

2018 Community Health Needs Assessment

# 2019-2021 Implementation Strategy



**IU Health  
Jay Hospital**



**Jay**

*Date Approved by Authorized Governing Body: April 16, 2019*

# TABLE OF CONTENTS:

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- I. Indiana University Health’s Mission ..... 3
- II. Purpose of a Hospital’s Implementation Strategy ..... 3
- III. Description of Hospital ..... 3
- IV. Community Definition ..... 3
- V. Development of Implementation Strategy ..... 3
- VI. Community Health Needs Identified ..... 4
- VII. Community Health Needs Hospital Will Address ..... 5
- VIII. Community Health Needs Hospital Will Not Address ..... 13



## VI. Community Health Needs Identified

Secondary data, findings from other community health assessments of areas served by the hospital, input obtained from individuals who participated in community meetings, input obtained from key stakeholders, and a community survey were reviewed to identify and analyze the needs identified by each source. The top health needs of the IU Health Jay Hospital community are those that are supported by multiple data sources.

Needs are listed by category, in alphabetical order below, and those highlighted will be addressed between 2019 and 2021. See the 2018 IU Health Jay Hospital CHNA for more information: **IU Health Jay Hospital CHNA**.

1. Access to Healthcare Services
2. Drug and Substance Abuse (including Opioids and Alcohol)\*
3. Mental Health\*
4. Obesity, Diabetes, and Physical Inactivity
5. Smoking and Tobacco Usage
6. Social Determinants of Health

\* IU Health uses the term Behavioral Health to refer to Mental Health and Drug and Substance Abuse (including Opioids and Alcohol).

## VII. Community Health Needs Hospital Will Address

Community Health Needs Assessment Priority Area: Behavioral Health
<b>Goal: Reduce the impact of substance abuse in East Central Indiana.</b>
IU Health Jay Hospital Community Health Needs Assessment Report Page: 6-8, 10-12, 22, 24, 32

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
IU Health Ball Memorial Hospital Addiction Treatment and Recovery Center-Adult Intensive Outpatient Program (IOP)	<ul style="list-style-type: none"> <li>- Provide structured therapeutic recovery program.</li> <li>- Apply for grant funding to expand virtual IOP to serve other East Central Region facilities.</li> <li>- Assist in the establishment of a community network of existing substance use disorders (SUD) related concerns.</li> </ul>	<ul style="list-style-type: none"> <li>- Establish baseline in first year of program.</li> <li>- 5-8 persons served per week.</li> </ul>	<ul style="list-style-type: none"> <li>- Emergency department (ED)</li> <li>- Inpatient unit</li> <li>- Community organizations</li> </ul>

\*Estimated Annual Budget: Operations budget supports salaries and expenses for program

Additional Resources: Staff time, space

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
Social Determinants of Health	Smoking and Tobacco Usage	

\*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Behavioral Health
<b>Goal: Reduce the impact of substance abuse in East Central Indiana.</b>
IU Health Jay Hospital Community Health Needs Assessment Report Page: 6-8, 10-12, 22, 24, 32

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
IU Health Jay Virtual Care Behavioral Health Hub	<ul style="list-style-type: none"> <li>– Provide access to peer recovery coaches, advanced practice nursing and psychiatry for emergency department (ED) patients who need help with substance use disorders (SUD) related concerns.</li> </ul>	<ul style="list-style-type: none"> <li>– Establish baseline in first year of program.</li> <li>– Program will collect data in year two and three.</li> </ul>	<ul style="list-style-type: none"> <li>– IU Health Behavioral Health Collaborative</li> <li>– Emergency department (ED)</li> <li>– Inpatient department</li> </ul>

\*Estimated Annual Budget: Operations budget supports salaries and expenses for program  
 Additional Resources: Staff time

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
Social Determinants of Health	Smoking and Tobacco Usage	

\*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Behavioral Health
<b>Goal: Increase availability of prescription drug take-back locations.</b>
IU Health Jay Hospital Community Health Needs Assessment Report Page: 6-8, 10-12, 22, 24, 32

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Drug take-back program	<ul style="list-style-type: none"> <li>– Provide prescription medication disposal kiosks at IU Health East Central Region facilities.</li> </ul>	<ul style="list-style-type: none"> <li>– Provide up to four opportunities for safe and convenient ways people can dispose of unused or expired prescription and over-the-counter medications.</li> <li>– Increase the amount of unused or expired prescription and over-the-counter medications that are disposed of at each facility.</li> </ul>	<ul style="list-style-type: none"> <li>– IU Health retail pharmacies</li> <li>– Local law enforcement agencies</li> <li>– Local clinics</li> </ul>

\*Estimated Annual Budget: \$19,000 year one, \$10,000 each year after  
 Additional Resources: Staff time

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
Social Determinants of Health	Smoking and Tobacco Usage	

\*The budget associated with this strategy is an estimate and should be regarded as such.

**Goal: Support development and operation of local food council.**

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
East Central Indiana Food Council	<ul style="list-style-type: none"> <li>- Support communication, organization and facilitation of local collaboration to advance new food policy, food waste reduction, and food access.</li> </ul>	<ul style="list-style-type: none"> <li>- Increase food access for people who are home-bound, shut-in, or lacking transportation.</li> <li>- East Central Indiana Food Council will develop a measure to operationalize this strategy. This will likely increase collaborations that did not previously exist.</li> <li>- Broaden new donation partnerships and stream of food donations to distribution points.</li> <li>- Increase guidance to schools.</li> </ul>	<ul style="list-style-type: none"> <li>- Local agencies</li> <li>- Community organizations</li> <li>- Community advocates</li> </ul>

\*Estimated Annual Budget: Staff time

Additional Resources: Space, resources

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
Social Determinants of Health	Smoking and Tobacco Usage	

\*The budget associated with this strategy is an estimate and should be regarded as such.

**Goal: Reduce the impact of chronic disease in communities served.**

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Healthy Community Alliance of East Central Indiana (HCA)	<ul style="list-style-type: none"> <li>- Facilitate organization recruitment and engagement using the collective impact model around improved nutrition, increased physical activity and tobacco cessation.</li> <li>- Organize workgroups and develop partner tools for audience engagement.</li> <li>- Build and maintain Healthy Community Alliance (HCA) website and other communication tools to support partner engagement.</li> </ul>	<ul style="list-style-type: none"> <li>- HCA collaborator base will continue to grow by five collaborators each year.</li> <li>- 50% or more of collaborators will begin or continue employing HCA resources to influence audiences.</li> </ul>	<ul style="list-style-type: none"> <li>- IU Health Ball Memorial Hospital</li> <li>- IU Health Blackford Hospital</li> <li>- IU Health Jay Hospital</li> <li>- IU Health Public Relations/Marketing</li> <li>- 130+ East Central Indiana collaborators</li> <li>- Conduent (vendor)</li> </ul>

\*Estimated Annual Budget: .6 FTE, plus \$28,000 annually for website and data services

Additional Resources: Staff time, space

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
Social Determinants of Health	Smoking and Tobacco Usage	

\*The budget associated with this strategy is an estimate and should be regarded as such.



Community Health Needs Assessment Priority Area: Access to Healthcare Services

**Goal: Increase number of primary care and mental health providers in the East Central Region.**

IU Health Jay Hospital Community Health Needs Assessment Report Page: 6, 8, 23, 28, 30, 32-33

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Five-year physician-recruitment plan	<ul style="list-style-type: none"> <li>- Recruit new primary care, obstetric and mental health medical doctors to practice in East Central Indiana.</li> <li>- Jay County is a priority for obstetrics.</li> <li>- Utilize IU Health's internal recruitment resources.</li> <li>- Leverage IU Health's Ball Memorial Residency Programs for potential recruits.</li> <li>- Maintain and update facilities' plan and initiatives to support incoming practices.</li> </ul>	<ul style="list-style-type: none"> <li>- Add five new primary care physicians each year for five years to the IU Health East Central Region.</li> </ul>	<ul style="list-style-type: none"> <li>- IU Health Family Medicine and Internal Medicine Residencies</li> <li>- IU Health recruitment resources</li> <li>- Recruitment resources</li> </ul>

\*Estimated Annual Budget: Operations budget supports search services, physician salaries, and internal search and recruitment support

Additional Resources: Staff time, space

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
Social Determinants of Health	Smoking and Tobacco Usage	

\*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Social Determinants of Health

**Goal: Engage with local community development projects.**

IU Health Jay Hospital Community Health Needs Assessment Report Page: 6, 32-33

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Jay Community Partnership Plan	<ul style="list-style-type: none"> <li>- Investigate potential collaboration levels and investments with community-building activities related to food access, housing, aging population and education.</li> </ul>	<ul style="list-style-type: none"> <li>- Plan of engagement developed by mid-2020.</li> <li>- Collaboration activities underway by 2021 or earlier.</li> </ul>	<ul style="list-style-type: none"> <li>- Jay County Drug Prevention Coalition</li> <li>- Jay County Chamber of Commerce</li> <li>- Jay County Economic Development</li> <li>- Healthy Community Alliance (HCA) Jay County Workgroup</li> <li>- Other community partnerships</li> <li>- Lifestream Services</li> </ul>

\*Estimated Annual Budget: Staff time to develop engagement plan

Additional Resources: Space

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
Social Determinants of Health	Smoking and Tobacco Usage	

\*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Smoking and Tobacco Usage

**Goal: Increase referrals to 1-800-QUIT-NOW.**

IU Health Jay Hospital Community Health Needs Assessment Report Page: 6-8, 10-11, 22-23, 33

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
1-800-QUIT-NOW: Indiana Tobacco Quitline	<ul style="list-style-type: none"> <li>- Educate staff regarding “Ask, Advise, Refer” process to refer patients and family members to the Indiana Tobacco Quitline.</li> </ul>	<ul style="list-style-type: none"> <li>- Increase patient and family member referrals to the Indiana Tobacco Quitline.</li> </ul>	<ul style="list-style-type: none"> <li>- Education services</li> <li>- Nursing</li> <li>- Physician groups</li> <li>- Tobacco Free Delaware County Coalition</li> <li>- Indiana Tobacco Quitline</li> <li>- Healthy Community Alliance</li> </ul>

\*Estimated Annual Budget: Staff time associated with training and promotion of the Indiana Tobacco Quitline

Additional Resources: Space

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
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\*The budget associated with this strategy is an estimate and should be regarded as such.

**Goal: Increase community collaboration for infant and maternal health.**

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
IU Health East Central Region Perinatal Coordinator	<ul style="list-style-type: none"> <li>- Provide Perinatal Coordinator to facilitate and collaborate within the hospital and with outside physician offices and community agencies to enhance efforts to decrease infant mortality in the IU Health East Central Region.</li> </ul>	<ul style="list-style-type: none"> <li>- Inter-professional collaboration as measured by the number of facilitated collaborators.</li> <li>- Increase collaboration with supporting agencies involved with bereavement, safe sleep, Baby &amp; Me Tobacco Free, and substance use programs.</li> </ul>	<ul style="list-style-type: none"> <li>- IU Health Ball Memorial Hospital Family Medicine Residency Centering Pregnancy Program</li> <li>- Meridian Health Services</li> <li>- Open Door Health Services</li> <li>- Delaware County Health Department</li> <li>- Indiana State Department of Health (ISDH)</li> <li>- Indiana Perinatal Quality Improvement Collaboration (IPQIC)</li> <li>- Local Women, Infants, and Children (WIC) offices</li> <li>- Practicing physicians within the community</li> <li>- Baby &amp; Me Tobacco Free</li> </ul>

\*Estimated Annual Budget: Staff time for full-time perinatal coordinator (certified nurse specialist/nurse practitioner)

Additional Resources: Staff time

Obesity, Diabetes, and Physical Inactivity	Access to Healthcare Services	Behavioral Health
Social Determinants of Health	Smoking and Tobacco Usage	

\*The budget associated with this strategy is an estimate and should be regarded as such.

## **VIII. Community Health Needs Hospital Will Not Address**

IU Health Jay Hospital will address all the community health needs based on their 2018 Community Health Needs Assessment.

Please contact [communitybenefit@iuhealth.org](mailto:communitybenefit@iuhealth.org) with any questions.



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