# 2025–2027 IMPLEMENTATION STRATEGY





#### **Table of contents**

he IU Health Way	3
Nbout the hospital	3
Purpose of a hospital's implementation strategy	3
Community definition	4
Development of implementation strategy	4
Community health needs identified	5
Community health needs hospital will address	6
Community health needs hospital will not address	13
racking progress and community henefit	13

## The IU Health Way

#### Vision • Values • Promise

#### Our vision, values and promise

IU Health has been on a path to create a healthy culture for all. The IU Health Way describes our shared culture and how we aspire to treat each other, our patients and the communities we serve.

We will lead the transformation of healthcare through quality, innovation and education, and make Indiana one of the nation's healthiest states









**PROMISE** 

#### **About the hospital**

IU Health Arnett in Lafayette, Indiana, is a full-service, 191-bed hospital that includes more than 40 specialties and 23 outpatient clinics. The hospital features an adjacent outpatient surgery center, cancer center and several medical offices serving Lafayette and the surrounding counties. IU Health Arnett is a Magnet-designated hospital recognized by the American Nurses Credentialing Center for demonstrating excellence in nursing services and high-quality clinical outcomes for patients.

The hospital is part of IU Health, the largest and most comprehensive health system in Indiana. IU Health, in partnership with Indiana University School of Medicine, one of the nation's leading medical schools, gives patients access to leading-edge medicine and treatment options that are available first, and often only, at IU Health.

### Purpose of a hospital's implementation strategy

IU Health Arnett presents this implementation strategy which follows the development of its 2024 community health needs assessment (CHNA). Every three years, a CHNA is conducted to understand the community served by the hospital, including its greatest health issues, health disparities and the root causes of poor health. This information is then used to inform strategies designed to improve the community's health.

The implementation strategy process is meant to align IU Health and its hospitals' programs, services and resources with goals, objectives and strategic initiatives that address significant community health needs described in the CHNA.

IU Health's process follows the Internal Revenue Service (IRS) Tax Code 501(r) requirements to conduct a CHNA every three years and adopt an implementation strategy that addresses significant community health needs as set forth by the Patient Protection and Affordable Care Act (PPACA).

#### **Community definition**

IU Health Arnett defines the local community served as Carroll, Clinton, Tippecanoe and White counties, Indiana.

In 2022,

Percent of hospital inpatient cases from local community

80.8%

**Estimated total population in local community** 

265,002

#### IU Health Arnett local community served – Carroll, Clinton, Tippecanoe and White counties



Source: Power BI and IU Health, 2024

### **Development of implementation strategy**

This implementation strategy was developed through conversations with key hospital leaders and community stakeholders within Carroll, Clinton, Tippecanoe and White counties. Hospital team members included leaders and clinicians representing multiple areas of expertise, including administration, nursing, behavioral health, maternal and infant health, pediatrics, access and opportunity, human resources, population health and community outreach. Community stakeholders included representatives from local county health departments, social service organizations, county corrections, local government officials, community health organizations, people living in recovery, youth and other healthcare providers.

Each year, senior leadership at IU Health Arnett will review this implementation strategy to determine if changes should be made to better address the health needs of the community.

#### **Learn More**

Visit the **IU Health website** for more information on the CHNA process, a summary of the significant community health needs, highlights of the many data sources that support the health needs and for a copy of the 2024 IU Health Arnett CHNA.

### **Community health** needs identified

The 2025 – 2027 implementation strategy was developed by IU Health Arnett in response to the prioritized community health needs in the 2024 CHNA. The CHNA process was informed by multiple data sources gathered in January through June of 2024. Demographic, health condition, health behavior and social determinants of health data; findings from other community health assessments of the hospital's local community; and input from individuals and organizations who participated in the community input process were analyzed and reviewed to assess the health of the community. Health disparities were highlighted across the different data sources too.

Many health needs were identified in the 2024 CHNA with much input from individuals and organizations in the local

community, including ways to address these needs. The Hanlon Method was used to prioritize health needs in the community. This evidence-based technique takes the community health needs and rates them against specific criteria and other factors, identifying issues with the highest scores.

The final list of significant community health needs in the 2024 CHNA are listed below, in alphabetical order. It is not surprising that many, if not all of them, are the same from the 2021 CHNA. These health needs and social determinants of health (i.e., conditions in the environment where people are born, live, learn, work, play, worship and age that impact health) are complex and often connected to one another. Sustained community collaborations and resources as well as comprehensive interventions (i.e., program-to-policy approaches) over longer periods of time will be vital to see changes in health outcomes and health disparities in the local community served by the hospital.

#### Community health needs hospital will address (in calendar years 2025 -2027)

Access to healthcare services

Aging population and needs of older adults

Behavioral health (mental health and substance use)

Chronic disease prevention and management

Maternal and infant health and child well-being

Smoking, vaping and tobacco use

Social determinants of health

#### Community health needs hospital will not address

All community health needs identified in the 2024 CHNA will be addressed.

#### **Community health needs hospital will address**

#### **Community health need: Access to healthcare services**

#### Goal: Increase equitable access to affordable and quality healthcare services.

- Increase the number of people who receive clinical and community-based preventive services, especially in geographic areas where resources are limited and for groups experiencing health disparities.
- Increase the number of people who have health insurance and can access payment assistance for healthcare services.
- Increase the development of a skilled and diverse healthcare workforce.

Strategic initiative*	Performance indicator	Internal and external partners	Hospital resources
Provide mobile, home or community-based services that provide education, referrals and prevention services (e.g., screenings and vaccines) outside traditional medical settings.	<ul> <li>Number of people served</li> <li>Number of services provided</li> <li>Number of events where services are provided</li> <li>Types of community collaborations</li> </ul>	<ul> <li>The Learning Network</li> <li>Community-based organizations</li> <li>IU Health – Healthy Communities department and clinical staff</li> </ul>	Estimated budget: \$8,000 annually. Additional resources include staff time and education, vaccines and clinical supplies.**
Assist people with enrollment in healthcare coverage programs, drug assistance programs and other services.	<ul> <li>Number of people served</li> <li>Number of people referred for IU Health financial assistance</li> <li>Training and certification requirements maintained by IU Health financial counselors</li> </ul>	<ul> <li>Healthy Communities of Clinton County Coalition</li> <li>Indiana state agencies</li> <li>Local social service agencies</li> <li>IU Health financial counselors</li> </ul>	Estimated budget: \$2,500 to local partner. Additional resources include staff time, certification programs and training.**
Collaborate with local educational institutions for healthcare specific workforce development initiatives.	<ul> <li>Number of people served</li> <li>Types of collaborations with local educational institutions</li> </ul>	<ul> <li>Greater Lafayette Career Academy</li> <li>Various local schools</li> <li>IU Health Human Resources</li> </ul>	Estimated budget: Additional resources include staff time.**
Provide specialized medical-forensic services to victims/survivors of crime through Center of Hope.	■ Number of people served	■ Center of Hope through IU Health Arnett	Estimated budget: Additional resources include staff time and clinic space.**
Operate Student Outreach Clinic to provide clinical access to patients with little to no insurance.	<ul><li>Number of patients served</li><li>Types of services provided</li></ul>	<ul><li>Indiana University Family Medicine Residency Program</li><li>IU Health clinical staff</li></ul>	Estimated budget: Additional resources include staff time, clinic space and food donations.**
Provide funding and medical services to local programs and community health centers to increase access to healthcare services.	<ul> <li>Number of people served</li> <li>Number of screenings</li> <li>Cost of services provided</li> <li>Types of services expanded because of funding</li> </ul>	<ul> <li>YWCA of Greater Lafayette</li> <li>The Learning Network</li> <li>Open Door Clinic</li> <li>IU Health Frankfort laboratory services</li> </ul>	Estimated budget: \$411,500 annually (regional impact).**

<sup>\*</sup>A strategic initiative listed above may impact more than one community health need.

<sup>\*\*</sup>The budget for this strategy is an estimate and should be regarded as such.

#### Community health need: Aging population and the needs of older adults

#### Goal: Promote the health and well-being of older adults through the aging process.

- Increase the number of older adults who receive clinical and community-based healthcare services, especially in geographic areas where resources are limited and for older adults experiencing health disparities.
- Increase the number of older adults who can access social services in the community.

Strategic initiative*	Performance indicator	Internal and external partners	Hospital resources
Provide funding to support local programming for older adults.	<ul> <li>Number of people served</li> <li>Types of services expanded because of funding</li> </ul>	<ul> <li>Bauer Family Resources</li> <li>Food Finders Food Bank</li> <li>Hanna Center</li> <li>Healthy Communities of Clinton County Coalition</li> <li>Paul Phillippe Resource Center</li> <li>White County Council on Aging</li> </ul>	Estimated budget: \$21,000 annually (regional impact).**
Provide health promotion activities (e.g., Stepping On classes, fall risk assessments and screenings) in the community for older adults.	<ul> <li>Number of people served</li> <li>Number of events</li> <li>Number of health touches</li> <li>Number of follow-up referrals</li> </ul>	<ul> <li>Healthy Communities of Clinton County Coalition</li> <li>IU Health Trauma Coordinator and clinical staff</li> </ul>	Estimated budget: \$2,000 annually (regional impact). Additional resources include staff time and screening supplies.**
Participate in community health and wellness events that target older adults.	<ul><li>Number of people served</li><li>Number of events attended</li></ul>	<ul> <li>Greater Lafayette Senior Expo</li> <li>WILO Senior Fair</li> <li>Paul Phillippe Resource Center</li> <li>Various IU Health departments including Pharmacy, Cardiology and Cardiopulmonary</li> </ul>	Estimated budget: \$5,000 annually (regional impact).**
Provide employee service opportunities through IU Health Serves to benefit older adults.	<ul> <li>Number of people served</li> <li>Number of service projects completed</li> <li>Number of volunteer hours</li> </ul>	<ul> <li>Community-based organizations</li> <li>IU Health – Healthy Communities department and team members</li> </ul>	Estimated budget: Additional resources include staff time and project materials.**

<sup>\*</sup>A strategic initiative listed above may impact more than one community health need.

<sup>\*\*</sup>The budget for this strategy is an estimate and should be regarded as such.

#### **Community health need: Behavioral health (mental health and substance use)**

#### Goal: Increase equitable access to affordable and quality behavioral health services.

- Increase the number of people who receive behavioral health services, especially in geographic areas where resources are limited and for groups experiencing health disparities.
- Increase the integration of behavioral health with other healthcare services.

Strategic initiative*	Performance indicator	Internal and external partners	Hospital resources
Provide virtual behavioral health services to increase access to mental health services and professionals.	<ul> <li>Number of people served</li> <li>Types of services offered</li> </ul>	IU Health Virtual Behavioral Health and primary care practices	Estimated budget: Additional resources include staff time and equipment (system impact).**
Provide the Integrated Social Work Initiative in IU Health clinical settings.	■ Number of encounters	■ IU Health Virtual Care	Estimated budget: Additional resources include staff time and equipment (system impact).**
Continue recruiting more psychiatrist and psychiatric mental health nurse practitioners.	<ul><li>Number of providers recruited</li><li>Number of patients served</li></ul>	■ IU Health Human Resources and Provider Recruitment	Estimated budget: Additional resources include staff time and provider incentives.**
Provide funding to support local behavioral health programs.	■ Number of people served	<ul> <li>Mental Health America –         Wabash Valley Region</li> <li>National Alliance on Mental         Illness (NAMI) – West         Central Indiana</li> <li>Healthy Communities of         Clinton County Coalition</li> <li>White County United Way</li> <li>North Central Health         Services</li> </ul>	Estimated budget: \$30,000 annually (regional impact).**
Participate in community behavioral health promotion and prevention activities with a focus on reducing stigma and poor behavioral health outcomes.	<ul> <li>Number of people served</li> <li>Number of events attended</li> <li>Number of cases reviewed</li> <li>Implementation of initiatives in response to cases reviewed</li> </ul>	<ul> <li>Mental Health America – Wabash Valley Region</li> <li>NAMI – West Central Indiana</li> <li>Healthy Communities of Clinton County Coalition</li> <li>Tippecanoe Resilience and Recovery Network</li> <li>White County United Way</li> <li>Tippecanoe County Health Department Suicide Overdose Fatality Review Team</li> <li>988 Workgroup</li> <li>Tippecanoe County Corrections</li> <li>White County United Council on Opioids</li> <li>White County HEALTH 4 All Coalition</li> <li>Partners for Drug Free Clinton County</li> <li>IU Health – Healthy Communities department, Marketing, Administrators, Nursing and team members</li> </ul>	Estimated budget: \$15,000 annually (regional impact). Additional resources include staff time and supplies. **
Provide medication disposal boxes at hospital pharmacy locations.	<ul><li>Number of disposals</li><li>Amount of disposed medications</li></ul>	■ IU Health Retail Pharmacy	Estimated budget: Additional resources include staff time and the disposal expense.**

<sup>\*</sup>A strategic initiative listed above may impact more than one community health need.

<sup>\*\*</sup>The budget for this strategy is an estimate and should be regarded as such.

#### **Community health need: Chronic disease prevention and management**

Goal: Reduce the burden of chronic disease and improve quality of life for people who have, or are at risk for, chronic disease.

- Increase the number of people who have access to chronic disease screening, referral and disease management services, especially in geographic areas where resources are limited and for groups experiencing health disparities.
- Increase people's ability to monitor and manage their chronic disease.

Strategic initiative*	Performance indicator	Internal and external partners	Hospital resources
Provide funding to community-based organizations' initiatives that align with chronic disease prevention and management.	<ul><li>Number of people served</li><li>Types of services expanded because of funding</li></ul>	<ul><li>Healthy Communities of Clinton County Coalition</li><li>Hanna Center</li></ul>	Estimated budget: \$1,000 annually (regional impact).**
Provide chronic disease management programming including health education, screenings and referrals in the community.	<ul> <li>Number of people served</li> <li>Number of health touches</li> <li>Number of scans completed</li> <li>Number of referrals for follow-up care</li> </ul>	<ul> <li>Community-based organizations</li> <li>IU Health clinical staff, nutrition educators and White Memorial Imaging Services</li> <li>IU Health – Healthy Communities department</li> </ul>	Estimated budget: Additional resources include staff time and supplies.**
Participate in monthly wellness talks at West Lafayette Wellness Center.	<ul><li>Number of participants</li><li>Number of screenings</li><li>Types of community collaborations</li></ul>	<ul> <li>IU Health Marketing</li> <li>Various IU Health departments including Pharmacy, Cardiology, Oncology and Sports Medicine</li> </ul>	Estimated budget: Additional resources include staff time and supplies.**

<sup>\*</sup>A strategic initiative listed above may impact more than one community health need.

<sup>\*\*</sup>The budget for this strategy is an estimate and should be regarded as such.

#### Community health need: Maternal and infant health and child well-being

#### Goal: Promote and protect the health and well-being of all mothers, infants and children.

- Increase the number of people who receive maternal health services, especially in geographic areas where resources are limited and for groups experiencing health disparities.
- Increase support service programming for expectant mothers, new parents/caretakers and families.

Strategic initiative*	Performance indicator	Internal and external partners	•
Provide funding to local organizations for mother/baby and child safety programs.	<ul> <li>Number of people served</li> <li>Equipment donated</li> <li>Types of services expanded because of funding</li> </ul>	<ul> <li>Bauer Family Resources</li> <li>Healthy Communities of Clinton County Coalition</li> <li>White/Carroll County Women, Infants, and Children (WIC)</li> </ul>	Estimated budget: \$10,000 annually (regional impact).**
Offer education and screenings at local community baby showers to pregnant women and new mothers with limited resources.	■ Number of people served	<ul> <li>Local health departments</li> <li>Healthy Communities of Clinton County Coalition</li> <li>White/Carroll County WIC</li> <li>IU Health Mother/Baby and Pharmacy team members</li> </ul>	Estimated budget: \$500+ annually (regional impact). Additional resources include staff time.**
Support local youth summer workshops that provide opportunities for physical activity and exposure to healthcare careers.	■ Number of people served	■ The Learning Network	Estimated budget: \$750 annually (regional impact).**
Participate on local Fetal Infant Mortality Review (FIMR) Team and Community Action Team.	<ul><li>Number of meetings attended</li><li>Number of cases reviewed</li></ul>	<ul> <li>Tippecanoe County Health Department</li> <li>Tippecanoe FIMR</li> <li>IU Health Mother/Baby and Community Health team members</li> </ul>	Estimated budget: Additional resources include staff time.**
Provide safety, health and injury prevention programs and services to expectant mothers and parents/ caretakers of infants and children.	<ul> <li>Number of car seat safety inspections</li> <li>Number of car seats distributed</li> <li>Number of helmets distributed</li> <li>Number of events attended</li> <li>Number of Pack and Plays distributed</li> <li>Number of people served</li> <li>Number of courses offered</li> <li>Number of oral hygiene kits distributed</li> </ul>	<ul> <li>White/Carroll County WIC</li> <li>White County United Way</li> <li>IU Health Mother/Baby and Pediatrics team members</li> </ul>	Estimated budget: Additional resources include staff time, supplies and meeting space.**
Provide employee service opportunities through IU Health Serves to benefit women and children.	<ul> <li>Number of people served</li> <li>Number of projects completed</li> <li>Number of volunteer hours</li> </ul>	<ul> <li>Community-based organizations</li> <li>IU Health – Healthy Communities department and team members</li> </ul>	Estimated budget: Additional resources include staff time and funding.**

<sup>\*</sup>A strategic initiative listed above may impact more than one community health need.

<sup>\*\*</sup>The budget for this strategy is an estimate and should be regarded as such.

#### Community health need: Smoking, vaping and tobacco use

Goal: Reduce disease, disability and death related to tobacco use or exposure to secondhand smoke.

- Increase access to clinical screening and treatment in the healthcare setting for patients who use tobacco products, especially for those experiencing health disparities.
- Increase tobacco prevention and cessation interventions for youth or adults in the community.

Strategic initiative*	Performance indicator	Internal and external partners	Hospital resources
Provide free tobacco cessation programming to support patients' desire to quit tobacco use.	<ul> <li>Number of referrals</li> <li>Number of patients         participating in programs</li> <li>Number of patients         completing programming</li> </ul>	■ IU Health – Healthy Communities department and clinical staff	Estimated budget: Additional resources include staff time (system impact).**
Provide prevention and cessation education for local organizations.	<ul> <li>Number of people participating in classes</li> <li>Number of people to finish classes</li> </ul>	<ul> <li>Healthy Communities of Clinton County Coalition</li> <li>White County Department of Corrections</li> <li>White County Health Department</li> <li>Valley Oaks</li> <li>Local recovery organizations</li> <li>IU Health Cardiopulmonary team members</li> </ul>	Estimated budget: Additional resources include staff time and supplies.**
Distribute cessation kits in the community.	■ Number of kits distributed	<ul> <li>Healthy Communities of Clinton County Coalition</li> <li>Community-based organizations</li> <li>IU Health Cardiopulmonary team members</li> </ul>	Estimated budget: Additional resources include staff time and supplies.**

<sup>\*</sup>A strategic initiative listed above may impact more than one community health need.

<sup>\*\*</sup>The budget for this strategy is an estimate and should be regarded as such.

#### Community health need: Social determinants of health (SDOH)

Goal: Reduce the burden of social and economic barriers keeping people from achieving their full potential for health and well-being.

- Increase engagement with community-based organizations and leaders to support initiatives that address key social and environmental factors impacting health.
- Increase screening and referral opportunities for patients and community members to identify and address underlying social needs that impact health.

Strategic initiative*	Performance indicator	Internal and external partners	Hospital resources
Implement multi-partner community collaborations and interventions through the IU Health Community Impact Investment Fund (CII).	<ul> <li>Number of people/families served by initiative</li> <li>SDOH being addressed</li> <li>Number and types of community collaborations</li> </ul>	<ul> <li>Mental Health America –         Wabash Valley Region</li> <li>Community-based         organizations</li> <li>IU Health – Healthy         Communities department,         Foundation and team         members</li> </ul>	Estimated budget: Additional resources include staff time.**
Engage patients in varied clinical settings to assess social needs and refer to resources.	<ul> <li>Number of people screened for social needs</li> <li>Number of people referred to community services</li> </ul>	<ul> <li>Community-based organizations</li> <li>IU Health – Healthy Communities department, primary care practices and other team members</li> </ul>	Estimated budget: Additional resources include contracted services with Twistle platform and staff time (system impact).**
Promote findhelp.org to ensure patients and community members can find free and reduced-cost programs to meet their social needs.	<ul><li>Number of users</li><li>Number of searches</li><li>Types of services sought by users</li></ul>	<ul> <li>Local food pantries</li> <li>Local community     health centers</li> <li>IU Health – Healthy     Communities department</li> </ul>	Estimated budget: \$67,000 annually (system impact). Additional resources include staff time.**
Provide funding to community-based organizations that address social determinants of health.	<ul> <li>Number of people served</li> <li>Number of people connected to local resources</li> <li>Types of services expanded because of funding</li> </ul>	<ul> <li>Lafayette Transitional         Housing Center, Inc.</li> <li>Purdue University Family         Nursing Clinic – Delphi</li> <li>Food Finders Food Bank</li> <li>Habitat for Humanity</li> <li>Hanna Center</li> <li>Healthy Communities of         Clinton County Coalition</li> <li>White County Council on         Aging</li> <li>White County United Way</li> <li>Paul Phillippe Resource         Center</li> </ul>	Estimated budget: \$50,000 annually (regional impact).**
Plant and manage community gardens on hospital grounds to support healthy food access in the community.	■ Number of people served	<ul><li>GrowLocal</li><li>Various IU Health departments</li></ul>	Estimated budget: Additional resources include staff time and supplies.**
Provide employee service opportunities through IU Health Serves to address the social needs of community members.	<ul> <li>Number of people served</li> <li>Number of projects completed</li> <li>Number of volunteer hours</li> </ul>	<ul> <li>Community-based organizations</li> <li>IU Health – Healthy Communities department and team members</li> </ul>	Estimated budget: Additional resources include staff time and funding.**

<sup>\*</sup>A strategic initiative listed above may impact more than one community health need.

<sup>\*\*</sup>The budget for this strategy is an estimate and should be regarded as such.

### **Community health needs hospital will not address**

IU Health Arnett will address all the community health needs identified in the 2024 community health needs assessment.

### Tracking progress and community benefit

Every year, from 2025 to 2027, IU Health Arnett will report its progress on the above strategic initiatives on the Internal Revenue Services (IRS) Schedule H (Form 990) along with community benefit spending on financial assistance, unreimbursed Medicaid, other community

benefit and community building activities. Visit the **Indiana Department of Health** website to view this form.

IU Health also publishes a yearly report that highlights community benefit spending by the healthcare system and its hospitals, including IU Health Arnett. Visit the **IU Health website** to view the report.

#### **Contact us**

IU Health values what matters to our patients and the communities we serve. We welcome your comments, questions and feedback on this implementation strategy. Written comments can be sent to **communitybenefit@iuhealth.org**.

