

2018 Community Health Needs Assessment

# 2019-2021 Implementation Strategy



**IU Health  
Bloomington  
Hospital**



**Bloomington Hospital**

*Date Approved by Authorized Governing Body: April 15, 2019*

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## I. Indiana University Health's Mission

We are guided by our mission to improve the health of our patients and community through innovation, and excellence in care, education, research and service.

## II. Purpose of a Hospital's Implementation Strategy

An Implementation Strategy outlines how a hospital plans to address community health needs and is intended to satisfy the requirements set forth in Internal Revenue Code Section 501(r)(3) regarding Community Health Needs Assessments (CHNA) and Implementation Strategy. The Implementation Strategy process is meant to align the hospital's resources and programs with goals, objectives and indicators for how the hospital plans to address identified health needs in the community.

## III. Description of Hospital

Indiana University Health Bloomington Hospital's (IU Health Bloomington Hospital or "the hospital") mission is to improve the health of our patients and community through innovation, and excellence and care, education, research and service. The hospital serves South Central Indiana and offers a comprehensive array of inpatient and outpatient healthcare services. Accredited by the Joint Commission, the facility is a Magnet-designated hospital.

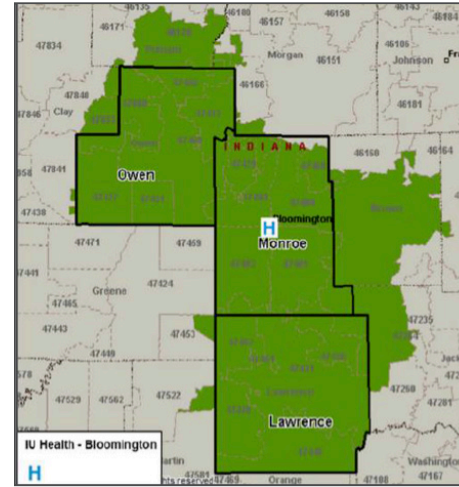
The hospital is part of Indiana University Health (IU Health), the largest and most comprehensive health system in the state of Indiana. IU Health, in partnership with Indiana University School of Medicine, one of the nation's leading medical schools, gives patients access to leading-edge medicine and treatment options that are available first, and often only, at IU Health.

Each IU Health hospital is dedicated to the community it serves. Each hospital conducts a CHNA to understand current community health needs and to inform strategies designed to improve community health, including initiatives designed to address social determinants of health. The CHNAs are conducted using widely accepted methodologies to identify the significant needs of a specific community.

## IV. Community Definition

IU Health Bloomington Hospital's community is defined as Lawrence, Monroe, and Owen counties, Indiana. These three counties accounted for 76 percent of the hospital's inpatient cases in 2016. The estimated population of this community in 2015 was 210,551.

The following map portrays this community. The map shows county and ZIP code boundaries. Specific ZIP codes are included in analyses if any portion of the ZIP code overlaps with one or more counties.



Source: Microsoft MapPoint and IU Health, 2018

## V. Development of Implementation Strategy

Team members from IU Health Bloomington Hospital's community health department and community partners developed this Implementation Strategy during a community Think Tank event. Results of the CHNA were shared with the team. The team then selected priorities from a list of significant findings and set up groups to work together to support community-wide strategies. The IU Health Bloomington Hospital's Implementation Strategy is specific to the hospital, but has support from community partners.

Each year, senior leadership at IU Health Bloomington Hospital will review this Implementation Strategy to determine whether changes should be made to better address the health needs of its communities.

## VI. Community Health Needs Identified

Secondary data, findings from other community health assessments of areas served by the hospital, input obtained from individuals who participated in community meetings, input obtained from key stakeholders, and a community survey were reviewed to identify and analyze the needs identified by each source. The top health needs of the IU Health Bloomington Hospital community are those that are supported by multiple data sources.

Needs are listed by category, in alphabetical order below, and those highlighted will be addressed between 2019 and 2021. See the 2018 IU Health Bloomington Hospital CHNA for more information: **IU Health Bloomington Hospital CHNA**.

1. Access to Healthcare Services
2. Chronic Disease and Chronic Disease Management
3. Drug and Substance Abuse (including Opioids and Alcohol)\*
4. Mental Health\*
5. Obesity, Diabetes, and Physical Inactivity
6. Senior Health
7. Social Determinants of Health

\* IU Health uses the term Behavioral Health to refer to Mental Health and Drug and Substance Abuse (including Opioids and Alcohol).

## VII. Community Health Needs Hospital Will Address

Community Health Needs Assessment Priority Area: Access to Healthcare Services; Chronic Disease and Chronic Disease Management

**Goal: Provide connections for varied services in the community.**

IU Health Bloomington Hospital Community Health Needs Assessment Report Page: 6, 8, 11-14, 31, 34, 36, 38

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Medical neighborhood approach to healthcare	<ul style="list-style-type: none"> <li>– Implement a medical neighborhood approach to increase delivery of coordinated healthcare to patients.</li> </ul>	<ul style="list-style-type: none"> <li>– Increase access to healthcare.</li> <li>– Decrease time to make an appointment with primary care provider.</li> <li>– Improve patient outcomes and experience.</li> </ul>	<ul style="list-style-type: none"> <li>– Primary care</li> <li>– Community health</li> <li>– Population health</li> <li>– Schools</li> <li>– Congregations</li> <li>– Businesses</li> <li>– Community organizations</li> </ul>

\*Estimated Annual Budget: Operational budget item

Additional Resources: Staff time

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
Chronic Disease and Chronic Disease Management	Senior Health	

\*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Access to Healthcare Services; Chronic Disease and Chronic Disease Management

**Goal: Provide access to information and resources to community members.**

IU Health Bloomington Hospital Community Health Needs Assessment Report Page: 6, 8, 11-14, 31, 34, 36, 38

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Community portal with referral to services	<ul style="list-style-type: none"> <li>– Community organizations and members will have access to information about services to support health and wellness.</li> <li>– Support development of a community portal with referral to services.</li> </ul>	<ul style="list-style-type: none"> <li>– Increase access to information and resources that will support health and wellness.</li> </ul>	<ul style="list-style-type: none"> <li>– IU Health Public Relations/Marketing</li> <li>– Community health</li> <li>– Schools</li> <li>– Congregations</li> <li>– Businesses</li> <li>– Bloomington Health Foundation</li> <li>– Local Council of Women, Inc.</li> </ul>

\*Estimated Annual Budget: Operational budget item

Additional Resources: Staff time

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
Chronic Disease and Chronic Disease Management	Senior Health	

\*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Access to Healthcare Services; Chronic Disease and Chronic Disease Management

**Goal: Provide community members greater support at home and access to community services.**

IU Health Bloomington Hospital Community Health Needs Assessment Report Page: 6, 8, 11-14, 31, 34, 36, 38

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Faith-based program to support patients	- Develop congregational support through a community collaboration.	- Decrease in-hospital stays. - Increase skilled nursing services.	- IU Health Southern Indiana Physicians - Primary care - Community health - Population health - Chaplaincy - Congregations

\*Estimated Annual Budget: \$10,000

Additional Resources: Staff time

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
Chronic Disease and Chronic Disease Management	Senior Health	

\*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Chronic Disease and Chronic Disease Management; Obesity, Diabetes, and Physical Inactivity

**Goal: Develop an integrated pathway for diabetes education and care.**

IU Health Bloomington Hospital Community Health Needs Assessment Report Page: 6, 8, 11-14, 26-28, 31, 34-35

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Comprehensive diabetes education and care	<ul style="list-style-type: none"> <li>- Develop an integrated pathway for diabetes, hypertension, hyperlipidemia prevention and comprehensive education and care.</li> </ul>	<ul style="list-style-type: none"> <li>- 100% of people with diabetes will receive comprehensive education.</li> </ul>	<ul style="list-style-type: none"> <li>- Inpatient services</li> <li>- Outpatient services</li> <li>- Primary care</li> <li>- Diabetes Education Center</li> <li>- Riley Children's Pediatrics</li> <li>- Bloomington Parks &amp; Recreation</li> <li>- YMCA</li> <li>- Indiana University School of Nursing</li> <li>- Indiana University School of Public Health</li> <li>- Monroe County Community School System</li> <li>- Coordinated School Health</li> <li>- Women, Infants, and Children (WIC)</li> <li>- Monroe County Public Health Clinic</li> </ul>

\*Estimated Annual Budget: Operational budget item

Additional Resources: Staff time

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
Chronic Disease and Chronic Disease Management	Senior Health	

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Community Health Needs Assessment Priority Area: Access to Healthcare Services; Chronic Disease and Chronic Disease Management; Obesity, Diabetes, and Physical Inactivity

**Goal: Support development and operation of local food council.**

IU Health Bloomington Hospital Community Health Needs Assessment Report Page: 6, 8-9, 11-13, 25

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Prediabetes screening	<ul style="list-style-type: none"> <li>- Conduct prediabetes screenings in the community to identify people at-risk for diabetes and chronic disease.</li> </ul>	<ul style="list-style-type: none"> <li>- Identify chronic disease early and refer 100% of people at-risk for diabetes to care.</li> </ul>	<ul style="list-style-type: none"> <li>- Inpatient services</li> <li>- Outpatient services</li> <li>- Primary care</li> <li>- Diabetes Education Center</li> <li>- Riley Children's Pediatrics</li> <li>- Bloomington Parks &amp; Recreation</li> <li>- YMCA</li> <li>- Indiana University School of Nursing</li> <li>- Indiana University School of Public Health</li> <li>- Monroe County Community School System</li> <li>- Women, Infants, and Children (WIC)</li> <li>- Monroe County Public Health Clinic</li> </ul>

\*Estimated Annual Budget: \$5,000

Additional Resources: Staff time, space

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
Chronic Disease and Chronic Disease Management	Senior Health	

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Community Health Needs Assessment Priority Area: Access to Healthcare Services; Chronic Disease and Chronic Disease Management; Obesity, Diabetes, and Physical Inactivity

**Goal: Provide obesity prevention services to the community.**

IU Health Bloomington Hospital Community Health Needs Assessment Report Page: 6, 8, 11-14, 26-28, 31, 34-36, 38

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Community obesity prevention programs	<ul style="list-style-type: none"> <li>- Support evidence-based obesity prevention programs: GOAL (Get Onboard Active Living); Moving Forward; and GOAL University.</li> </ul>	<ul style="list-style-type: none"> <li>- Ensure programs meet enrollment guidelines.</li> <li>- Increase knowledge and skills to encourage healthy lifestyles.</li> </ul>	<ul style="list-style-type: none"> <li>- Outpatient services</li> <li>- Primary care</li> <li>- Diabetes Education Center</li> <li>- Riley Children's Pediatrics</li> <li>- Bloomington Parks &amp; Recreation</li> <li>- YMCA</li> <li>- Indiana University School of Nursing</li> <li>- Indiana University School of Public Health</li> <li>- Monroe County Community School System</li> </ul>

\*Estimated Annual Budget: Operational budget item

Additional Resources: Staff time

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
Chronic Disease and Chronic Disease Management	Senior Health	

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**Goal: Provide tobacco cessation programs to the community.**

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Tobacco cessation programming	<ul style="list-style-type: none"> <li>- Identify at-risk populations, such as pregnant moms, youth, and adults using tobacco products and refer to services.</li> </ul>	<ul style="list-style-type: none"> <li>- Decrease tobacco use in at-risk populations.</li> </ul>	<ul style="list-style-type: none"> <li>- Inpatient services</li> <li>- Outpatient services</li> <li>- Primary care</li> <li>- Diabetes Education Center</li> <li>- Riley Children's Pediatrics</li> <li>- Bloomington Parks &amp; Recreation</li> <li>- YMCA</li> <li>- Indiana University School of Nursing</li> <li>- Indiana University School of Public Health</li> <li>- Monroe County Community School System</li> <li>- Positive Link</li> <li>- Coordinated school health</li> <li>- Women, Infants, and Children (WIC)</li> <li>- Nurse Family Partnership</li> <li>- Family Vitality Program</li> <li>- Monroe County Public Health Clinic</li> </ul>

\*Estimated Annual Budget: Operational budget item

Additional Resources: Staff time

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
Chronic Disease and Chronic Disease Management	Senior Health	

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Community Health Needs Assessment Priority Area: Behavioral Health

**Goal: Provide behavioral health services to mothers and pregnant women in need.**

IU Health Bloomington Hospital Community Health Needs Assessment Report Page: 6, 8-9, 11-16, 26-28, 30, 38

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Family Vitality Initiative	<ul style="list-style-type: none"> <li>– Women with children and pregnant women who have behavioral health and/or substance use issues will be identified early and receive care through IU Health Bloomington Women’s Clinics.</li> </ul>	<ul style="list-style-type: none"> <li>– 90% of pregnant women at risk will receive prenatal care and access to behavioral health and substance use care and treatment.</li> <li>– Decrease neonatal abstinence syndrome (NAS) in newborns.</li> </ul>	<ul style="list-style-type: none"> <li>– IU Health Behavioral Health Collaborative</li> <li>– Nurse Family Partnership</li> <li>– Riley Children’s Pediatrics</li> <li>– OB/GYN offices</li> <li>– Community organizations</li> <li>– Centerstone</li> <li>– Volunteers of America</li> <li>– Indiana State Department of Health</li> <li>– Positive Link</li> </ul>

\*Estimated Annual Budget: Operational budget item

Additional Resources: Staff time

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
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Community Health Needs Assessment Priority Area: Behavioral Health

**Goal: Dispose of unused or expired medications properly.**

IU Health Bloomington Hospital Community Health Needs Assessment Report Page: 6, 8-9, 11-16, 26-28, 30, 38

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Drug take-back program	<ul style="list-style-type: none"> <li>– Provide and promote drug take-back program in the hospital.</li> </ul>	<ul style="list-style-type: none"> <li>– Increase the opportunities for safe and convenient ways people can dispose of unused or expired prescription and over-the-counter medications.</li> <li>– Decrease the risk of misuse of medications.</li> </ul>	<ul style="list-style-type: none"> <li>– IU Health Public Relations/Marketing</li> <li>– IU Health pharmacy</li> <li>– Community health</li> <li>– State police</li> <li>– Community members</li> </ul>

\*Estimated Annual Budget: Operational budget item

Additional Resources: Staff time

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
Chronic Disease and Chronic Disease Management	Senior Health	

\*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Behavioral Health

**Goal: Increase care for behavioral health in the community.**

IU Health Bloomington Hospital Community Health Needs Assessment Report Page: 6, 8-9, 11-16, 26-28, 30, 38

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Behavioral health community programs	<ul style="list-style-type: none"> <li>- Develop behavioral health access and appointment system of support for Positive Link client's onsite.</li> <li>- Provide services and upgrade area for confidential support in collaboration with Volunteers of America.</li> </ul>	- 95% or greater customer satisfaction scores.	<ul style="list-style-type: none"> <li>- IU Health Behavioral Collaborative</li> <li>- Community health</li> <li>- Centerstone</li> <li>- Volunteers of America</li> <li>- Indiana State Department of Health</li> <li>- Positive Link</li> </ul>

\*Estimated Annual Budget: Operational budget item

Additional Resources: Staff time, space

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
Chronic Disease and Chronic Disease Management	Senior Health	

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Community Health Needs Assessment Priority Area: Behavioral Health; Senior Health

**Goal: Provide aging population with needed resources to live a high quality life at home as independently as possible.**

IU Health Bloomington Hospital Community Health Needs Assessment Report Page: 6, 8-16, 20-21, 26-28, 30, 38

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Caregiver University program	– Support caregivers caring for family or dependents with dementia.	– Increase the number of caregivers who feel more confident in caring for family or dependents with dementia.	– Congregations – Alzheimer’s Resource Services

\*Estimated Annual Budget: Operational budget item

Additional Resources: Staff time, space

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
Chronic Disease and Chronic Disease Management	Senior Health	

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Community Health Needs Assessment Priority Area: Behavioral Health; Senior Health

**Goal: People living with dementia will have high quality of life in the community.**

IU Health Bloomington Hospital Community Health Needs Assessment Report Page: 6, 8-16, 20-21, 26-28, 30, 38

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Dementia-friendly training to community and businesses	– Support caregivers caring for family or dependents with dementia.	– Increase the number of people with dementia able to use the assets of the community.	– Congregations – Alzheimer’s Resource Services – Community organizations – Centerstone – Indiana State Department of Health

\*Estimated Annual Budget: Operational budget item

Additional Resources: Staff time, space

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
Chronic Disease and Chronic Disease Management	Senior Health	

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Community Health Needs Assessment Priority Area: Behavioral Health; Senior Health

**Goal: Support people suffering from symptoms of dementia in receiving services.**

IU Health Bloomington Hospital Community Health Needs Assessment Report Page: 6, 8-16, 20-21, 26-28, 30, 38

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
IU Health Neurology Clinic: Memory Clinic	- Provide staff from Alzheimer's Resource Services to support the Memory Clinic.	- Increase access to care for those with dementia.	<ul style="list-style-type: none"> <li>- IU Health Bloomington Southern Indiana Physicians</li> <li>- Neurology</li> <li>- Congregations</li> <li>- Community organizations</li> <li>- Alzheimer's Resource Services</li> </ul>

\*Estimated Annual Budget: Operational budget item

Additional Resources: Staff time, space

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
Chronic Disease and Chronic Disease Management	Senior Health	

\*The budget associated with this strategy is an estimate and should be regarded as such.

## **VIII. Community Health Needs Hospital Will Not Address**

IU Health Bloomington Hospital will address all the community health needs based on their 2018 Community Health Needs Assessment.

Please contact [communitybenefit@iuhealth.org](mailto:communitybenefit@iuhealth.org) with any questions.



Bloomington Hospital