2018 Community Health Needs Assessment

2019-2021 Implementation Strategy

IU Health Bloomington Hospital
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I. Indiana University Health’s Mission

We are guided by our mission to improve the health of our patients and community through innovation, and excellence in care, education, research and service.

II. Purpose of a Hospital’s Implementation Strategy

An Implementation Strategy outlines how a hospital plans to address community health needs and is intended to satisfy the requirements set forth in Internal Revenue Code Section 501(r)(3) regarding Community Health Needs Assessments (CHNA) and Implementation Strategy. The Implementation Strategy process is meant to align the hospital’s resources and programs with goals, objectives and indicators for how the hospital plans to address identified health needs in the community.

III. Description of Hospital

Indiana University Health Bloomington Hospital’s (IU Health Bloomington Hospital or “the hospital”) mission is to improve the health of our patients and community through innovation, and excellence and care, education, research and service. The hospital serves South Central Indiana and offers a comprehensive array of inpatient and outpatient healthcare services. Accredited by the Joint Commission, the facility is a Magnet-designated hospital.

The hospital is part of Indiana University Health (IU Health), the largest and most comprehensive health system in the state of Indiana. IU Health, in partnership with Indiana University School of Medicine, one of the nation’s leading medical schools, gives patients access to leading-edge medicine and treatment options that are available first, and often only, at IU Health.

Each IU Health hospital is dedicated to the community it serves. Each hospital conducts a CHNA to understand current community health needs and to inform strategies designed to improve community health, including initiatives designed to address social determinants of health. The CHNAs are conducted using widely accepted methodologies to identify the significant needs of a specific community.

IV. Community Definition

IU Health Bloomington Hospital’s community is defined as Lawrence, Monroe, and Owen counties, Indiana. These three counties accounted for 76 percent of the hospital’s inpatient cases in 2016. The estimated population of this community in 2015 was 210,551.

The following map portrays this community. The map shows county and ZIP code boundaries. Specific ZIP codes are included in analyses if any portion of the ZIP code overlaps with one or more counties.

Source: Microsoft MapPoint and IU Health, 2018

V. Development of Implementation Strategy

Team members from IU Health Bloomington Hospital’s community health department and community partners developed this Implementation Strategy during a community Think Tank event. Results of the CHNA were shared with the team. The team then selected priorities from a list of significant findings and set up groups to work together to support community-wide strategies. The IU Health Bloomington Hospital’s Implementation Strategy is specific to the hospital, but has support from community partners.

Each year, senior leadership at IU Health Bloomington Hospital will review this Implementation Strategy to determine whether changes should be made to better address the health needs of its communities.
VI. Community Health Needs Identified

Secondary data, findings from other community health assessments of areas served by the hospital, input obtained from individuals who participated in community meetings, input obtained from key stakeholders, and a community survey were reviewed to identify and analyze the needs identified by each source. The top health needs of the IU Health Bloomington Hospital community are those that are supported by multiple data sources.

Needs are listed by category, in alphabetical order below, and those highlighted will be addressed between 2019 and 2021. See the 2018 IU Health Bloomington Hospital CHNA for more information: IU Health Bloomington Hospital CHNA.

1. Access to Healthcare Services
2. Chronic Disease and Chronic Disease Management
3. Drug and Substance Abuse (including Opioids and Alcohol)*
4. Mental Health*
5. Obesity, Diabetes, and Physical Inactivity
6. Senior Health
7. Social Determinants of Health

* IU Health uses the term Behavioral Health to refer to Mental Health and Drug and Substance Abuse (including Opioids and Alcohol).
## VII. Community Health Needs Hospital Will Address

**Community Health Needs Assessment Priority Area:** Access to Healthcare Services; Chronic Disease and Chronic Disease Management

**Goal:** Provide connections for varied services in the community.

*IU Health Bloomington Hospital Community Health Needs Assessment Report Page: 6, 8, 11-14, 31, 34, 36, 38*

<table>
<thead>
<tr>
<th>Initiative</th>
<th>Strategies</th>
<th>Anticipated Impact</th>
<th>Internal/External Collaborations</th>
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</thead>
<tbody>
<tr>
<td>Medical neighborhood approach to healthcare</td>
<td>- Implement a medical neighborhood approach to increase delivery of coordinated healthcare to patients.</td>
<td>- Increase access to healthcare.</td>
<td>- Primary care</td>
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<td>- Decrease time to make an appointment with primary care provider.</td>
<td>- Community health</td>
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<td>- Improve patient outcomes and experience.</td>
<td>- Population health</td>
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<td>- Schools</td>
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<td>- Congregations</td>
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<td>- Businesses</td>
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<td>- Community organizations</td>
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<td><em>Estimated Annual Budget: Operational budget item</em></td>
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<td><strong>Additional Resources:</strong> Staff time</td>
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**Initiative:** Obesity, Diabetes, and Physical Inactivity

**Anticipated Impact:** Access to Healthcare Services

**Internal/External Collaborations:** Behavioral Health

*The budget associated with this strategy is an estimate and should be regarded as such.*

| Community portal with referral to services      | - Community organizations and members will have access to information about services to support health and wellness. | - Increase access to information and resources that will support health and wellness. | - IU Health Public Relations/Marketing |
|                                                | - Support development of a community portal with referral to services.                                      |                                                                                  | - Community health                     |
|                                                |                                                                                                           |                                                                                  | - Schools                               |
|                                                |                                                                                                           |                                                                                  | - Congregations                         |
|                                                |                                                                                                           |                                                                                  | - Businesses                           |
|                                                |                                                                                                           |                                                                                  | - Bloomington Health Foundation         |
|                                                |                                                                                                           |                                                                                  | - Local Council of Women, Inc.          |
| *Estimated Annual Budget: Operational budget item* |                                                                                                           |                                                                                  |                                                     |
| **Additional Resources:** Staff time             |                                                                                                           |                                                                                  |                                                     |

**Initiative:** Obesity, Diabetes, and Physical Inactivity

**Anticipated Impact:** Access to Healthcare Services

**Internal/External Collaborations:** Behavioral Health

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<td>Faith-based program to support patients</td>
<td>– Develop congregational support through a community collaboration.</td>
<td>– Decrease in-hospital stays.</td>
<td>– IU Health Southern Indiana Physicians</td>
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<td></td>
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<td>– Increase skilled nursing services.</td>
<td>– Primary care</td>
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<td>– Community health</td>
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<td>– Population health</td>
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<td>– Chaplaincy</td>
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*Estimated Annual Budget: $10,000

Additional Resources: Staff time

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| Comprehensive diabetes education and care | – Develop an integrated pathway for diabetes, hypertension, hyperlipidemia prevention and comprehensive education and care. | – 100% of people with diabetes will receive comprehensive education. | – Inpatient services  
– Outpatient services  
– Primary care  
– Diabetes Education Center  
– Riley Children’s Pediatrics  
– Bloomington Parks & Recreation  
– YMCA  
– Indiana University School of Nursing  
– Indiana University School of Public Health  
– Monroe County Community School System  
– Coordinated School Health  
– Women, Infants, and Children (WIC)  
– Monroe County Public Health Clinic |

*Estimated Annual Budget: Operational budget item

| Additional Resources: Staff time |

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<td>Prediabetes screening</td>
<td>- Conduct prediabetes screenings in the community to identify people at-risk for diabetes and chronic disease.</td>
<td>- Identify chronic disease early and refer 100% of people at-risk for diabetes to care.</td>
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*Estimated Annual Budget: $5,000

Additional Resources: Staff time, space

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*The budget associated with this strategy is an estimate and should be regarded as such.
**Community Health Needs Assessment Priority Area:** Access to Healthcare Services; Chronic Disease and Chronic Disease Management; Obesity, Diabetes, and Physical Inactivity

**Goal:** Provide obesity prevention services to the community.

**IU Health Bloomington Hospital Community Health Needs Assessment Report Page:** 6, 8, 11-14, 26-28, 31, 34-36, 38

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| Community obesity prevention programs | – Support evidence-based obesity prevention programs: GOAL (Get Onboard Active Living); Moving Forward; and GOAL University. | – Ensure programs meet enrollment guidelines.  
– Increase knowledge and skills to encourage healthy lifestyles. | – Outpatient services  
– Primary care  
– Diabetes Education Center  
– Riley Children’s Pediatrics  
– Bloomington Parks & Recreation  
– YMCA  
– Indiana University School of Nursing  
– Indiana University School of Public Health  
– Monroe County Community School System |

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| Tobacco cessation programming | – Identify at-risk populations, such as pregnant moms, youth, and adults using tobacco products and refer to services. | – Decrease tobacco use in at-risk populations. | – Inpatient services  
– Outpatient services  
– Primary care  
– Diabetes Education Center  
– Riley Children’s Pediatrics  
– Bloomington Parks & Recreation  
– YMCA  
– Indiana University School of Nursing  
– Indiana University School of Public Health  
– Monroe County Community School System  
– Positive Link  
– Coordinated school health  
– Women, Infants, and Children (WIC)  
– Nurse Family Partnership  
– Family Vitality Program  
– Monroe County Public Health Clinic |

*Estimated Annual Budget: Operational budget item

**Additional Resources: Staff time**

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### Family Vitality Initiative

- **Women with children and pregnant women who have behavioral health and/or substance use issues will be identified early and receive care through IU Health Bloomington Women’s Clinics.**

- **90% of pregnant women at risk will receive prenatal care and access to behavioral health and substance use care and treatment.**

- **Decrease neonatal abstinence syndrome (NAS) in newborns.**

**Internal/External Collaborations**
- IU Health Behavioral Health Collaborative
- Nurse Family Partnership
- Riley Children’s Pediatrics
- OB/GYN offices
- Community organizations
- Centerstone
- Volunteers of America
- Indiana State Department of Health
- Positive Link

*Estimated Annual Budget: Operational budget item

Additional Resources: Staff time

### Drug Take-Back Program

- **Provide and promote drug take-back program in the hospital.**

- **Increase the opportunities for safe and convenient ways people can dispose of unused or expired prescription and over-the-counter medications.**

- **Decrease the risk of misuse of medications.**

**Internal/External Collaborations**
- IU Health Public Relations/Marketing
- IU Health pharmacy
- Community health
- State police
- Community members

*Estimated Annual Budget: Operational budget item

Additional Resources: Staff time

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| Behavioral health community programs | – Develop behavioral health access and appointment system of support for Positive Link client’s onsite.  
– Provide services and upgrade area for confidential support in collaboration with Volunteers of America. | – 95% or greater customer satisfaction scores. | – IU Health Behavioral Collaborative  
– Community health  
– Centerstone  
– Volunteers of America  
– Indiana State Department of Health  
– Positive Link |

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### Initiative: Caregiver University program

- **Strategies:** Support caregivers caring for family or dependents with dementia.
- **Anticipated Impact:** Increase the number of caregivers who feel more confident in caring for family or dependents with dementia.
- **Internal/External Collaborations:** Congregations, Alzheimer's Resource Services

*Estimated Annual Budget: Operational budget item
Additional Resources: Staff time, space

### Initiative: Dementia-friendly training to community and businesses

- **Strategies:** Support caregivers caring for family or dependents with dementia.
- **Anticipated Impact:** Increase the number of people with dementia able to use the assets of the community.
- **Internal/External Collaborations:** Congregations, Alzheimer's Resource Services, Community organizations, Centerstone, Indiana State Department of Health

*Estimated Annual Budget: Operational budget item
Additional Resources: Staff time, space

### Additional Resources

- **Obesity, Diabetes, and Physical Inactivity**
- **Chronic Disease and Chronic Disease Management**

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### Initiative

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</table>
| IU Health Neurology Clinic: Memory Clinic | - Provide staff from Alzheimer's Resource Services to support the Memory Clinic. | - Increase access to care for those with dementia. | - IU Health Bloomington Southern Indiana Physicians  
- Neurology  
- Congregations  
- Community organizations  
- Alzheimer's Resource Services |

**Estimated Annual Budget:** Operational budget item

**Additional Resources:** Staff time, space

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VIII. Community Health Needs Hospital Will Not Address

IU Health Bloomington Hospital will address all the community health needs based on their 2018 Community Health Needs Assessment.