vice-Chair

CRYSTAL HINSON MILLER, MA, FAHP, CFRE, president, IU Health Foundation; senior vice president, philanthropy and sustainability, IU Health: Secretary

HAROLD BERFIEND, vice president and controller, IU Health: Treasurer

JENNY BOYTS, CEO, Forty5

AMAN BRAR, partner, Ground Game Ventures

JIM DAVLIN, JD, MBA, retired, vice president finance and treasurer, GM

JUD FISHER, President and Chief Operating Officer, Ball Brothers Foundation

GINA GIACONE, partner, Ice Miller

MIKE FITZGERALD, co-founder and partner, High Alpha

ALAN HENDERSON, entrepreneur, Henderson Spirits Group; retired NBA player

JIM MARCUCCILLI, chairman & CEO, STAR Financial Bank

DENNIS M. MURPHY, president and CEO, IU Health

MITESH V. SHAH, MD, chair, Indiana University School of Medicine Department of Neurosurgery and co-director of the Neuroscience Institute

DENNY SPONSEL, CEO and owner, RJE Business Interiors: Philanthropy Council representative

DEBORAH TOBIAS, retired, Juniper Networks; co-founder, Tobias Family Foundation

BROWNSYNE TUCKER EDMONDS, MD, MPH, MS, Vice President and Chief Health Impact Officer, IU Health; Associate Dean, Research, Indiana University School of Medicine; Professor of Obstetrics and Gynecology and Clinical Pediatrics



Dear Friends,

When we say your generosity makes all the difference, we mean it.

In 2023, when IU Health Foundation publicly launched its most ambitious initiative yet – *All the Difference: The Campaign for Indiana's Health* – you and other generous Hoosiers stepped forward to support our \$200 million goal so enthusiastically we soon realized that the campaign became more than a fundraising effort. It emerged as a movement to support IU Health's vision to transform Indiana into one of the healthiest states in the nation. And you are a part of that movement.

As a donor, you've chosen to invest in something bigger than any one program or institution. You've chosen to invest in people – in their health, their futures and their stories. You've chosen to walk alongside IU Health as we design care not just *for* Hoosiers, but *with* them.

We launched the campaign because Indiana faces a health crisis and we recognize that, as the state's only academic health system, IU Health is uniquely positioned to lead the way forward. Philanthropy powers that leadership, allowing us to bring leading-edge medicine to every patient's bedside, whether it's through the recruitment of master clinicians or supporting the infrastructure to expand clinical trials to give Hoosiers access to treatment years before the rest of the world. Generosity also brings care beyond our hospital walls, allowing IU Health to tackle social, behavioral and environmental challenges to prevent disease and illness before it starts.

As *All the Difference* gained momentum, we realized it must evolve. To meet its ambitious goals, it had to become a unifying force for good, one that inspires every Hoosier and every organization that shares our vision. Because without health, nothing else matters.

That's why this report isn't just about the mechanics of healthcare philanthropy, or the details of our

campaign. Instead, it's focused on the lives touched by your generosity. From transformative gifts that expand cardiovascular care and neonatal services, to support for patients and families navigating ALS, to nurses leading systemic change and even Taylor Swift fans support for women's health, your impact is wide, varied and deeply personal.

The generosity behind these stories is just as diverse as the communities it serves. They represent the commitment of major philanthropists and the IU Health team members contributing a few dollars from each paycheck. They grow from local initiatives to systemwide donations. I invite you to find yourself reflected in these pages, to see how your support is shaping care, hope and possibility.

As you read these stories, you'll no doubt sense a theme of collaboration. Philanthropy deepens our partnership with IU School of Medicine as it fuels innovation and shared purpose. Initiatives like the Indy Health District build on the collective effort of anchor institutions in the communities they serve. And every single gift represents an alliance between donors like you and the more than 38,000 people on the IU Health team.

We believe generosity is one of humanity's most powerful forces for change. We share this report to show you that force at work and to reaffirm your trust in IU Health as a catalyst for a healthier Indiana. Thank you for standing with us. Thank you for choosing to make *All the Difference*. Your support is more than a donation. It's a promise: a promise to build a healthier, more hopeful Indiana – together.

With gratitude,

A handwritten signature in black ink that reads "Crystal Hinson Miller". The script is fluid and cursive.

Crystal Hinson Miller, MA, FAHP, CFRE
President, IU Health Foundation
SVP, Philanthropy and Sustainability

\$6 million gift will support cardiovascular research, education and patient care



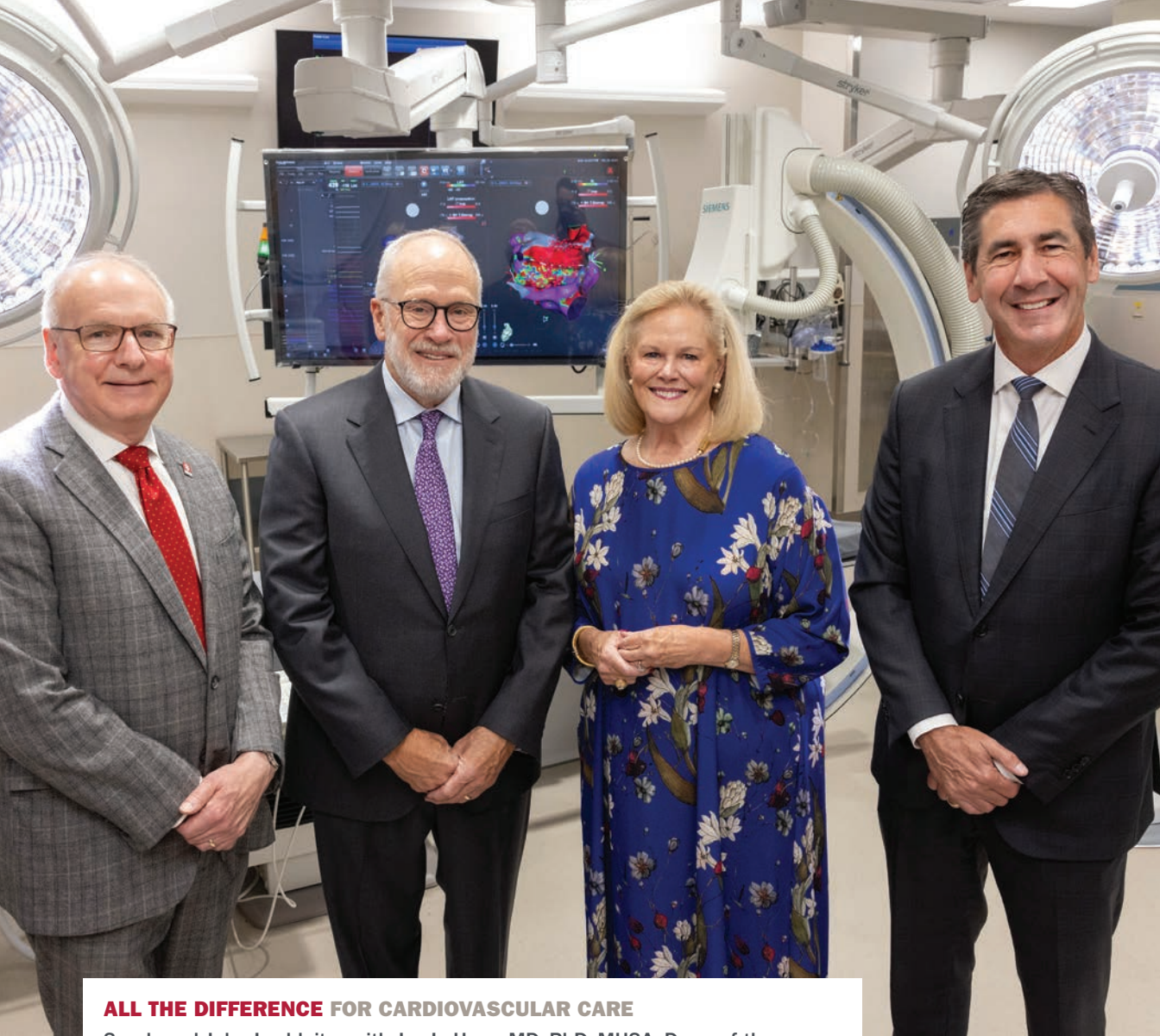
Sarah and John Lechleiter turned their personal story into one of broad impact with a \$6 million commitment to support cardiovascular surgical care, research and developing the next generation of surgical innovators at Indiana University Health and the Indiana University School of Medicine. At the time, the gift was the largest philanthropic gift ever shared by the health system and the medical school, an indication of the institutions' continued collaboration.

The Lechleiters' gift will support:

- **Innovative approaches to improve patient care**
- **Development of distinctive, innovative programs for Indiana University**
- **A new faculty chair in cardiovascular surgery innovation**

- **Research, quality and innovation work in the Cardiovascular Institute**
- **Training the next generation of surgeon-scientists focused on innovation in cardiovascular surgery**

The couple credits IU Health for saving John's life in 2013 when he underwent open heart surgery to repair an aneurysm. Their gift also supports new research at a school that's already challenging paradigms in areas such as the treatment of patients recovering from heart attacks and developing an Aortic Surgery Center of Excellence where team members will work to develop a new heart pump.



ALL THE DIFFERENCE FOR CARDIOVASCULAR CARE

Sarah and John Lechleiter with Jay L. Hess, MD, PhD, MHSA, Dean of the Indiana University School of Medicine and Executive Vice President of University Clinical Affairs and Dennis Murphy, President and CEO of IU Health

\$6,000,000

**TOWARD CARDIOVASCULAR RESEARCH,
EDUCATION AND PATIENT CARE**

Innovative device supports nurses and patients across south-central Indiana

One in four IU Health team members is a nurse - keeping nurses safe is paramount.

One of the activities that most threatens that safety is the six to 10 times each day a patient must be repositioned, a heavy burden that falls on our nursing staff.

Thanks to philanthropic support, technology reduces that burden significantly. 211 Hercules Patient Repositioners were installed across Indiana's south region in December 2024 thanks to donors

passionate about improving the patient and team member experience in Bloomington and beyond. And the response has been enthusiastic, as reflected in patient and caregiver satisfaction ratings, as well as the following comments from our nurses:

- *"The Hercules is such a game-changer for all the units. So many staff members have commented on how amazing this is."*
- *"It's a blessing to have the ability to do my job more effectively."*
- *"I feel patients are being cared for quicker, and they're more comfortable, which makes them nicer to us."*

ALL THE DIFFERENCE FOR TEAM MEMBERS

10,000 reasons to celebrate

Jenny Holliday, a 12-year team member and supervisor in Imaging Services at IU Health West, became IU Health Foundation's 10,000th donor during the 2024 Heart of IU Health team member giving campaign. Her gift was made in honor of her late mother, a former cancer patient at IU Health, and in gratitude for financial assistance Holliday received from the Team Member Support Fund during a difficult recovery from surgery. Holliday's milestone was celebrated with flowers and a visit from the *All*

the Difference's first donor, Shelly Schwarz, marking a full-circle moment in the Foundation's growth.

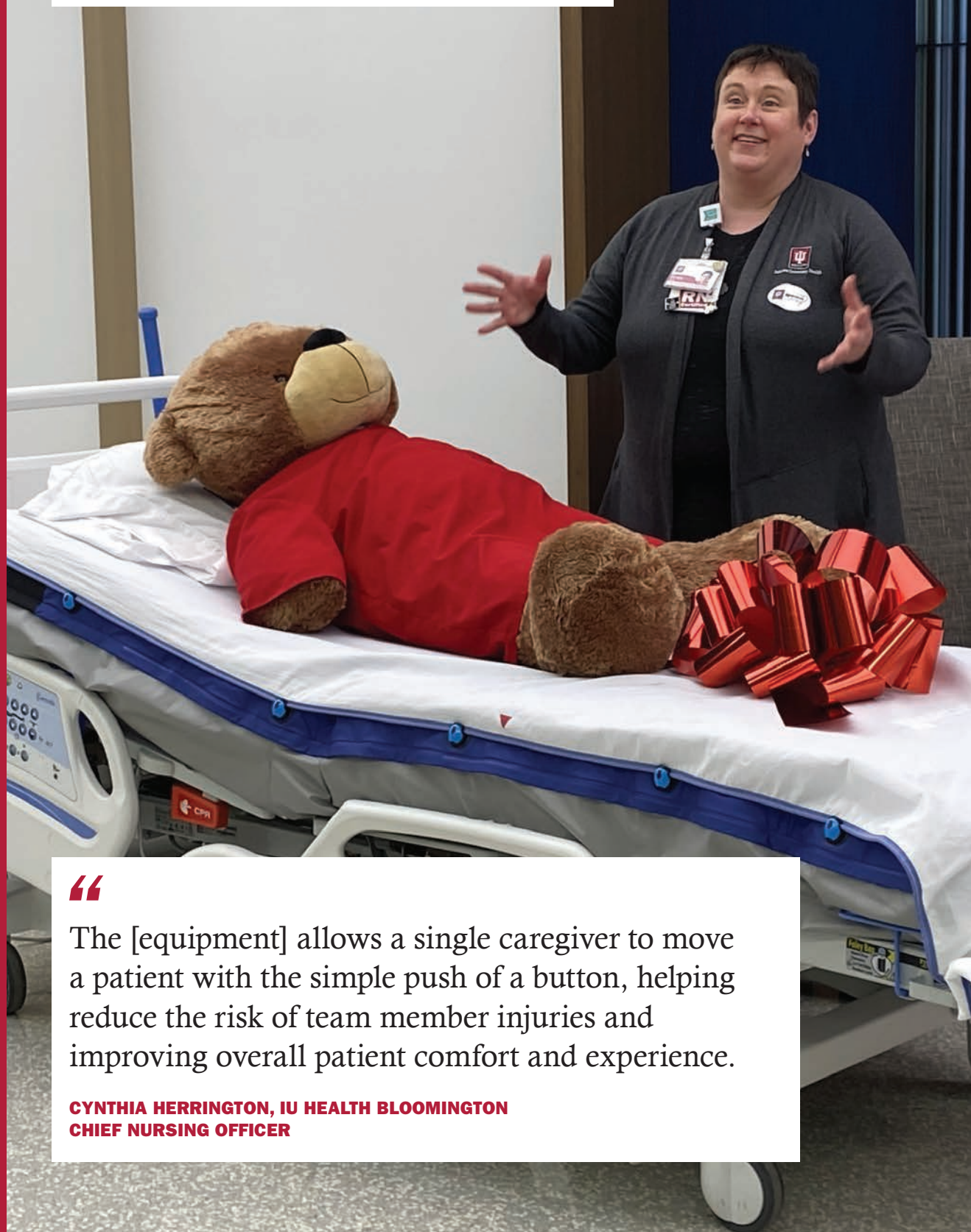
Holliday's decision to give reflects her deep belief in the power of philanthropy and the importance of supporting one another. "Everyone needs help sometimes," she shared, emphasizing the need to remove stigma around asking for assistance. Her story is a testament to the compassion and generosity that define IU Health team members, and she hopes her example encourages others to give in whatever way they can.



Pictured left to right: Juan Guzman, COO at IU Health West hospital, Shelly Schwarz, first donor to All The Difference campaign, Crystal Miller, President of IU Health Foundation, Jenny Holliday, 10,000th donor to All The Difference campaign.

ALL THE DIFFERENCE FOR NURSES AND PATIENTS

Hercules Patient Repositioner.



“

The [equipment] allows a single caregiver to move a patient with the simple push of a button, helping reduce the risk of team member injuries and improving overall patient comfort and experience.

**CYNTHIA HERRINGTON, IU HEALTH BLOOMINGTON
CHIEF NURSING OFFICER**

Indy Health District launches with bold vision for near north side

IU Health and other Indianapolis-area leaders and neighborhood associations gathered in October 2024 to announce the launch of Indy Health District, Inc. a nonprofit with a mission to create healthier communities in five neighborhoods near IU Health's new downtown hospital. A collaborative effort including IU Health, IU School of Medicine, The Children's Museum of Indianapolis, Citizens Energy

Group and Ivy Tech, Indy Health District is being led by Executive Director Jamal Smith.

The neighborhoods include:

- Crown Hill
- Highland Vicinity
- Historic Flanner House Homes
- Meridian Highland
- Ransom Place

Learn more at IndyHealthDistrict.org

ALL THE DIFFERENCE FOR PATIENTS FIGHTING CANCER

Cancer patient's daughter donates bell to IU Health Arnett Hospital

"Ringing bells is often associated with significant events," said Dr. Matthew Orton, an oncologist at IU Health. "This donation allows us to bring that celebration – that joy and that experience – to our patients."

When Jack Connaughton finished his last radiation treatment at the IU Health Lafayette Cancer Center, he left the doctor's office without fanfare. His daughter, Stacey, saw that as a missed opportunity to recognize a milestone for anyone on a cancer journey. Through IU Health Foundation, she donated a bell to the cancer center. In the oncology world, patients often ring a bell to symbolize completion of treatment.

"When my daughter told her mother and I about the gift to create the bell," Connaughton said, "I felt like it was a great way to pay it forward after the great treatment I received."



“

This donation allows us to bring that celebration – that joy and that experience – to our patients.

DR. MATTHEW ORTON



ALL THE DIFFERENCE FOR THE COMMUNITY

The IU Health High School Fellowship program at Crispus Attucks High School prepares students for careers in the healthcare industry. Crispus Attucks High School sits inside the Indy Health District.



ALL THE DIFFERENCE FOR FORT WAYNE

IU Health is deepening its commitment to northeast Indiana through the construction of a new full-service hospital in Fort Wayne.

ALL THE DIFFERENCE FOR FORT WAYNE

Building on our promise: IU Health breaks ground on Fort Wayne Hospital

In July 2024, IU Health announced a \$421 million investment in Fort Wayne, six years after opening its first primary care location on the city's south side. The new hospital, slated to open in 2027, will employ 500 team members and bring 60 additional providers to meet the diverse healthcare needs of the Fort Wayne community. While IU Health Foundation does not raise money

for capital projects, philanthropy will be critical to supporting patients, the clinical programs and initiatives at the new hospital.

The new hospital will feature:

- 140 beds
- 17 emergency department exam rooms
- Six operating rooms
- Three catheterization labs for advanced cardiac procedures
- Four endoscopy rooms for diagnostic and therapeutic procedures

ALL THE DIFFERENCE FOR INFANTS AND THEIR FAMILIES

Supporting NICU care in Indiana's East Region

June Scheumann's \$1 million gift to support the neonatal intensive care unit (NICU) at IU Health Ball Memorial Hospital was matched by IU Health to bring \$2 million in support of infant and maternal health to east-central Indiana. The gift will have a wide reach as IU Health Ball serves nine counties. June's generosity was an expression of gratitude for the care the Scheumann family received at the hospital. Two Scheumann grandchildren spent time in the NICU after they were born.

"The nurses who cared for our family were just fabulous," June said. "We want anyone who delivers at Ball to have the same chances of survival. It means a lot to make sure this care is available close to home."



“

We want anyone who delivers at Ball to have the same chances of survival. It means a lot to make sure this care is available close to home.

JUNE SCHEUMANN

Indiana's first mobile lung screening program drives access to life-saving care

Thanks to a \$4.5 million gift from the Tom and Julie Wood Family Foundation, matched by IU Health, a large truck has been retrofitted with a CT scanner and other components needed to conduct lung screenings. Now the truck and its mobile team are cruising across Indiana to provide these important tests to Hoosiers who might not otherwise have access to them.

By supporting both patient care and research efforts, the program leverages the collaboration between IU Health and the Indiana University Melvin and Bren Simon Comprehensive Cancer Center.

“Lung cancer screening unequivocally saves lives by catching the disease in its earliest and most treatable stages,” said Dr. Nasser Hanna, the Tom and Julie Wood Family Foundation Professor of Lung Cancer Clinical Research at IU School of Medicine and an IU Health lung cancer physician. “All of us at the IU Simon Comprehensive Cancer Center and IU Health know how valuable these painless and safe imaging tests will be for those at risk of lung cancer – especially those who face barriers to accessing such screenings.”



“

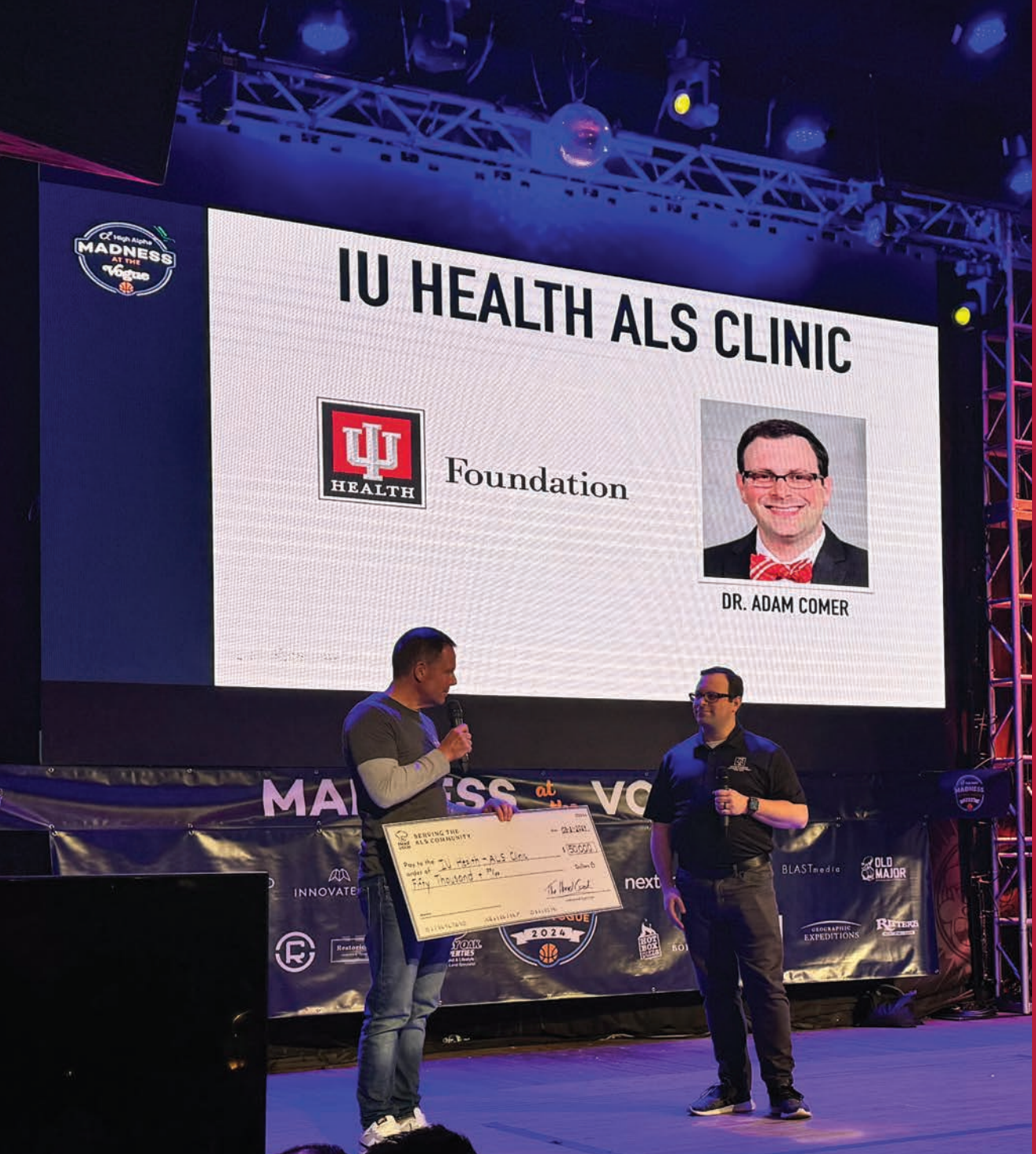
All of us at the IU Simon Comprehensive Cancer Center and IU Health know how valuable these painless and safe imaging tests will be for those at risk of lung cancer – especially those who face barriers to accessing such screenings.

DR. NASSER HANNA



ALL THE DIFFERENCE FOR HOOSIERS' LUNGS

IU Health and community partners cut the ribbon on Indiana's first mobile lung screening program.



“

We feel the connection to IU Health gives us a good opportunity to have a steady presence in the work that’s happening around ALS in our community.

MIKE FITZGERALD

Community event raises \$50,000 toward ALS patient care

While watching his mother endure a long battle with amyotrophic lateral sclerosis (ALS) that would eventually take her life, IU Health board member Mike Fitzgerald and his wife decided to launch a nonprofit with a two-part mission: funding research to find a cure and caring for patients. The Fitzgeralds knew firsthand the toll ALS takes on patients and their caregivers.

And, as friends with the owners of The Vogue Theatre in Indianapolis, they had an idea for an event they dubbed Madness at The Vogue.

“One of my favorite days of the year is the first day of the NCAA basketball tournament,” Fitzgerald said. “They shut down the venue for the day and

help us set up a private event. We sell tables. We have sponsors and food partners. We pull big TVs in and watch games all day long. In the middle, we turn down the volume, hop on stage and remind people why we’re there with a couple auction items.”

In addition to being grateful for the support of friends, Fitzgerald – co-founder and partner at High Alpha – also credits Madness at The Vogue’s success to the local tech community’s deep connection to Angie’s List co-founder and local tech luminary Bill Oesterle. Oesterle, who passed away at 57 after his own battle with ALS, received his treatment at IU Health.

“Bill’s endorsement led us to make this initial gift to IU Health Foundation in his honor,” Fitzgerald said. “We feel the connection to IU Health gives us a good opportunity to have a steady presence in the work that’s happening around ALS in our community.”

ALL THE DIFFERENCE FOR WOMEN

Swifties raise more than \$330,000 in support of Healthier Women

When Taylor Swift rolled through Indianapolis for a concert, IU Health Foundation held a sweepstakes in which fans who donated \$100 in support of women’s health programs were entered to win a pair of suite tickets to one of the sold-out shows. The sweepstakes generated 2,650 entries from 1,426 people. Thanks to a match from a generous donor, the total contributed to women’s health initiatives was more than \$333,591.

Indiana ranks 36th overall in women’s health outcomes. The donations received from the sweepstakes supported laser therapy treatment for breast cancer patients, the Path4You program which provides free birth control to women across the state, support for victims of sexual assault and more. Donations to the campaign for women’s health programs aimed to change that statistic.

One sweepstakes winner entered the contest on behalf of his wife who works in genetic counseling at IU Health Simon Cancer Center (couple pictured right).

“Obviously, with my wife being a genetic counselor who focuses on cancers like breast cancer, this campaign is a big deal,” he said. “We have two young daughters, and we want to make sure they grow up healthy with all the opportunities they should have.”



ALL THE DIFFERENCE FOR TRAUMA PATIENTS

Fueling a New Era

Presented by Fifth Third Bank and hosted at Indianapolis Motor Speedway, the 11th Annual Rev event on May 4, 2024, raised more than \$3 million for trauma care at IU Health. IU Health Foundation's marquee event, Rev welcomed more than 3,700 VIP Elite and premiere guests, with tickets selling out in minutes. Led by honorary co-chairs Heather and Ed Carpenter, Rev 2024 supported:

- **Statewide IU Health Trauma program**
- **Equipping an IU Health Emergency Medical Center at IMS**
- **Neurologist support for IndyCar Medical Team**



ALL THE DIFFERENCE FOR NURSES

An update: Continued progress in Nursing Excellence, fueled by philanthropy

Recently, the 5North nursing team at IU Health Methodist Hospital celebrated 466 days without a hospital-acquired infection—a major win for patient safety. Beginning in 2024, this achievement stemmed from evidence-based practices aimed at reducing central line-associated bloodstream infections (CLABSI), which claim 28,000 lives annually in U.S. intensive care units, according to the Agency for Healthcare Research and Quality.

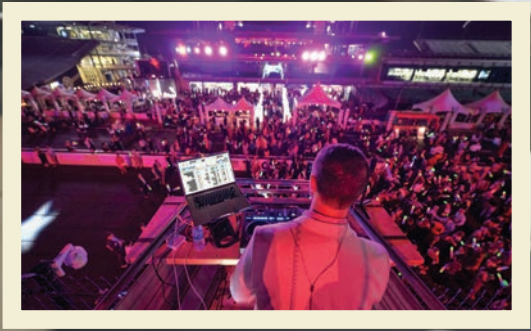
These efforts reflect the vision of Dr. Michelle Janney, retired Executive Vice President, Chief Operating Officer at IU Health and nurse by training. Her lead

gift established The Michelle A. Janney Center for Nursing Excellence, which supports and scales initiatives like this. Looking ahead, Executive Vice President and Chief Nurse Executive Jason Gilbert, Janney's successor, and his team led by Kady Martini plan to bring 1,200 nurses through intensive, week-long trainings focused on evidence-based care.

Gilbert is committed to finding the next champion to build on this foundation. "I'm hoping for support from the Foundation and donors to keep these resources available," he said. "This is personal to me—it's where I direct all my giving. I've had incredible opportunities for career development, and this is my chance to give back." One thing is clear: when nurses have the right tools, training, and support, they don't just improve protocols—they transform lives.



December 2024 cohort



ALL THE DIFFERENCE FOR TRAUMA PATIENTS

As IU Health Foundation's signature event, Rev brings together food, fun and a night of celebration to kick off the greatest month in racing, all in support of trauma care.

\$38,03

Fuel for Thought

From our inception in 2018 through 2024, IU Health Foundation has disbursed \$147,739,304.

38,204

2024

Disbursements by Region

Impact of donor gifts around the state to support IU
Health programs and community initiatives

STATEWIDE	\$8,684,258
METRO	\$12,286,756
SOUTH REGION	\$7,165,245
WEST REGION	\$1,026,839
EAST REGION	\$8,875,106
TOTAL	\$38,038,204



Foundation

To learn how your gift can make a
difference, visit iuhealthfoundation.org
or call 317.962.1777.