

You. We.
Together.



Foundation

From the **President**

Thank you for your support of Indiana University Health Foundation. Your generosity is a key part of our work to reach the IU Health vision of making Indiana a healthier state. The unprecedented COVID-19 crisis that hit in 2020 underscores how important your gifts can be.

We are grateful for every individual, company and organization who made a gift to IU Health in 2019. Here are just a few:

- For Cindy and Fred Heseman, grateful patients who seized an opportunity to double the impact of their gift through our Foundation's board-approved match.
- For Cook Medical and other partners who collaborated on a community-wide solution for people struggling with substance abuse.
- For the Meltzers, husband-and-wife physicians at IU Health, who invest in their colleagues' well-being.
- For two professors—Dr. Kirsten Gronbjerg and her late husband Dr. Gerald Suttles—determined to ensure that others can get medical care when they need it.
- To former IU Health team member Michelle Kreinbrook, who continues her giving because she knows first-hand the impact and importance of her gifts.
- And to Jim and Jan Wuellner, who became active IU Health volunteers and donors through the luck of geography in their new home.

Their stories in the following pages are just a few examples of the thousands of gifts we received in 2019. We are grateful to *You*. As you'll see, *Together* we are accomplishing great things to make Indiana healthier.

Gratefully,



Crystal Hinson Miller

President, IU Health Foundation and Chief Philanthropy Officer, IU Health

P.S. For a complete 2019 donors list and detailed financials, [visit iuhealth.org/iu-health-foundation/about-us/annual-reports](https://iuhealth.org/iu-health-foundation/about-us/annual-reports).

Board of Directors 2019–2020

Anne Nobles, MA, JD, retired, Eli Lilly and Company: Chair

Gary D. Henriott, chairman, Henriott Group, Inc.: Vice-chair

Crystal Hinson Miller, chief philanthropy officer, IU Health and president, IU Health Foundation: Secretary

Laura Pickett, MHA, chief operating officer, IU Health Foundation: Treasurer

Gina Giacone, JD
partner, Ice Miller

Stephen G. Moore, MD
president and CEO,
CarDon & Associates

Dennis Murphy
president and CEO, IU Health

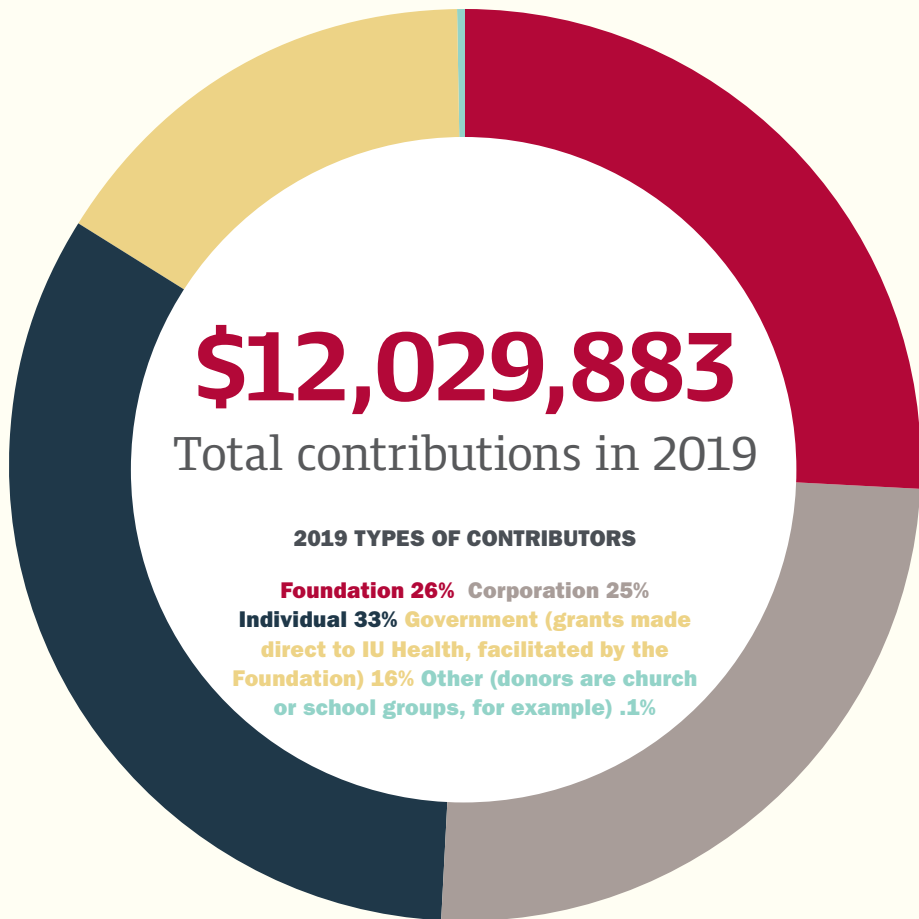
William R. “Bill” Ringo, Jr.
retired, Barclays Healthcare
Group, Pfizer, Inc., Warburg Pincus
Sofinnova Ventures, Abgenix, Inc.,
Eli Lilly and Company

Shelly Schwarz
philanthropist

Mitesh Shah, MD
neurological surgeon and
neurosurgery section chief for
Methodist Hospital, IU Health;
Paul B. Nelson Professor of
Neurological Surgery, Indiana
University School of Medicine

Denny Sponsel
CEO and owner, RJE Business
Interiors: Philanthropy Council
Representative

Deborah Tobias
retired, Juniper Networks
and co-founder, Tobias
Family Foundation



2019 DISBURSEMENTS BY FOCUS AREA

PEOPLE

\$3,695,364

Philanthropy funds recruitment and retention programs to help attract and keep the very best team members, because a strong workforce equals outstanding care. In 2019, support for People impacted patient assistance, team member support, and support for key clinical positions such as fellows and program directors.

PROGRESS

\$5,723,103

Philanthropy funds innovations, so patients with complex disease (and the people devoted to finding new ways to treat them) don't have to leave Indiana. In 2019, support for Progress included state-of-the-art equipment and costs for philanthropy-supported clinical research and innovation.

PARTNERSHIPS

\$1,907,998

Philanthropy enables collaborations and connections, inside and outside IU Health, to advance the health of all and address Indiana's biggest public health concerns. In 2019, Partnerships supported grants distributed statewide to enhance patient care and improve community health, plus sponsored events.

Note: For a complete list of donors and detailed financials, visit iuhealth.org/iu-health-foundation/about-us/annual-reports.

**2019 CONTRIBUTIONS
BY REGION**

Adult Academic Health
Center Indianapolis

\$5,460,183

South Central Region

\$2,459,798

West Central Region

\$336,128

Indianapolis

Suburban Region

\$602,148

East Central Region

\$27,680

Government grants

\$1,906,450

Statewide

\$1,237,496

TEAM MEMBER GIVING

\$812,756

Contributed by IU Health
team members in 2019

512

New donors to team member
giving in 2019

84

Team members helped through
Team Member Support Fund,
which assists IU Health colleagues
during unexpected financial
emergencies and is supported
100% by IU Health staff

250% Increase

in number of team members helped

RECORD PRIVATE FOUNDATION GRANT

\$813,170

Grant from the Richard M. Fairbanks
Foundation, largest private
foundation grant ever secured by
IU Health Foundation, to connect
parents with substance use disorder
to IU Health peer recovery coaches
and keep families together



You.

Grateful patients, like Fred and
Cindy Heseman, view giving back
as part of the healing process.




We.

Our Matching Gift Program
allows donors to double the
impact of their generosity.

Together.

What seems like a standard journal entry marked a turning point in Fred Heseman's journey to wellness. It started when routine bloodwork revealed that Fred had cancer: multiple myeloma.

"I am feeling good."



With his wife, Cindy, by his side, Fred began weekly chemotherapy treatments, documenting his experiences in his journal. Multiple myeloma, while treatable, is not curable. And though chemotherapy alone can be effective, the side effects are often difficult to manage, with the medication attacking healthy cells alongside those that are cancerous.

Fred's oncologist suggested a stem cell transplant, and referred him to Sherif Farag, MD, a hematologist-oncologist at IU Health Simon Cancer Center, and head of the stem cell transplant program. According to Farag, transplanted stem cells help combat the damage chemotherapy inflicts on healthy bone marrow, and also help the immune system target only cancerous cells.

Fortunately, Fred was a candidate for the procedure, which used his own healthy stem cells, along with strong chemotherapy, to take aim at the diseased bone marrow without harming the cancer-free tissue.

During this time, Fred and Cindy were both moved by the care they received — from Farag's knowledge and expertise, to the kindness of non-clinical staff. "From our first visit to Simon Cancer Center, I felt at ease," Cindy said. "The staff was so approachable, so compassionate, so intelligent. They are one-of-a-kind."

Fred's journal sat empty, all his energy devoted to battling his disease.

Six months later, Fred opened his journal and added a new entry: "I am feeling good." For the first time in a long time, Fred could see that his health was on the upswing. "I had questioned whether I would get back to that point," he said.

After their experience, Fred and Cindy felt compelled to help others in similar situations. When Farag shared with them the opportunity to become donors in support of the stem cell transplant program, they were intrigued. And when they learned that IU Health Foundation would match their gift, using a \$2 million allocation from the IU Health Foundation Board, they were sold.

"Not only is there a need for a cure," Fred said. "There's a need to give the staff more tools to help them do their job better and make it a better experience for those going through cancer."

Farag agrees. "Philanthropy is critical for this kind of work," he said.

"Philanthropy at this stage is really important, to help achieve a better outcome for patients."

In addition to support for the Adult Academic Health Center, donors from across Indiana took advantage of the IU Health Foundation matching opportunity in 2019. This resulted in gifts benefiting each region of IU Health, from Bloomington to Portland.



You.

Government, foundations and corporations—including Cook Medical and Cook Group, led by president Pete Yonkman—support our work to make all Indiana citizens healthier.



We.

As the state's largest healthcare system, we are uniquely positioned to convene collaborations that tackle community health issues.

Together.

As in many cities and towns, Bloomington had only two options for someone in the midst of a substance use crisis: jail or the hospital. Concerned community stakeholders started to explore solutions, eventually forming a group called the Stride Coalition that included about 40 government, corporate and nonprofit institutions.

“We had a group of people from the beginning who decided they wanted to put politics aside, which is very unusual,” said Pete Yonkman, president of Cook Medical and Cook Group and one of Stride’s founding members. “We said, let’s try and be action-oriented. Let’s figure out what we need and find a pathway to that.”

The coalition knew what was needed: a 24-hour crisis center that would serve as a therapeutic alternative to jail or the emergency room. But what was also needed was money.

"We knew our community needed the crisis center, and we knew we had to raise a significant amount of money to do that," said Yonkman. "We had raised some money, but it wasn't going to be enough to support the center long term and do it right."

"We started talking in terms of small dollars: \$10,000 here, \$25,000 there," said Brian Shockney, president of IU Health South Central Region. "Then the IU Health Board of Directors announced the \$100 million Community Impact Investment (CII) Fund." This new fund, held by IU Health and administered by the IU Health Foundation, awards yearly grants to address social issues affecting health outcomes across the state.

"It really was the final piece that enabled us to make this a reality," said Yonkman.

IU Health and the IU Health Foundation are investing a combined total of \$1,050,000 over three years to support the launch and operation of the crisis center. Other local partners include Cook Group, Bloomington Health Foundation, Community Foundation of Bloomington and Monroe County, Monroe County Council and Commissioners, Family and Social Services Administration, and the City of Bloomington.

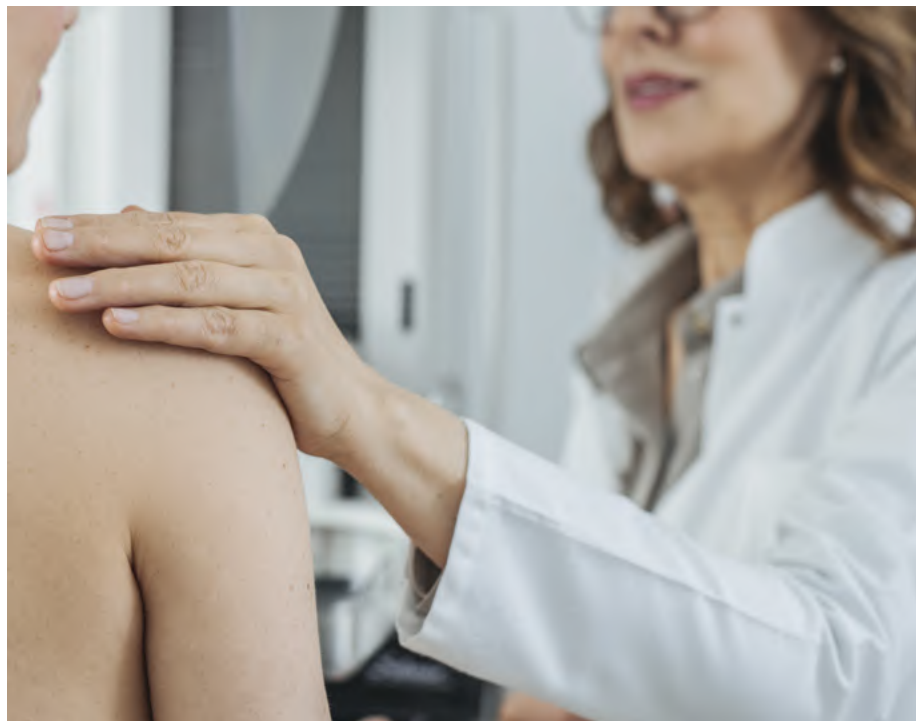
WELCOME TO

Bloomington



You.

IU Health team members, such as Jeffrey Meltzer, MD and Leigh Meltzer, MD, give to assist patients, support colleagues and improve care statewide.



We.

Two doctors believe strongly
in setting an example.



Together.

It's been almost 30 years since Drs. Jeffrey and Leigh Meltzer met on the first day of Leigh's residency, and these married OB-GYNs haven't looked back since.



In their practice at IU Health, both say the best part of their job is building relationships with their patients.

About 45% of donors to the IU Health Foundation are team members, and like all donors, they can designate where their contributions are spent. In years past, the Meltzers gave to the Patient Assistance Fund, which provides vital support to patients and loved ones.

In 2019, the Meltzers made a \$25,000 gift during the Heart of IU Health employee giving campaign, and directed their gift to the Team Member Support Fund. This fund acts as a safety net for IU Health employees who face unexpected financial emergencies, such as recovering from a house fire or missing work to care for an ill family member. Jeffrey says it's imperative that IU Health team members—physicians, in particular—lift up their colleagues in difficult times.

"We're all about taking care of people, but we can't do that unless we take care of ourselves," he said. "How do we do that? We look out for each other. It's so important that we give to the community... but sometimes we forget that employees *are* the community."

Leigh and Jeffrey challenge each other to figure out how they can give back outside of what they do for a living. "It's hard to come up with a reason *not* to," he said.

Both Meltzers believe that giving starts at home. And to them, IU Health is home.



You.

Sociologist Dr. Gerald Suttles, who studied inequities, left a legacy to help others, carried out by his wife, Dr. Kirsten Gronbjerg.

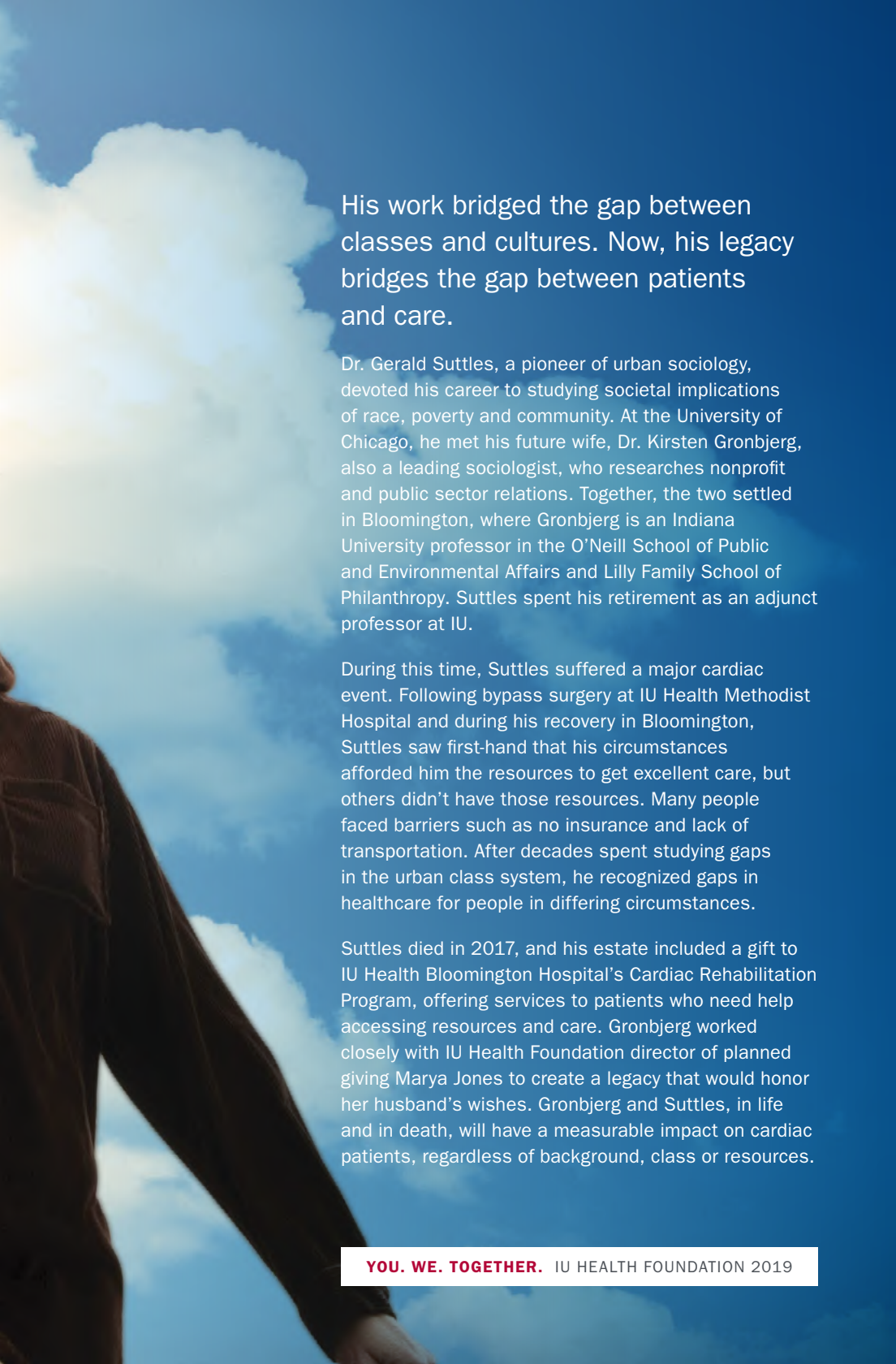


We.

Planned giving lets us tailor a gift
that matches your passions.



Together.



His work bridged the gap between classes and cultures. Now, his legacy bridges the gap between patients and care.

Dr. Gerald Suttles, a pioneer of urban sociology, devoted his career to studying societal implications of race, poverty and community. At the University of Chicago, he met his future wife, Dr. Kirsten Gronbjerg, also a leading sociologist, who researches nonprofit and public sector relations. Together, the two settled in Bloomington, where Gronbjerg is an Indiana University professor in the O'Neill School of Public and Environmental Affairs and Lilly Family School of Philanthropy. Suttles spent his retirement as an adjunct professor at IU.

During this time, Suttles suffered a major cardiac event. Following bypass surgery at IU Health Methodist Hospital and during his recovery in Bloomington, Suttles saw first-hand that his circumstances afforded him the resources to get excellent care, but others didn't have those resources. Many people faced barriers such as no insurance and lack of transportation. After decades spent studying gaps in the urban class system, he recognized gaps in healthcare for people in differing circumstances.

Suttles died in 2017, and his estate included a gift to IU Health Bloomington Hospital's Cardiac Rehabilitation Program, offering services to patients who need help accessing resources and care. Gronbjerg worked closely with IU Health Foundation director of planned giving Marya Jones to create a legacy that would honor her husband's wishes. Gronbjerg and Suttles, in life and in death, will have a measurable impact on cardiac patients, regardless of background, class or resources.



You.

Donors to Areas of Greatest Need—
Jim and Jan Wuellner and Michelle
Kreinbrook—ensure that their dollars
support local priorities.




We.

IU Health hospital leaders identify the greatest needs in their communities, and Area of Greatest Need funds address those priorities.

A close-up, low-angle shot of a surgeon's face, looking upwards. The surgeon is wearing a blue surgical cap, a face mask, and safety glasses. A bright surgical light is visible in the foreground, partially obscuring the surgeon's face. The background is filled with many bright, circular surgical lights, creating a bokeh effect. The overall color palette is dominated by blues and teals, with bright white highlights from the lights.

Together.

When Jim and Jan Wuellner retired to Avon, Ind. in 2013, they rented a house just north of IU Health West Hospital while they searched for a permanent home.



Luckily for them, the hospital was only three minutes away when Jim, whose father had died of a heart attack at age 61, experienced dizziness and chest discomfort. They were so grateful for the treatment Jim received that they are now active hospital volunteers and donors to the IU Health Foundation.

“The ER determined I didn’t have a heart attack, and I was probably close to being discharged,” said Jim. “Then a cardiologist, Dr. [Michael] Byers, arrived. He indicated my EKG was abnormal and recommended immediate intervention. I had two cath procedures within 10 days to have stents implanted. We were very grateful for the way we were treated—everyone was professional, nice—and especially for Dr. Byers, who recognized the problem and recommended action.”

Their gratitude led Jim and Jan to become more personally involved with IU Health. Jim now serves on the Philanthropy Committee for the Indianapolis Suburban Region, a group that helps guide philanthropy-related decisions, and Jan serves on the Patient and Family Advisory Council at IU Health West.

“Through various checkups and wellness visits, I filled out online questionnaires, until someone asked whether I would join a committee working on how to make the facility even better,” said Jan. “People working in all areas of the hospital bring ideas to the committee for our feedback, and our input is taken seriously.”

Jim, a retired chief financial officer for hospitals, and Jan also take their giving seriously, especially when it comes to patient needs.

“One of my duties as a CFO was to review charity applications for patients who didn’t have the means to pay. By the time the applications reached my desk, people owed \$10,000 or more—and these were people who barely earned enough money to pay for housing and food,” Jim said. “Many people prefer to give for bricks and mortar projects, and that is fine. We’ve chosen to donate to provide access to care for people who can’t afford it.” Jan and Jim give to the Area of Greatest Need at IU Health West via a donor-advised fund set up through their investment firm, which affords them certain tax benefits.

“I’m a CFO by trade, not a philanthropist or a fundraiser,” said Jim. “I know how challenging the healthcare business can be, to make financial ends meet while serving the needs of everyone in the community. Jan and I just want to see if we can make a difference.”

A photograph of three people walking away from the camera through a field of tall grass. On the left, a woman with glasses and a floral top. In the center, an older man with grey hair in a plaid shirt. On the right, a woman with her hair in a bun wearing a striped shirt and jeans. The background is a soft-focus green field with trees.

Together.

With a degree in nuclear medicine, Michelle Kreinbrook has worked in healthcare her entire career. However, she continually found herself going beyond her nuclear tech duties to help patients navigate the healthcare system.



Her devotion to patients caught the eye of leaders, who encouraged her to consider a career in marketing and outreach. “I talked to patients every day,” she said. “It was about loyalty—what are we doing to give patients and families confidence in their choice of hospital?”

Kreinbrook joined the IU Health marketing team in the West Central Region in 2012, then expanded her career to focus on experience design in 2018. Throughout these career moves, Kreinbrook contributed to the Area of Greatest Need at IU Health Arnett Hospital. This fund is used to support local priorities identified by hospital leadership, informed by the team members at each hospital and local philanthropy councils.

“I consistently heard the worries of our patients and their loved ones, and I was proud that our Foundation could help,” she said. “People were giving up their rent money to travel and be with a family member, until we helped with gas cards. Someone’s phone was dying while they were trying to update friends and family about a patient in the ER—that’s why we funded charging stations in the waiting areas. We helped the care team get education they couldn’t afford on their own, and bought training equipment for the NICU. It feels good to know you’re helping.”

Her gifts reflect her professional passion for patients—and her personal devotion to doing good for others. “I’ve been in Lafayette since 1994, and I’m a donor of my time, talent and financial assets,” she said. “We have a great community because we’re a bunch of connectors.”

Kreinbrook now works as the community benefit and outreach director at North Central Health Services Inc., which operates River Bend Hospital, a nonprofit inpatient psychiatric hospital in West Lafayette. She will continue her gifts to IU Health Arnett, though. “The team doesn’t necessarily know who has provided the money, but they are grateful,” she said. “Even those little things, they leave a mark.”

Indiana University Health Foundation leverages the power of philanthropy to support the Indiana University Health goal of making Indiana one of the nation's healthiest states. One hundred percent of dollars contributed supports the health of our patients and our communities.

To learn how your gift can make a difference, visit iuhealthfoundation.org or call 317.962.1777.

For a complete list of donors and detailed financials, visit iuhealth.org/iu-health-foundation/about-us/annual-reports.



Foundation