

2018 Community Health Needs Assessment

2019-2021 Implementation Strategy



**IU Health
Bedford
Hospital**



Bedford Hospital

Date Approved by Authorized Governing Body: April 15, 2019

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I. Indiana University Health's Mission

We are guided by our mission to improve the health of our patients and community through innovation, and excellence in care, education, research and service.

II. Purpose of a Hospital's Implementation Strategy

An Implementation Strategy outlines how a hospital plans to address community health needs and is intended to satisfy the requirements set forth in Internal Revenue Code Section 501(r)(3) regarding Community Health Needs Assessments (CHNA) and Implementation Strategy. The Implementation Strategy process is meant to align the hospital's resources and programs with goals, objectives and indicators for how the hospital plans to address identified health needs in the community.

III. Description of Hospital

Indiana University Health Bedford Hospital (IU Health Bedford Hospital or "the hospital") operates as a critical access hospital with inpatient, outpatient and ambulatory care services, including a 24-hour emergency room and emergency medical services. IU Health Bedford Hospital is a modern healthcare facility approved by the Joint Commission on the Accreditation of Healthcare Organizations. It offers advanced technology and medical services in internal medicine, family practice, general surgery, orthopedics and gynecology.

The hospital is part of Indiana University Health (IU Health), the largest and most comprehensive health system in the state of Indiana. IU Health, in partnership with Indiana University School of Medicine, one of the nation's leading medical schools, gives patients access to leading-edge medicine and treatment options that are available first, and often only, at IU Health.

Each IU Health hospital is dedicated to the community it serves. Each hospital conducts a CHNA to understand current community health needs and to inform strategies designed to improve community health, including initiatives designed to address social determinants of health. The CHNAs are conducted using widely accepted methodologies to identify the significant needs of a specific community.

IV. Community Definition

IU Health Bedford Hospital's community is defined as Lawrence County, Indiana. The county accounted for over 85 percent of the hospital's inpatient cases in 2016. The total population of this community in 2015 was 45,485.

The following map portrays this community. The map shows county and ZIP code boundaries. Specific ZIP codes are included in analyses if any portion of the ZIP code overlaps with one or more counties.



Source: Microsoft MapPoint and IU Health, 2018

V. Development of Implementation Strategy

This Implementation Strategy was developed by a team from IU Health that included the local community outreach team, social work, local organizations and hospital leaders.

Each year, senior leadership at IU Health Bedford Hospital will review this Implementation Strategy to determine whether changes should be made to better address the health needs of its communities.

VI. Community Health Needs Identified

Secondary data, findings from other community health assessments of areas served by the hospital, input obtained from individuals who participated in community meetings, input obtained from key stakeholders, and a community survey were reviewed to identify and analyze the needs identified by each source. The top health needs of the IU Health Bedford Hospital community are those that are supported by multiple data sources.

Needs are listed by category, in alphabetical order below, and those highlighted will be addressed between 2019 and 2021. See the 2018 IU Health Bedford Hospital CHNA for more information: **IU Health Bedford Hospital CHNA**.

1. Access to Healthcare Services
2. Drug and Substance Abuse (including Opioids and Alcohol)*
3. Education, Workforce Training and Unemployment
4. Mental Health*
5. Obesity, Diabetes, and Physical Inactivity

* IU Health uses the term Behavioral Health to refer to Mental Health and Drug and Substance Abuse (including Opioids and Alcohol).

VII. Community Health Needs Hospital Will Address

Community Health Needs Assessment Priority Area: Obesity, Diabetes, and Physical Inactivity

Goal: Increase proactive outreach in the community.

IU Health Bedford Hospital Community Health Needs Assessment Report Page: 6-7, 9-11, 21-22, 25, 27-29

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
IU Health Bucks at the Bedford Farmers' Market	<ul style="list-style-type: none"> - Offer \$5 IU Health Bucks* at the Bedford Farmers' Market to Women, Infants, and Children (WIC) and Supplemental Nutrition Assistance Program (SNAP) recipients. <p>* IU Health Bucks are coupons that may be redeemed to purchase fresh produce at participating farmers' markets and local farm stands.</p>	<ul style="list-style-type: none"> - Increase distribution of \$5 IU Health Bucks. 	<ul style="list-style-type: none"> - Registered Nurses - Dieticians - Bedford Farmers' Market

*Estimated Annual Budget: Up to \$3,300

Additional Resources: Staff time

Obesity, Diabetes, and Physical Inactivity

Access to Healthcare Services

Behavioral Health

*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Obesity, Diabetes, and Physical Inactivity

Goal: Decrease obesity in Lawrence County.

IU Health Bedford Hospital Community Health Needs Assessment Report Page: 6-7, 9-11, 21-22, 25, 27-29

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Trail Connections	- Collaborate with local entities to create or update trail connectors to local parks, schools and other landmarks.	- Increase community access to trails and parks.	- Bedford Parks Department - Purdue Extension - Bedford Street Department

*Estimated Annual Budget: Staff Time

Additional Resources:

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
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*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Obesity, Diabetes, and Physical Inactivity

Goal: Ensure that children have the appropriate tools to maintain an appropriate weight.

IU Health Bedford Hospital Community Health Needs Assessment Report Page: 6-7, 9-11, 21-22, 25, 27-29

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
GOAL (Get Onboard Active Living) and GOAL 2.0 program	- Expand the GOAL and GOAL 2.0 program from Bloomington to Lawrence County.	- Increase childhood knowledge of healthy weight and activity habits.	- IU Health Bloomington Hospital - IU Health Community Health - GOAL leader

*Estimated Annual Budget: Staff time

Additional Resources: Space

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
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*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Obesity, Diabetes, and Physical Inactivity

Goal: Ensure that the Bedford community has a supportive environment with which to engage.

IU Health Bedford Hospital Community Health Needs Assessment Report Page: 6-7, 9-11, 21-22, 25, 27-29

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Support of local community events	<ul style="list-style-type: none">- Provide education and free resources to encourage healthier lifestyles.- Promote healthy lifestyles at events such as the 4-H Fair, Persimmon Festival, Safe Night, Get Outdoor Day, and additional community events.	<ul style="list-style-type: none">- Increase distribution of materials promoting healthy activity and weight.	<ul style="list-style-type: none">- Registered Nurses- Dieticians- Purdue Extension- Bedford Farmers' Market

*Estimated Annual Budget: Staff time

Additional Resources: Space

Obesity, Diabetes, and Physical Inactivity

Access to Healthcare Services

Behavioral Health

*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Behavioral Health; Access to Healthcare Services

Goal: Increase access to behavioral health providers.

IU Health Bedford Hospital Community Health Needs Assessment Report Page: 6, 8-10, 12, 21, 23-24, 30-31

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
IU Health Telehealth program	– Expand the Telehealth program to support behavioral health needs in the community.	– Increase access to behavioral health providers.	– IU Health Telehealth program – External providers collaboration

*Estimated Annual Budget: Staff time

Additional Resources: Space

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
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*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Behavioral Health; Access to Healthcare Services

Goal: Increase outreach and support for behavioral health initiatives.

IU Health Bedford Hospital Community Health Needs Assessment Report Page: 6, 8-10, 12, 21, 23-24, 30-31

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Dementia/Alzheimer's friendly location	– Collaborate with the Alzheimer's Resource Center to allow IU Health Bedford Hospital to become a Dementia/Alzheimer's friendly location.	– Increase team member knowledge of how to manage interactions with patients and families dealing with Alzheimer's and dementia.	– Registered Nurses – Alzheimer's Resource Center

*Estimated Annual Budget: Staff time

Additional Resources: Space

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
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*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Behavioral Health; Access to Healthcare Services

Goal: Increase access to providers and resources.

IU Health Bedford Hospital Community Health Needs Assessment Report Page: 6, 8-10, 12, 21, 23-24, 30-31

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Build upon existing collaborations in the community	- Collaborate with Centerstone and the Systems of Care team to increase awareness and action toward behavioral health in Lawrence County.	- Increase in collaborations will lead to expanded impact and support behavioral health needs.	- Registered Nurses - Centerstone

*Estimated Annual Budget: Staff time

Additional Resources:

Obesity, Diabetes, and Physical Inactivity

Access to Healthcare Services

Behavioral Health

*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Behavioral Health

Goal: Increase community access to peer recovery programs and peer recovery coaches.

IU Health Bedford Hospital Community Health Needs Assessment Report Page: 6, 8-10, 12, 23-24, 30-31

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Peer recovery program	– Provide peer recovery coaches for holistic management and continuum of care management for patients.	– Increase resources for patients to connect with peer recovery coaches to guide a long-term treatment and recovery plan.	– Peer recovery coaches – Community organizations

*Estimated Annual Budget: Up to \$3,300

Additional Resources: Staff time

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
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*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Behavioral Health

Goal: Increase early childhood education for tobacco use.

IU Health Bedford Hospital Community Health Needs Assessment Report Page: 6, 8-10, 12, 23-24, 30-31

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
School-based programs	– Provide education to Lawrence County middle school students on the effects of using tobacco and other related products.	– Increase early childhood education of tobacco use and prevention.	– IU Health Physicians Hematology and Oncology – IU Health Pulmonology and Respiratory Care – North Lawrence Community Schools – Mitchell Community Schools

*Estimated Annual Budget: Staff time

Additional Resources:

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
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*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Behavioral Health

Goal: Increase community access to smoking cessation resources.

IU Health Bedford Hospital Community Health Needs Assessment Report Page: 6, 8-10, 12, 23-24, 30-31

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Tobacco cessation classes	<ul style="list-style-type: none"> – Provide free tobacco cessation classes, as well as expand to do outreach in local businesses. – Encourage organizations to provide incentives for non-smokers. 	<ul style="list-style-type: none"> – Increase community access to free smoking cessation resources. 	<ul style="list-style-type: none"> – IU Health Bedford Hospital – IU Health Physicians Hematology and Oncology – IU Health Pulmonology and Respiratory Care – Lawrence County businesses

*Estimated Annual Budget: Staff time

Additional Resources:

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
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*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Behavioral Health

Goal: Increase collaborations in the community that reduce substance use and abuse.

IU Health Bedford Hospital Community Health Needs Assessment Report Page: 6, 8-10, 12, 23-24, 30-31

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Parents of Addicted Loved Ones (PAL)	<ul style="list-style-type: none"> – Increase collaboration with PAL to expand their impact on the community. 	<ul style="list-style-type: none"> – Increase support for PAL to expand their bandwidth and create more awareness in the community. 	<ul style="list-style-type: none"> – Community collaborations – Parents of Addicted Loved Ones (PAL)

*Estimated Annual Budget: Staff time

Additional Resources:

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
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*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Behavioral Health

Goal: Educate providers regarding proper opioid prescription practices.

IU Health Bedford Hospital Community Health Needs Assessment Report Page: 6, 8-10, 12, 23-24, 30-31

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Safe opioid prescription practices	- Healthcare provider education on safe opioid prescription practices.	- Increase education to healthcare providers on safe opioid prescribing. - Decrease unnecessary opioid use.	- Healthcare providers

*Estimated Annual Budget: Staff time

Additional Resources:

Obesity, Diabetes, and Physical Inactivity

Access to Healthcare Services

Behavioral Health

*The budget associated with this strategy is an estimate and should be regarded as such.

VIII. Community Health Needs Hospital Will Not Address

IU Health Bedford Hospital is unable to address those community health needs that do not relate directly to the hospital's mission to deliver health care. These are needs that other governmental agencies and/or community organizations have the most appropriate expertise and resources to address. Although IU Health cannot address these needs directly, it does support governmental and other agencies in their efforts to help with these needs.

IU Health Bedford Hospital is unable to address the following community health needs identified in the Community Health Needs Assessment:

Education, Workforce Training and Unemployment

IU Health Bedford Hospital is in a collaborative relationship with local education and workforce development groups. Currently, we host a variety of medical students at the facility for training and encourage further education in the medical field. This relationship will continue, but impact is limited to this community health need.

Please contact communitybenefit@iuhealth.org with any questions.



Bedford Hospital