



Indiana University Health

**CALL FOR ART
LOCAL ARTIST INTEGRATION**

RESPONSE DUE, MARCH 29, 2019 – 5PM





Indiana University Health

TABLE OF CONTENTS

| | |
|---|---|
| 1. PROJECT DESCRIPTION AND CALL FOR ART TIMELINE..... | 2 |
| 2. SUBMISSION REQUIREMENTS | 3 |
| 4. PROPOSAL EVALUATION CRITERIA | 3 |
| 5. COMPENSATION..... | 4 |

ATTACHMENTS

1. APPENDIX A: ART LOCATIONS AND ELEVATIONS
2. APPENDIX B: EXAMPLE ART INSTALLATION OF SIMILAR APPLICATION (INDIANAPOLIS INTERNATIONAL AIRPORT)
3. APPENDIX C: PAINT SELECTIONS AND IMAGES



Indiana University Health

1. PROJECT DESCRIPTION AND CALL FOR ART TIMELINE

Project Description

IU Health is seeking an Artist or Artist Team to provide a unique, site specific artwork to be converted into a tile mosaic. The artwork shall respect the design concept of “Shades of Southern Indiana” as determined by a collaborative team/panel consisting of the design team, IU Health, and community advocates. A focus on the beautiful landscapes found in Southern Indiana shall serve as inspiration, and are as follows: The Lakes, The Gardens, The Fields, The Quarries, The Forests, and finally, The Beautiful Sky. The locations are identified in further detail in Appendix A.

Call for Art Timeline

All proposal responses are due in PDF format via the following steps by Friday, March 29, 2019, **5pm**.

1. Visit the iuhealth.org/bloombuild site
2. Click on the red “Call for Local Artists” banner or tab
3. Click the embedded link to email BuildingonourPromise@IUHealth.org to request an upload link
4. A link will come to the artist’s email to allow them to upload their submission

Proposals received after this deadline will not be considered.

Artists who do not wish or cannot upload their work can send a non-returnable thumb drive to the address below. Priority mail is recommended to allow for tracking of submissions, however, not required.

Building On Our Promise: Call for Art
IU Health Bloomington
Attn: Design and Construction
P.O. Box 1149
Bloomington, IN 47402

All proposals must be signed by an official agent or authorized representative of the artist or artist team submitting the proposal. Questions regarding this Call for Art shall be provided as a MS Word document, attached and submitted via E-mail to BuildingonourPromise@IUHealth.org.

| | |
|--|-------------------|
| Call for Art Issued | February 26, 2019 |
| Respondent Questions Due | March 8, 2019 |
| IU Health Response to Questions to Artists | March 22, 2019 |
| Call for Art Response Due to IU Health | March 29, 2019 |



Indiana University Health

This Call for Art does not commit IU Health to pay cost incurred in the preparation of a response, or for unselected art. All cost incurred in the preparation of this proposal, submission of additional information and/or any aspect of a proposal prior to award of a written contract will be borne by the respondent. IU Health reserves the right to accept or reject the combined or separate components of this proposal in part or in its entirety, or to waive any informality or technical defect in proposal. Artist or Artist Team information identified as proprietary information shall be maintained confidential.

Artists will be providing their unique artwork as a high resolution, 10 pixels per every inch of mosaic, image to a predetermined mosaic manufacturer. For example, if the mosaic is 72" x 168" the image should be 720 pixels x 1680 pixels. It will not be the responsibility of the artist to create the mosaic; however, they will engage in submittal reviews to ensure the integrity of the art remains intact. See Appendix A for mosaic sizes.

2. SUBMISSION REQUIREMENTS

All professional artists, 18 and over, are invited to submit qualifications. Please submit Letter of Interest, Concept, Resume, Image List, and References in PDF format.

1. **Letter of Interest** – Summarize your qualifications and qualities relevant to the project. Please limit to one (1) page.
2. **Professional Resume** – Outline your experience as an artist. Please limit to one (1) page. In the case of a team application, include resumes for each team member.
3. **Images or Portfolio** – If an online portfolio is available please provide the link for review. Provide one (1) to eight (8) JPEG images of art work for consideration. Supplemental information shall be artist's name, title of work, medium, and size.
4. **Professional References** – Provide the names, phone numbers, and email addresses of three (3) references with who you have worked for, or been commissioned with, in the past. Actual letters of reference are not required at this time.
5. **Conceptual Approach to the Project** – Outline your likely conceptual approach to the project on one (1) to two (2) pages.

3. PROPOSAL EVALUATION CRITERIA

IU Health will evaluate all proposals based on the following criteria:

- Artistic excellence
- Past experience in performing similar projects
- Conceptual approach in accordance with the project's stated concept of "Shades of Southern Indiana"
- Adherence to the guidelines outlined in the Call for Art
- Transferability of the submission to a tile mosaic
- Indiana based artist – with special consideration for the counties IU Health Bloomington serves: Monroe, Orange, Lawrence, Owen, Brown, Morgan, Greene, Jackson, Martin, Daviess, and Washington



Indiana University Health

The selection panel will review the submission requirements that include Letter of Interest, Artist's Conceptual Approach, Resume, Portfolio, and References. The selection panel is particularly interested in Artists or Artist Teams from the eleven (11) counties served by IU Health Bloomington as listed above.

The selection panel, accompanied by potential stakeholders, will conduct interviews with recommended Artists or Art Teams. Finalists' selected artwork becomes the property, with all rights reserved, of IU Health. The artist may not reproduce or distribute the work in any form without the permission of IU Health.

4. COMPENSATION

All finalists' selected artwork will receive a \$2,000 lump sum fee. This lump sum fee will be compensated per piece of selected artwork. Regardless if an Artist or Artist Teams' artwork is awarded, the \$2,000 fee will remain the same. The provided compensation will cover the original artwork, the Artist or Artist's Team time through completion of the project, and the transferred ownership of the artwork to IU Health.

- Fee: \$2,000 lump sum fee
- No expenses are reimbursable

END CALL FOR ART