# 2025–2027 IMPLEMENTATION STRATEGY



#### **Table of contents**

The IU Health Way	3
About the hospital	3
Purpose of a hospital's implementation strategy	3
Community definition	4
Development of implementation strategy	4
Community health needs identified	5
Community health needs hospital will address	6
Community health needs hospital will not address	11
Tracking progress and community benefit	11

# The IU Health Way

### Vision • Values • Promise

#### Our vision, values and promise

IU Health has been on a path to create a healthy culture for all. The IU Health Way describes our shared culture and how we aspire to treat each other, our patients and the communities we serve.

We will lead the transformation of healthcare through quality, innovation and education, and make Indiana one of the nation's healthiest states









**PROMISE** 

#### **About the hospital**

Indiana University Health Tipton Hospital is an acute care hospital located in Tipton, Indiana, that has provided patient-centered care to residents of Tipton County for more than 70 years. It offers personalized care and a range of medical specialties and services. IU Health Tipton Hospital is a Pathway to Excellence designated facility.

The hospital is part of IU Health, the largest and most comprehensive health system in Indiana. IU Health, in partnership with Indiana University School of Medicine, one of the nation's leading medical schools, gives patients access to leading-edge medicine and treatment options that are available first, and often only, at IU Health.

# Purpose of a hospital's implementation strategy

IU Health Tipton Hospital presents this implementation strategy which follows the development of its 2024 community health needs assessment (CHNA). Every three years, a CHNA is conducted to understand the community served by the hospital, including its greatest health issues, health disparities and the root causes of poor health. This information is then used to inform strategies designed to improve the community's health.

The implementation strategy process is meant to align IU Health and its hospitals' programs, services and resources with goals, objectives and strategic initiatives that address significant community health needs described in the CHNA.

IU Health's process follows the Internal Revenue Service (IRS) Tax Code 501(r) requirements to conduct a CHNA every three years and adopt an implementation strategy that addresses significant community health needs as set forth by the Patient Protection and Affordable Care Act (PPACA).

#### **Community definition**

IU Health Tipton Hospital defines the local community served as Hamilton and Tipton counties, Indiana.

In 2022,

Percent of hospital inpatient cases from local community

78.2%

Estimated total population in local community 364,855

# IU Health Tipton Hospital local community served – Hamilton and Tipton counties



Source: Power BI and IU Health, 2024

# **Development of implementation strategy**

This Implementation Strategy was developed by a team from IU Health Tipton Hospital that included the local community outreach team, social work, clinical teams, local organizations and hospital leaders.

Each year, senior leadership at IU Health Tipton Hospital will review this implementation strategy to determine if changes should be made to better address the health needs of the community.

#### **Learn More**

Visit the **IU Health website** for more information on the CHNA process, a summary of the significant community health needs, highlights of the many data sources that support the health needs and for a copy of the 2024 IU Health Tipton Hospital CHNA.

### Community health needs identified

The 2025 – 2027 implementation strategy was developed by IU Health Tipton Hospital in response to the prioritized community health needs in the 2024 CHNA. The CHNA process was informed by multiple data sources gathered in January through June of 2024. Demographic, health condition, health behavior and social determinants of health data; findings from other community health assessments of the hospital's local community; and input from individuals and organizations who participated in the community input process were analyzed and reviewed to assess the health of the community. Health disparities were highlighted across the different data sources too.

Many health needs were identified in the 2024 CHNA with much input from individuals and organizations in the local

community, including ways to address these needs. The Hanlon Method was used to prioritize health needs in the community. This evidence-based technique takes the community health needs and rates them against specific criteria and other factors, identifying issues with the highest scores.

The final list of significant community health needs in the 2024 CHNA are listed below, in alphabetical order. It is not surprising that many, if not all of them, are the same from the 2021 CHNA. These health needs and social determinants of health (i.e., conditions in the environment where people are born, live, learn, work, play, worship and age that impact health) are complex and often connected to one another. Sustained community collaborations and resources as well as comprehensive interventions (i.e., program-to-policy approaches) over longer periods of time will be vital to see changes in health outcomes and health disparities in the local community served by the hospital.

#### Community health needs hospital will address (in calendar years 2025 -2027)

Access to healthcare services

Aging population and needs of older adults

Behavioral health (mental health and substance use)

Chronic disease prevention and management

Maternal and infant health and child well-being

Smoking, vaping and tobacco use

Social determinants of health

#### Community health needs hospital will not address

All community health needs identified in the 2024 CHNA will be addressed.

#### **Community health needs hospital will address**

#### **Community health need: Access to healthcare services**

#### Goal: Increase equitable access to affordable and quality healthcare services.

- Increase the number of people who receive clinical and community-based preventive services, especially in geographic areas where resources are limited and for groups experiencing health disparities.
- Increase the number of people who have health insurance and can access payment assistance for healthcare services.

Strategic initiative*	Performance indicator	Internal and external partners	Hospital resources
Provide mobile, home or community-based services that provide education, referrals and prevention services (e.g., screenings and vaccines) outside traditional medical settings.	<ul> <li>Number of people served</li> <li>Number of services provided</li> <li>Number of events where services are provided</li> <li>Types of community collaborations</li> </ul>	<ul> <li>Community-based organizations</li> <li>IU Health – Healthy Communities department and clinical staff</li> </ul>	Estimated budget: \$3,000 annually. Additional resources include staff time and education, vaccines and clinical supplies.**
Assist people with enrollment in healthcare coverage programs, drug assistance programs and other services.	<ul> <li>Number of people served</li> <li>Number of people referred for IU Health financial assistance</li> <li>Training and certification requirements maintained by IU Health financial counselors</li> </ul>	<ul> <li>Indiana state agencies</li> <li>Local social service agencies</li> <li>IU Health financial counselors</li> </ul>	Estimated budget: Additional resources include staff time and the expense of certifications and training.**
Provide education to community members on how to access services such as the emergency department, urgent care and other healthcare resources in the community to care for their health.	<ul> <li>Number of community events where information is provided</li> </ul>	■ IU Health Tipton Hospital team members	Estimated budget: \$200. Additional resources include educational materials.**

<sup>\*</sup>A strategic initiative listed above may impact more than one community health need.

<sup>\*\*</sup>The budget for this strategy is an estimate and should be regarded as such.

#### Community health need: Aging population and the needs of older adults

#### Goal: Promote the health and well-being of older adults through the aging process.

- Increase the number of older adults who receive clinical and community-based healthcare services, especially in geographic areas where resources are limited and for older adults experiencing health disparities.
- Increase the number of older adults who can access social services in the community.

Strategic initiative*	Performance indicator	Internal and external partners	Hospital resources
Provide health promotion activities (e.g., flu or COVID-19 vaccines and cholesterol, A1C or blood pressure screening) in the community for older adults.	<ul> <li>Number of people served</li> <li>Number of vaccine clinics</li> <li>Number of health touches</li> <li>Number of follow-up referrals</li> </ul>	<ul> <li>Tipton County Health         Department</li> <li>Encore Lifestyle and         Enrichment Center</li> <li>IU Health Tipton         Hospital team members</li> </ul>	Estimated budget: \$2,000 annually. Additional resources include staff time, vaccines, screening and other supplies.**
Provide funding to support operation of transportation program for older adults.	Number of rides provided	<ul><li>Encore Lifestyle and Enrichment Center</li></ul>	Estimated budget: \$8,000 annually.**
Provide employee service opportunities through IU Health Serves to benefit older adults.	<ul> <li>Number of people served</li> <li>Number of service projects completed</li> <li>Number of volunteer hours</li> </ul>	<ul> <li>The Waters</li> <li>Encore Lifestyle and Enrichment Center</li> <li>IU Health Tipton Hospital team members</li> </ul>	Estimated budget: \$1,000 annually. Additional resources include staff time and project materials.**

<sup>\*</sup>A strategic initiative listed above may impact more than one community health need.

<sup>\*\*</sup>The budget for this strategy is an estimate and should be regarded as such.

#### **Community health need: Behavioral health (mental health and substance use)**

#### Goal: Increase equitable access to affordable and quality behavioral health services.

**Objective** (by December 31, 2027):

- Increase the number of people who receive behavioral health services, especially in geographic areas where resources are limited and for groups experiencing health disparities.
- Increase the integration of behavioral health with other healthcare services.

Strategic initiative*	Performance indicator	Internal and external partners	Hospital resources
Provide virtual behavioral health services to increase access to mental health services and professionals.	<ul><li>Number of people served</li><li>Types of services offered</li></ul>	■ IU Health Virtual Behavioral Health and primary care practices	Estimated budget: Additional resources include staff time and equipment (system impact).**
Provide the Integrated Social Work Initiative in IU Health clinical settings.	■ Number of encounters	■ IU Health Virtual Care	Estimated budget: Additional resources include staff time and equipment (system impact).**
Provide community mental health resource material at IU Health events and within hospital.	<ul> <li>Number of events where resources are provided</li> </ul>	■ IU Health Tipton Hospital team members	Estimated budget: \$500 annually.**
Provide support to community-based nonprofit organizations that serve victims/survivors of crime, abuse and/or trauma.	<ul> <li>Number of people served</li> <li>Types of services provided to community</li> </ul>	■ Alternatives Inc.	Estimated budget: \$800 annually.**
Offer medication collection service at community events and provide information on proper disposal.	<ul> <li>Number of people served</li> <li>Number of expired/ unwanted medications collected</li> </ul>	<ul> <li>Local law enforcement</li> <li>Community- based organizations</li> <li>IU Health Tipton Hospital Pharmacy team members</li> </ul>	Estimated budget: \$200 annually. Additional resources include staff time, resource materials and collection supplies.**

<sup>\*</sup>A strategic initiative listed above may impact more than one community health need.

#### Community health need: Chronic disease prevention and management

Goal: Reduce the burden of chronic disease and improve quality of life for people who have, or are at risk for, chronic disease.

- Increase the number of people who have access to chronic disease screening, referral and disease management services, especially in geographic areas where resources are limited and for groups experiencing health disparities.
- Increase people's ability to monitor and manage their chronic disease.

Strategic initiative*	Performance indicator	Internal and external partners	Hospital resources
Provide free take-home blood pressure monitors and resources to those at risk or with abnormal screenings.	Number of monitors distributed	■ IU Health Tipton Hospital team members	Estimated budget: \$1,000 annually. Additional resources include blood pressure monitors.**
Promote health, wellness, good nutrition and active living through annual Days of Service projects.	<ul> <li>Number of people served through improvements</li> </ul>	<ul><li>Tipton City Park</li><li>Local schools</li><li>IU Health Tipton Hospital team members</li></ul>	Estimated budget: \$5,000 annually. Additional resources include staff time and project supplies.**

<sup>\*</sup>A strategic initiative listed above may impact more than one community health need.

<sup>\*\*</sup>The budget for this strategy is an estimate and should be regarded as such.

<sup>\*\*</sup>The budget for this strategy is an estimate and should be regarded as such.

#### Community health need: Maternal and infant health and child well-being

#### Goal: Promote and protect the health and well-being of all mothers, infants and children.

**Objective** (by December 31, 2027):

- Increase the number of people who receive maternal health services, especially in geographic areas where resources are limited and for groups experiencing health disparities.
- Increase support service programming for expectant mothers, new parents/caretakers and families.

Strategic initiative*	Performance indicator	Internal and external partners	Hospital resources
Provide funding and/or supplies for community pantry to Family Resource Center of Tipton County to further their services to families in need.	■ Number of families served	■ Family Resource Center	Estimated budget: \$1,000 annually.**
Provide free education and car seats to families who are low-income and families presenting with a need through an emergency department (ED) visit.	<ul> <li>Number of families served through program</li> <li>Number of free car seats distributed</li> </ul>	<ul> <li>IU Health Tipton         Hospital certified car         seat technicians     </li> </ul>	Estimated budget: \$500 annually. Additional resources include staff time, car seats and program supplies.**

<sup>\*</sup>A strategic initiative listed above may impact more than one community health need.

#### Community health need: Smoking, vaping and tobacco use

#### Goal: Reduce disease, disability and death related to tobacco use or exposure to secondhand smoke.

- Increase access to clinical screening and treatment in the healthcare setting for patients who use tobacco products, especially for those experiencing health disparities.
- Increase tobacco prevention and cessation interventions for youth or adults in the community.

Strategic initiative*	Performance indicator	Internal and external partners	Hospital resources
Provide free tobacco cessation programming to support patients' desire to quit tobacco use.	<ul> <li>Number of referrals</li> <li>Number of patients         participating in programs</li> <li>Number of patients         completing programming</li> </ul>	■ IU Health – Healthy Communities department and clinical staff	Estimated budget: Additional resources include staff time (system impact).**
Offer tobacco cessation program for adults and students through community partnerships.	<ul> <li>Number of referrals to program</li> <li>Number of adults and students completing program</li> </ul>	<ul> <li>Tipton County Health Department</li> <li>Tipton High School</li> <li>IU Health Tipton Hospital team members</li> </ul>	Estimated budget: \$500. Additional resources include staff time and supplies.**

<sup>\*</sup>A strategic initiative listed above may impact more than one community health need.

<sup>\*\*</sup>The budget for this strategy is an estimate and should be regarded as such.

<sup>\*\*</sup>The budget for this strategy is an estimate and should be regarded as such.

#### **Community health need: Social determinants of health (SDOH)**

Goal: Reduce the burden of social and economic barriers keeping people from achieving their full potential for health and well-being.

- Increase engagement with community-based organizations and leaders to support initiatives that address key social and environmental factors impacting health.
- Increase screening and referral opportunities for patients and community members to identify and address underlying social needs that impact health.

Strategic initiative*	Performance indicator	Internal and external partners	Hospital resources
Implement multi-partner community collaborations and interventions through the IU Health Community Impact Investment Fund (CII).	<ul> <li>Number of people/families served by initiative</li> <li>SDOH being addressed</li> <li>Number and types of community collaborations</li> </ul>	<ul> <li>Community-based organizations</li> <li>IU Health – Healthy Communities department, Foundation and team members</li> </ul>	Estimated budget: Additional resources include staff time.**
Engage patients in varied clinical settings to assess social needs and refer to resources.	<ul> <li>Number of people screened for social needs</li> <li>Number of people referred to community services</li> </ul>	<ul> <li>Community-based organizations</li> <li>IU Health – Healthy Communities department, primary care practices and other team members</li> </ul>	Estimated budget: Additional resources include contracted services with Twistle platform and staff time (system impact).**
Promote findhelp.org to ensure patients and community members can find free and reduced-cost programs to meet their social needs.	<ul> <li>Number of users</li> <li>Number of searches</li> <li>Types of services sought by users</li> </ul>	<ul> <li>Local food pantries</li> <li>Local community     health centers</li> <li>IU Health – Healthy     Communities department</li> </ul>	Estimated budget: \$67,000 annually (system impact). Additional resources include staff time.**
Provide employee service opportunities through IU Health Serves that address the social needs of community members.	<ul> <li>Number of people served</li> <li>Number of projects completed</li> <li>Number of volunteer hours</li> </ul>	<ul> <li>Family Resource Center</li> <li>Tipton Community         School Corporation</li> <li>Tri-Central School         Corporation</li> <li>Food Finders</li> <li>Local food pantries</li> <li>IU Health Tipton Hospital         team members</li> </ul>	Estimated budget: \$3,000 annually. Additional resources include staff time and project materials.**
Provide funding to local organizations to support programs for families in need.	<ul> <li>Number of families served through programs</li> </ul>	<ul> <li>Tipton Community School Corporation</li> <li>Tri-Central School Corporation</li> <li>IU Health – Healthy Communities department</li> </ul>	Estimated budget: \$3,000 annually. Additional resources include staff time to coordinate grants.**

<sup>\*</sup>A strategic initiative listed above may impact more than one community health need.

<sup>\*\*</sup>The budget for this strategy is an estimate and should be regarded as such.

# **Community health needs hospital will not address**

IU Health Tipton Hospital will address all the community health needs identified in the 2024 community health needs assessment.

# Tracking progress and community benefit

Every year, from 2025 to 2027, IU Health Tipton Hospital will report its progress on the above strategic initiatives on the Internal Revenue Services (IRS) Schedule H (Form 990) along with community benefit spending on financial assistance, unreimbursed Medicaid, other community

benefit and community building activities. Visit the **Indiana Department of Health** website to view this form.

IU Health also publishes a yearly report that highlights community benefit spending by the healthcare system and its hospitals, including IU Health Tipton Hospital. Visit the **IU Health website** to view the report.

#### **Contact us**

IU Health values what matters to our patients and the communities we serve. We welcome your comments, questions and feedback on this implementation strategy. Written comments can be sent to **communitybenefit@iuhealth.org**.

