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I. Indiana University Health’s Mission

We are guided by our mission to improve the health of our patients and community through innovation, and excellence in care, education, research and service.

II. Purpose of a Hospital’s Implementation Strategy

An Implementation Strategy outlines how a hospital plans to address community health needs and is intended to satisfy the requirements set forth in Internal Revenue Code Section 501(r)(3) regarding Community Health Needs Assessments (CHNA) and Implementation Strategy. The Implementation Strategy process is meant to align the hospital’s resources and programs with goals, objectives and indicators for how the hospital plans to address identified health needs in the community.

III. Description of Hospital

Indiana University Health University Hospital (IU Health University Hospital or “the hospital”) has been nationally ranked by the U.S. News & World Report for more than 20 years in a row. As a national and regional healthcare leader, the staff at IU Health University Hospital strive to improve the health of the patients and community through innovation and excellence in care, education, research and service.

The hospital is part of Indiana University Health (IU Health), the largest and most comprehensive health system in the state of Indiana. IU Health, in partnership with Indiana University School of Medicine, one of the nation’s leading medical schools, gives patients access to leading-edge medicine and treatment options that are available first, and often only, at IU Health.

Each IU Health hospital is dedicated to the community it serves. Each hospital conducts a CHNA and produces a subsequent Implementation Strategy to understand current community health needs and to inform strategies designed to improve community health, including initiatives designed to address social determinants of health. The CHNAs are conducted using widely accepted methodologies to identify the significant needs of a specific community.

IV. Community Definition

IU Health University Hospital provides a range of services for patients from central Indiana and across the State of Indiana. IU Health University Hospital’s “local community” is defined as Marion County, Indiana. Marion County accounted for approximately 63 percent of the hospital's inpatient cases in 2016. The total population of the county in 2015 was 938,058.

IU Health University Hospital also serves the State of Indiana as a whole. The total population of the state in 2015 was 6,612,768. The following maps portray these communities. For the local community, the map shows county and ZIP code boundaries.

Source: Microsoft MapPoint and IU Health, 2018

V. Development of Implementation Strategy

This Implementation Strategy was developed by senior leadership and team members at the IU Health University Hospital in collaboration with IU Health Community Outreach and Engagement.

Each year, senior leadership at the IU Health University Hospital will review this Implementation Strategy to determine whether changes should be made to better address the health needs of its communities.
VI. Community Health Needs Identified

Secondary data, findings from other community health assessments of areas served by the hospital, input obtained from individuals who participated in community meetings, input obtained from key stakeholders, and a community survey were reviewed to identify and analyze the needs identified by each source. The top health needs of the IU Health University Hospital community are those that are supported by multiple data sources.

Community health needs are listed by category, in alphabetical order, below and those highlighted will be addressed between 2019 and 2021. See the 2018 IU Health University Hospital CHNA for more information: [IU Health University Hospital CHNA](#).

1. Access to Healthcare Services
2. Drug and Substance Abuse (including Opioids)*
3. Healthcare and Social Services for Seniors
4. Mental Health*
5. Obesity and Diabetes
6. Smoking, Tobacco Use and Exposure to Secondhand Smoke
7. Social Determinants of Health
8. Other Statewide Concerns
   a. Public Health Funding
   b. Air Pollution

*IU Health uses the term Behavioral Health to refer to Mental Health and Drug and Substance Abuse (including Opioids).
VII. Community Health Needs Hospital Will Address

Community Health Needs Assessment Priority Area: Behavioral Health

**Goal:** Address substance abuse in the community.

IU Health University Hospital Community Health Needs Assessment Report Page: 6, 11, 19, 44, 49

<table>
<thead>
<tr>
<th>Initiative</th>
<th>Strategies</th>
<th>Anticipated Impact</th>
<th>Internal/External Collaborations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Substance abuse programming</td>
<td>- Implement substance abuse programming.</td>
<td>- Decrease the burden of substance abuse in the community.</td>
<td>- IU Health Behavioral Health Collaborative</td>
</tr>
<tr>
<td></td>
<td>- Work with community organizations to determine roles in programming.</td>
<td></td>
<td>- IU Health Pharmacy</td>
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<tr>
<td></td>
<td>- Work with local police and fire departments for trainings and resources.</td>
<td></td>
<td>- Local governmental agencies</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>- Community organizations</td>
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</tbody>
</table>

*Estimated Annual Budget: $65,000

Additional Resources: Staff time, space

<table>
<thead>
<tr>
<th>Obesity and Diabetes</th>
<th>Access to Healthcare Services</th>
<th>Behavioral Health</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social Determinants</td>
<td>Smoking, Tobacco Use and Exposure to Secondhand Smoke</td>
<td></td>
</tr>
</tbody>
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*The budget associated with this strategy is an estimate and should be regarded as such.*
### Community Health Needs Assessment Priority Area: Obesity and Diabetes

**Goal:** Increase knowledge of nutrition and confidence in hands-on skills to access and cook healthy meals.


<table>
<thead>
<tr>
<th>Initiative</th>
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</thead>
</table>
| Healthy cooking classes in the community | - Perform cooking demonstrations, food preparation and tasting, nutrition education and planning, and tips for shopping economically for healthy foods.  
- Collaborate with low-income community housing projects, community organizations, and faith-based organizations to reach target population.  
- A nutritionist will educate the community. | - Increase awareness about obesity, health and healthy cooking.  
- Reduce obesity in the community.  
- Conduct up to six trainings a year. | - Nutrition and Dietetics Department  
- Faith-based organizations  
- Food pantries  
- Community organizations |

*Estimated Annual Budget: $50,000

Additional Resources: Staff time, space

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</tr>
</thead>
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<td>Smoking, Tobacco Use and Exposure to Secondhand Smoke</td>
<td></td>
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</tbody>
</table>

*The budget associated with this strategy is an estimate and should be regarded as such.*
**Community Health Needs Assessment Priority Area: Access to Healthcare Services; Smoking, Tobacco Use and Exposure to Secondhand Smoke**

**Goal:** Provide opportunities for community members to be screened for various types of health conditions.

**Health screenings for low-income community members**

<table>
<thead>
<tr>
<th>Strategies</th>
<th>Anticipated Impact</th>
<th>Internal/External Collaborations</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Collectively determine which screenings will be implemented.</td>
<td>- Establish baseline in the first year of program.</td>
<td>- Clinical staff</td>
</tr>
<tr>
<td>- Provide health screenings in the community.</td>
<td>- Offer screenings four times a year.</td>
<td>- Community organizations</td>
</tr>
<tr>
<td>- Refer the community member to the appropriate care provider when abnormal screening results are found.</td>
<td>- Increase referrals to healthcare providers.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Follow-up with 100% of participants who had an abnormal screening and provide a referral.</td>
<td></td>
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</tbody>
</table>

*Estimated Annual Budget: $35,000

**Additional Resources:** Staff time, screening tools

<table>
<thead>
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## Community Health Needs Assessment Priority Area: Social Determinants of Health

### Goal: Help patients and their families address social needs and health inequities.

**IU Health University Hospital Community Health Needs Assessment Report Page: 6, 10, 12-13, 44**

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>Medical-Legal Partnership</td>
<td>- Expand the Medical-Legal Partnership.</td>
<td>- Ensure patients’ legal needs related to health outcomes are met in 75% of cases.</td>
<td>- Social workers</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>- Medical-Legal Partnership</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>- Clinicians</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>- Physicians</td>
</tr>
</tbody>
</table>

*Estimated Annual Budget: $150,000

Additional Resources: Staff time

### Obesity and Diabetes

Access to Healthcare Services

Behavioral Health

### Social Determinants of Health

Smoking, Tobacco Use and Exposure to Secondhand Smoke

*The budget associated with this strategy is an estimate and should be regarded as such.*

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## Community Health Needs Assessment Priority Area: Social Determinants of Health

### Goal: Connect people in need to community resources.

**IU Health University Hospital Community Health Needs Assessment Report Page: 6, 10, 12-13, 44**

<table>
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</thead>
<tbody>
<tr>
<td>Pilot a community resource desk</td>
<td>- Help individuals and families in need of support connect to resources available in the Indianapolis community.</td>
<td>- Establish baseline in first year of program.</td>
<td>- Social workers</td>
</tr>
<tr>
<td></td>
<td>- Ensure staff at every location are fluent in English and Spanish. Translation services for other languages will be available as needed.</td>
<td>- Increase access to community resources.</td>
<td>- Clinicians</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>- Community organizations</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>- Faith-based organizations</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>- Food pantries</td>
</tr>
</tbody>
</table>

*Estimated Annual Budget: $100,000

Additional Resources: Staff time, space

### Obesity and Diabetes

Access to Healthcare Services

Behavioral Health

### Social Determinants of Health

Smoking, Tobacco Use and Exposure to Secondhand Smoke

*The budget associated with this strategy is an estimate and should be regarded as such.*
Community Health Needs Assessment Priority Area: Social Determinants of Health

**Goal:** Provide housing resources to families in the community.

IU Health University Hospital Community Health Needs Assessment Report Page: 6, 10, 12-13, 44

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</thead>
<tbody>
<tr>
<td>Engage community organizations to provide housing resources to low-income community members</td>
<td>– Work with community organizations to determine roles in programming.</td>
<td>– Provide resources for low-income community members.</td>
<td>– Community organizations</td>
</tr>
</tbody>
</table>

*Estimated Annual Budget: $50,000

Additional Resources: Staff time, resources

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<tr>
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*The budget associated with this strategy is an estimate and should be regarded as such.*
VIII. Community Health Needs Hospital Will Not Address

IU Health University Hospital is unable to address those community health needs that do not relate directly to the hospital’s mission to deliver health care. These are needs that other governmental agencies and/or community organizations have the most appropriate expertise and resources to address.

IU Health University Hospital is unable to address the following community health needs identified in the 2018 Community Health Needs Assessment:

**Healthcare and Social Services for Seniors**
Aging in place is very important for older adults, and IU Health recognizes the importance. There are several community collaborations that are working to better the lives of seniors in the Indianapolis community: Central Indiana Council on Aging (CICOA) in Indianapolis is focused on the Indianapolis community. Furthermore, agencies that focus on the State of Indiana are: Southwestern Indiana Regional Council on Aging (SWIRCA); Division of Aging in Indianapolis; and LifeStream Services, Inc.

**Funding for Public Health**
IU Health has a partnership with the Indiana Public Health Association. This organization works to advance public health services and education in the State of Indiana. IU Health’s Government Affairs looks for opportunities to advocate for public health funding at the federal, state and local level.

**Air Pollution**
The hospital is unable to directly impact policy and implement strategies that address air pollution. However, other state and local governmental agencies and community organizations (e.g. the Hoosier Environmental Council) have the most appropriate expertise with which to address this issue.

Please contact communitybenefit@iuhealth.org with any questions.