



West Hospital

Community Benefit Implementation Plan 2016

September 4, 2015



Mental/Behavioral Health

Objective: Continue to support and develop appropriate avenues to address mental health needs including screening and care/support

Need	Implementation Strategy	Anticipated Impact/Metric	Evaluation Plan
Increase availability of mental healthcare providers and specialists	<ul style="list-style-type: none"> Explore opportunities to support Mental Health America of Hendricks County, Cummins Mental Health and Hamilton Center 	<ul style="list-style-type: none"> Establish baseline of access to services and further engage in goal setting in 2016 	<ul style="list-style-type: none"> Establish baseline and set 2016 goals
Increase awareness of violent relationships, prevent dating violence among teens	<ul style="list-style-type: none"> Support Sheltering Wings school/church/team outreach program 	<ul style="list-style-type: none"> Pre/post test scoring of violent behaviors recognition 	<ul style="list-style-type: none"> Score improvement and total students impacted by programming
Address behavioral health root causes with domestic violence victims	<ul style="list-style-type: none"> Support Sheltering Wings-Cummins Mental Health partnership for resident counseling 		
Explore “mental health first aid” concepts for community support and recognition	<ul style="list-style-type: none"> Explore partnership with established Hamilton Center training program 	<ul style="list-style-type: none"> # of providers, EMS, general community provided training 	<ul style="list-style-type: none"> Establish baseline and set 2016 goals
			Anticipated budget to support Behavioral Health initiatives = \$30,000



Accessing & Utilizing Healthcare

Objective: Continue to support and develop appropriate avenues to address access and utilization/health literacy challenges.

Need	Implementation Strategy	Anticipated Impact/Metric	Evaluation Plan
Lack of providers or specialists in the community	<ul style="list-style-type: none"> Provide operational funding to support Hope Health Center (formerly Kingsway Community Care Center) and support partnership to transition ED-utilizing patients to HHC. 	<ul style="list-style-type: none"> Maintain or increase number of patients served Reduce level 5 ED visits among identified/targeted patient group 	<ul style="list-style-type: none"> # of patients served and establish a baseline of patients referred to HHC and HealthNet vs. return visits to ED for primary care complaints in 2016
	<ul style="list-style-type: none"> Support expansion of HealthNet Westside clinic hours and support partnership to transition ED-utilizing patients to HealthNet. 		
Address affordability of care, even among the newly insured	<ul style="list-style-type: none"> Explore partnership with HCHP, HCC and/or HealthNet to offer free community health screenings 	<ul style="list-style-type: none"> Screen x number of county residents during the calendar year, as determined by screening partners 	<ul style="list-style-type: none"> # screened and # referred for follow up care; improvement in screening metrics year over year if conducted in standard time/place
Transportation to appointments	<ul style="list-style-type: none"> Explore LINK and/or volunteer networks to support patient transportation strategies 	<ul style="list-style-type: none"> Additional LINK routes in the past have added 2000 rides/year; establish baseline for improvement 	<ul style="list-style-type: none"> # of patients served; reduce # of requests declined
			Anticipated budget to support Accessing & Utilizing Healthcare = \$40,000



Physical Activity & Nutrition

Objective: Advocate and support access to healthy eating and exercise options in the community

Need	Implementation Strategy	Anticipated Impact/Metric	Evaluation Plan
Access to healthy foods	<ul style="list-style-type: none"> Support local farmers markets and advocate for WIC/SNAP/Fresh Bucks programming at all affiliated markets 	<ul style="list-style-type: none"> Increase WIC/SNAP utilization at affiliated markets Increase overall participation in affiliated markets by 10% 	<ul style="list-style-type: none"> Market volumes and WIC/SNAP benefits redemption
Increase utilization of existing trails, support expansion/connectivity of trail systems in the county	<ul style="list-style-type: none"> Support running/walking events in community including all Plainfield Parks & Rec events, B&O Express 	<ul style="list-style-type: none"> Increase participation in promoted walk/run events 	<ul style="list-style-type: none"> Total participation
Support “built environment” initiatives to advocate for a more walkable/connected community	<ul style="list-style-type: none"> Support walk audits to align improvement investment with need for safety and connectivity 		
Continued expansion/ completion and connectivity of the B&O Trail to Avon/RR Pkwy; Brownsburg Parks trail system	<ul style="list-style-type: none"> Support expansion capital campaign; continue B&O Express 	<ul style="list-style-type: none"> Trail miles completed; completion of “off ramp” from Parkway to trail 	<ul style="list-style-type: none"> Completion vs. plan
Access to fitness facilities for low-income individuals and families	<ul style="list-style-type: none"> Support Plainfield Parks & Rec “Beneficent Fund” Support summer camp scholarships for Avon parks 	<ul style="list-style-type: none"> Increase individuals supported with membership Establish pre/1 yr fitness evaluation for participants 	
Address youth obesity prevention	<ul style="list-style-type: none"> Explore Jump In via United Way for local school intervention 		
	<ul style="list-style-type: none"> Explore/evaluate existing school programs for support (i.e. school-based running clubs) 		Anticipated budget to support Physical Activity & Nutrition = \$50,000



Tobacco Cessation

Objective: Reduce smoking initiation and smoking during pregnancy rates in Hendricks County; increase utilization of smoking cessation programming and/or QUIT NOW resources

Need	Implementation Strategy	Anticipated Impact/Metric	Evaluation Plan
Address smoking during pregnancy as a key driver for maternal and fetal health	<ul style="list-style-type: none"> Support “Baby and Me Tobacco Free” programming in Hendricks County 	<ul style="list-style-type: none"> Number of pregnant women enrolled in program 	<ul style="list-style-type: none"> Establish baseline and increase enrollment/fulfillment of the program
Establish local smoke free workplace ordinances	<ul style="list-style-type: none"> Support Tobacco Coalition efforts to initiate a smoking ordinance in Brownsburg 	<ul style="list-style-type: none"> Approval of an ordinance 	<ul style="list-style-type: none"> Approval of an ordinance
Explore linkage between IU Health EMR to QUIT NOW resources	<ul style="list-style-type: none"> Understand Tobacco Coalition’s advocacy for direct program referrals in EMR and determine feasibility 	<ul style="list-style-type: none"> If feasible, establish a baseline for referrals/referral volume 	<ul style="list-style-type: none"> Establish a baseline
Establish baseline understanding of vaping among teens and adults in the county	<ul style="list-style-type: none"> Educate/evaluate opportunities related to phenomenon of vaping industry growth in Hendricks County 	<ul style="list-style-type: none"> Establish a baseline 	<ul style="list-style-type: none"> Establish a baseline
			Anticipated budget to support Tobacco Cessation = \$10,000