

2018 Community Health Needs Assessment

# 2019-2021 Implementation Strategy



**IU Health  
West Hospital**



**West Hospital**

*Date Approved by Authorized Governing Body: April 16, 2019*

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## I. Indiana University Health's Mission

We are guided by our mission to improve the health of our patients and community through innovation, and excellence in care, education, research and service.

## II. Purpose of a Hospital's Implementation Strategy

An Implementation Strategy outlines how a hospital plans to address community health needs and is intended to satisfy the requirements set forth in Internal Revenue Code Section 501(r)(3) regarding Community Health Needs Assessments (CHNA) and Implementation Strategy. The Implementation Strategy process is meant to align the hospital's resources and programs with goals, objectives and indicators for how the hospital plans to address identified health needs in the community.

## III. Description of Hospital

Indiana University Health West Hospital (IU Health West Hospital or "the hospital") is privileged to provide the highest level of care and service to the residents of Hendricks County, Indiana, and beyond. The team is proud that the commitment to service extends beyond the hospital walls.

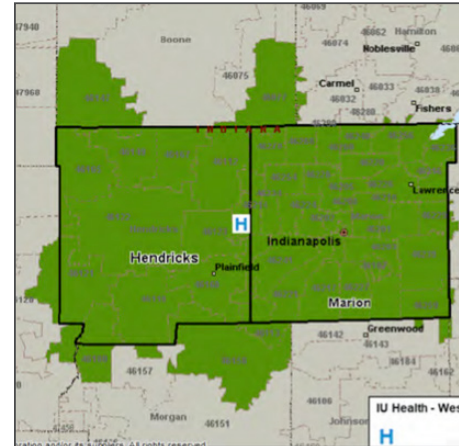
The hospital is part of Indiana University Health (IU Health), the largest and most comprehensive health system in the state of Indiana. IU Health, in partnership with Indiana University School of Medicine, one of the nation's leading medical schools, gives patients access to leading-edge medicine and treatment options that are available first, and often only, at IU Health.

Each IU Health hospital is dedicated to the community it serves. Each hospital conducts a CHNA to understand current community health needs and to inform strategies designed to improve community health, including initiatives designed to address social determinants of health. The CHNAs are conducted using widely accepted methodologies to identify the significant needs of a specific community.

## IV. Community Definition

IU Health West Hospital's community is defined as Hendricks and Marion Counties, Indiana. These two counties accounted for 87.8 percent of the hospital's inpatient cases in 2016. The total population of this community in 2015 was 1,096,117.

The following map portrays this community. The map shows county and ZIP code boundaries. Specific ZIP codes are included in analyses if any portion of the ZIP code overlaps with one or more counties.



Source: Microsoft MapPoint and IU Health, 2018

## V. Development of Implementation Strategy

This Implementation Strategy was developed by a team from IU Health that included the local community outreach team, social work, local organizations and hospital leaders.

Each year, senior leadership at IU Health West Hospital will review this Implementation Strategy to determine whether changes should be made to better address the health needs of its communities.

## VI. Community Health Needs Identified

Secondary data, findings from other community health assessments of areas served by the hospital, input obtained from individuals who participated in community meetings, input obtained from key stakeholders, and a community survey were reviewed to identify and analyze the needs identified by each source. The top health needs of the IU Health West Hospital community are those that are supported by multiple data sources.

Community health needs are listed by category, in alphabetical order below, and those highlighted will be addressed between 2019 and 2021. See the 2018 IU Health West Hospital CHNA for more information: **IU Health West Hospital CHNA**.

1. Access to Healthcare Services
2. Drug and Substance Abuse (including Opioids and Alcohol)\*
3. Food Insecurity
4. Mental Health\*
5. Obesity and Diabetes
6. Smoking and Tobacco Usage
7. Social Determinants of Health

\*IU Health uses the term Behavioral Health to refer to Mental Health and Drug and Substance Abuse (including Opioids and Alcohol).

## VII. Community Health Needs Hospital Will Address

Community Health Needs Assessment Priority Area: Access to Healthcare Services; Social Determinants of Health

**Goal: Support primary care options for residents without insurance.**

IU Health West Hospital Community Health Needs Assessment Report Page: 6, 8-9, 11-13, 16

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Primary care access for Hendricks County residents without insurance	<ul style="list-style-type: none"> <li>– Provide operational funding to support HOPE Healthcare Services.</li> </ul>	<ul style="list-style-type: none"> <li>– Increase number of Hendricks County residents served.</li> <li>– Decrease low-acuity emergency department (ED) visits.</li> </ul>	<ul style="list-style-type: none"> <li>– HOPE Healthcare Services</li> </ul>

\*Estimated Annual Budget: \$35,000

Additional Resources: Staff time

Obesity and Diabetes	Access to Healthcare Services	Behavioral Health
Smoking and Tobacco Usage	Food Insecurity	Social Determinants of Health

\*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Access to Healthcare Services

**Goal: Support health navigation efforts via the Hendricks County Health Partnership.**

IU Health West Hospital Community Health Needs Assessment Report Page: 6, 8-9, 11-13, 16

<b>Initiative</b>	<b>Strategies</b>	<b>Anticipated Impact</b>	<b>Internal/External Collaborations</b>
Insurance coverage for Hendricks County residents	- Participate in or support 4-6 Healthy Indiana Plan (HIP)/Medicaid/Medicare registration events with the Hendricks County Health Partnership.	- Increase access to care.	- Hendricks County Health Partnership

\*Estimated Annual Budget: Staff time

Additional Resources: Space

Obesity and Diabetes	Access to Healthcare Services	Behavioral Health
Smoking and Tobacco Usage	Food Insecurity	Social Determinants of Health

\*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Behavioral Health

**Goal: Support the Hendricks County Health Partnership efforts.**

IU Health West Hospital Community Health Needs Assessment Report Page: 6, 9, 11-14

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Hendricks County Health Partnership opioid education program	<ul style="list-style-type: none"> <li>- Partner with the Hendricks County Health Partnership to create a three-minute education video for student athletes.</li> <li>- Partner with the Hendricks County Health Partnership to create a three-minute education video for providers and parents.</li> </ul>	<ul style="list-style-type: none"> <li>- Increase awareness of the dangers of opioids, alternative pain management options and recovery options.</li> <li>- Educate 300 middle and high school students, 150 parents and 50 athletic trainers.</li> </ul>	<ul style="list-style-type: none"> <li>- Hendricks County Health Partnership</li> </ul>

\*Estimated Annual Budget: Staff time

Additional Resources: Space

Obesity and Diabetes	Access to Healthcare Services	Behavioral Health
Smoking and Tobacco Usage	Food Insecurity	Social Determinants of Health

\*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Behavioral Health

**Goal: Support Hendricks County Health Partnership efforts.**

IU Health West Hospital Community Health Needs Assessment Report Page: 6, 9, 11-14

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Hendricks County Health Partnership public forums	<ul style="list-style-type: none"> <li>- Partner with the Hendricks County Health Partnership to host public forums about the stigma of substance use disorders. Include live testimonials from individuals with substance use disorders (SUD).</li> </ul>	<ul style="list-style-type: none"> <li>- Increase awareness of the dangers of opioids and recovery options.</li> <li>- Participate in four public forums.</li> </ul>	<ul style="list-style-type: none"> <li>- Hendricks County Health Partnership</li> </ul>

\*Estimated Annual Budget: Staff time

Additional Resources: Space

Obesity and Diabetes	Access to Healthcare Services	Behavioral Health
Smoking and Tobacco Usage	Food Insecurity	Social Determinants of Health

\*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Food Insecurity; Social Determinants of Health

**Goal: Increase the number of Women, Infants, and Children (WIC) and Supplemental Nutrition Assistance Program (SNAP) vouchers and Double Up Bucks being used to purchase fresh produce at Hendricks County farmers' markets.**

IU Health West Hospital Community Health Needs Assessment Report Page: 6, 12-13

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Hendricks County Farmers' Markets	<ul style="list-style-type: none"> <li>- Make fresh produce affordable and accessible to low-income residents.</li> <li>- Support Women, Infants, and Children (WIC) and Supplemental Nutrition Assistance Program (SNAP) acceptance at all county farmers' markets.</li> <li>- Fund Double Up Bucks program to increase value of vouchers for participants.</li> </ul>	<ul style="list-style-type: none"> <li>- Increase WIC and SNAP utilization by 10% annually.</li> </ul>	<ul style="list-style-type: none"> <li>- Hendricks County Health Partnership</li> <li>- Hendricks County Farmers' Markets</li> <li>- Purdue Extension</li> </ul>

\*Estimated Annual Budget: \$2,500

Additional Resources: Staff time

Obesity and Diabetes	Access to Healthcare Services	Behavioral Health
Smoking and Tobacco Usage	Food Insecurity	Social Determinants of Health

\*The budget associated with this strategy is an estimate and should be regarded as such.



Community Health Needs Assessment Priority Area: Obesity and Diabetes

**Goal: Improve access to fresh produce in the county.**

IU Health West Hospital Community Health Needs Assessment Report Page: 6, 8-9, 11-14, 26, 28, 30, 34-35

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Brownsburg Farmers' Market	<ul style="list-style-type: none"> <li>- Continue current partnership with Brownsburg Farmers' Market.</li> <li>- Utilize bushel builders cards to encourage regular attendance.</li> </ul>	<ul style="list-style-type: none"> <li>- Increase market attendance by 2%.</li> </ul>	<ul style="list-style-type: none"> <li>- Hospital staff</li> <li>- Town of Brownsburg</li> <li>- Brownsburg Parks &amp; Recreation</li> </ul>

\*Estimated Annual Budget: \$5,000

Additional Resources: Staff time

Obesity and Diabetes	Access to Healthcare Services	Behavioral Health
Smoking and Tobacco Usage	Food Insecurity	Social Determinants of Health

\*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Behavioral Health
<b>Goal: Support targeted behavioral health programs.</b>
IU Health West Hospital Community Health Needs Assessment Report Page: 6, 9, 11-15, 18, 26, 28, 30, 37-38

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Domestic violence recognition and prevention programming	<ul style="list-style-type: none"> <li>– Provide funding to support safe shelter for and evaluation of Sheltering Wings residents.</li> <li>– Support Sheltering Wings educational outreach efforts.</li> </ul>	<ul style="list-style-type: none"> <li>– Improve long-term stability of domestic violence victims and reduced return victimization.</li> <li>– Improve recognition of unhealthy relationships.</li> </ul>	<ul style="list-style-type: none"> <li>– Sheltering Wings</li> <li>– Hendricks County Health Partnership</li> <li>– Hendricks County Sheriff’s Department</li> </ul>

\*Estimated Annual Budget: \$15,000  
 Additional Resources: Staff time

Obesity and Diabetes	Access to Healthcare Services	Behavioral Health
Smoking and Tobacco Usage	Food Insecurity	Social Determinants of Health

\*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Behavioral Health
<b>Goal: Support crisis intervention training/support via the Hendricks County Health Partnership.</b>
IU Health West Hospital Community Health Needs Assessment Report Page: 6, 9, 11-15, 18, 26, 28, 30, 37-38

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Behavioral health services for victims of child abuse	<ul style="list-style-type: none"> <li>– Provide funding to support counseling for Susie’s Place clients.</li> </ul>	<ul style="list-style-type: none"> <li>– Maintain the number of families that receive counseling services through Susie’s Place.</li> </ul>	<ul style="list-style-type: none"> <li>– Susie’s Place</li> <li>– Hendricks County Health Partnership</li> <li>– Hendricks County Sheriff’s Department</li> </ul>

\*Estimated Annual Budget: \$15,000  
 Additional Resources: Staff time

Obesity and Diabetes	Access to Healthcare Services	Behavioral Health
Smoking and Tobacco Usage	Food Insecurity	Social Determinants of Health

\*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Behavioral Health
<b>Goal: Improve access to Medication Assisted Treatment (MAT) among persons with opioid use disorder (OUD).</b>
IU Health West Hospital Community Health Needs Assessment Report Page: 6, 9, 11-15, 18, 26, 28, 30, 37-38

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Addiction & Pain Management Program at IU Health West	<ul style="list-style-type: none"> <li>Replicate the Academic Health Center's successful Addictions and Pain Management Program in the IU Health West service area.</li> </ul>	<ul style="list-style-type: none"> <li>Establish baseline in first year of program.</li> <li>After year one, track the percentage of participants who complete the program.</li> <li>After year one, track the percentage of patients who continue the program after the initial six-week period.</li> </ul>	<ul style="list-style-type: none"> <li>IU Health Behavioral Health Collaborative</li> <li>Substance Abuse and Mental Health Services Administration (SAMHSA)</li> </ul>

\*Estimated Annual Budget: \$524,670 (provided by the Substance Abuse and Mental Health Services Administration (SAMHSA))

Additional Resources: Staff time

Obesity and Diabetes	Access to Healthcare Services	Behavioral Health
Smoking and Tobacco Usage	Food Insecurity	Social Determinants of Health

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Community Health Needs Assessment Priority Area: Behavioral Health
<b>Goal: Assist individuals with substance use disorders (SUD) through the IU Health West Addiction Treatment and Recovery Center efforts.</b>
IU Health West Hospital Community Health Needs Assessment Report Page: 6, 9, 11-15, 18, 26, 28, 30, 37-38

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Peer recovery program	<ul style="list-style-type: none"> <li>Provide 24/7 peer counseling via telemedicine for patients who present in the emergency department (ED) with substance use disorders (SUD).</li> </ul>	<ul style="list-style-type: none"> <li>Establish baseline in year one of program.</li> <li>In years two and three, increase the number of patients with substance use disorders (SUD) who receive counseling.</li> </ul>	<ul style="list-style-type: none"> <li>IU Health virtual care peer recovery program</li> </ul>

\*Estimated Annual Budget: Staff time

Additional Resources: Telemedicine technology, training

Obesity and Diabetes	Access to Healthcare Services	Behavioral Health
Smoking and Tobacco Usage	Food Insecurity	Social Determinants of Health

\*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Obesity and Diabetes

**Goal: Improve the fitness and nutrition of Hendricks County residents.**

IU Health West Hospital Community Health Needs Assessment Report Page: 6, 8-9, 11-14, 26, 28, 30, 34-35

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Fresh & Fit program	<ul style="list-style-type: none"> <li>– Provide 50 Hendricks County residents with a free 10-week program to improve their overall health through fitness and nutrition.</li> <li>– Provide three health screenings during the 10-week period to measure changes in cholesterol, triglycerides, glucose, A1C, blood pressure, weight and Body Mass Index (BMI).</li> </ul>	<ul style="list-style-type: none"> <li>– See an average weight loss of 10+ pounds per person over the 10-week period.</li> <li>– See lower blood pressure, cholesterol and A1C in at least 60% of participants.</li> </ul>	<ul style="list-style-type: none"> <li>– Hospital staff</li> <li>– Max Challenge of Fishers</li> <li>– Brownsburg Parks &amp; Recreation</li> </ul>

\*Estimated Annual Budget: \$10,000

Additional Resources: Staff time

Obesity and Diabetes	Access to Healthcare Services	Behavioral Health
Smoking and Tobacco Usage	Food Insecurity	Social Determinants of Health

\*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Obesity and Diabetes; Social Determinants of Health

**Goal: Improve access to physical activity assets in the county.**

IU Health West Hospital Community Health Needs Assessment Report Page: 6, 8-9, 11-14, 26, 28, 30, 34-35

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Extension and completion of new sections of the B&O Trail	- Support state grant to fund ten mile section of trail expansion.	- Increase utilization of the trail.	- B&O Trail Association - Avon Chamber of Commerce - Town of Brownsburg - Brownsburg Parks & Recreation

\*Estimated Annual Budget: \$10,000

Additional Resources: Staff time

Obesity and Diabetes	Access to Healthcare Services	Behavioral Health
Smoking and Tobacco Usage	Food Insecurity	Social Determinants of Health

\*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Obesity and Diabetes; Social Determinants of Health

**Goal: Improve access to physical activity assets in the county.**

IU Health West Hospital Community Health Needs Assessment Report Page: 6, 8-9, 11-14, 26, 28, 30, 34-35

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Hendricks County 5K walk/run event	- Fund a 5K event and offer prep/training tips to encourage new walkers and runners.	- Increase participation in established run/walks.	- IU Health staff

\*Estimated Annual Budget: \$5,000

Additional Resources: Staff time

Obesity and Diabetes	Access to Healthcare Services	Behavioral Health
Smoking and Tobacco Usage	Food Insecurity	Social Determinants of Health

\*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Obesity and Diabetes; Social Determinants of Health

**Goal: Encourage physical activity among Hendricks County residents by making improvements to Hendricks County Parks.**

IU Health West Hospital Community Health Needs Assessment Report Page: 6, 8-9, 11-14, 26, 28, 30, 34-35

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
IU Health Days of Service	<ul style="list-style-type: none"> <li>- Partner with the Brownsburg Parks &amp; Recreation to make improvements to local parks, thus encouraging greater physical activity in the parks by Hendricks County residents and visitors.</li> </ul>	<ul style="list-style-type: none"> <li>- Increase the number of volunteers involved in the IU Health West Days of Service.</li> </ul>	<ul style="list-style-type: none"> <li>- Hospital administration and staff</li> <li>- Brownsburg Parks &amp; Recreation</li> </ul>

\*Estimated Annual Budget: \$4,500 (Community Outreach and Engagement dollars)

Additional Resources: Staff time

Obesity and Diabetes	Access to Healthcare Services	Behavioral Health
Smoking and Tobacco Usage	Food Insecurity	Social Determinants of Health

\*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Smoking and Tobacco Usage

**Goal: Support the ongoing efforts to reduce tobacco usage.**

IU Health West Hospital Community Health Needs Assessment Report Page: 6, 12-13, 26, 28, 39

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Hendricks County Health Partnership Tobacco Free Coalition	<ul style="list-style-type: none"> <li>Collaborate with the Hendricks County Health Partnership to present a template of a comprehensive smoke-free workplace policy to the Town of Brownsburg.</li> </ul>	<ul style="list-style-type: none"> <li>Brownsburg will pass a comprehensive smoke-free workplace policy.</li> </ul>	<ul style="list-style-type: none"> <li>Hendricks County Health Partnership</li> </ul>

\*Estimated Annual Budget: Staff time

Additional Resources: Space

Obesity and Diabetes	Access to Healthcare Services	Behavioral Health
Smoking and Tobacco Usage	Food Insecurity	Social Determinants of Health

\*The budget associated with this strategy is an estimate and should be regarded as such.

Community Health Needs Assessment Priority Area: Smoking and Tobacco Usage

**Goal: Support the ongoing efforts to reduce tobacco usage, including e-cigarettes.**

IU Health West Hospital Community Health Needs Assessment Report Page: 6, 12-13, 26, 28, 39

Initiative	Strategies	Anticipated Impact	Internal/External Collaborations
Hendricks County Health Partnership Tobacco Free Coalition school outreach	<ul style="list-style-type: none"> <li>Collaborate with the Hendricks County Health Partnership to reinitiate contact with school administrators and guidance counselors to ensure educational posters are displayed in schools.</li> <li>Write and distribute press release about student outreach program.</li> <li>Encourage school administrators to send educational material to all parents.</li> </ul>	<ul style="list-style-type: none"> <li>Increase awareness among high school students about the dangers of e-cigarettes.</li> </ul>	<ul style="list-style-type: none"> <li>Hendricks County Health Partnership</li> </ul>

\*Estimated Annual Budget: Staff time

Additional Resources: Space

Obesity and Diabetes	Access to Healthcare Services	Behavioral Health
Smoking and Tobacco Usage	Food Insecurity	Social Determinants of Health

\*The budget associated with this strategy is an estimate and should be regarded as such.

## **VIII. Community Health Needs Hospital Will Not Address**

IU Health West Hospital will address all the community health needs based on their 2018 Community Health Needs Assessment.

Please contact [communitybenefit@iuhealth.org](mailto:communitybenefit@iuhealth.org) with any questions.





West Hospital